

# LIFE



ANNAPOLIS: JUNE WEEK

JUNE 12, 1939

10 CENTS





THE ARISTOCRAT OF SUMMER FABRICS

# PRIESTLEY'S NOR-EAST SUITS

*They're Refrigerated by Nature*

WRITE FOR A FREE STYLE BOOKLET WITH A SAMPLE OF NOR-EAST CLOTH



*At Better Men's  
Stores Everywhere*

**\$29.75**

**H**ere, at last, is the summer suit that makes LIFE worth living.

It's Priestley's Nor-East, the original worsted and mohair blend—the fabric that's refrigerated by Nature! It is actually *cool to the touch*, in addition to being feather-light and tissue-thin, yet holds its shape and style.

The cloth is imported—because only Priestley of England knows the secret of weaving this most luxurious of summer fabrics; the suits are styled and tailored by America's foremost maker of summer clothes. Your clothier can show you Nor-East in both light and dark colors, in plain shades and patterns. Ask for it!

★ TAILORED FOR READY-TO-WEAR EXCLUSIVELY BY L. GREIF & BRO., BALTIMORE ★



# Studebaker cuts down your car costs with enduring, expert craftsmanship



**Father and son! On their Studebaker jobs 40 years!** They are master craftsmen Frank H. and Frank L. Hoot. Studebaker employment is a badge of honor in South Bend's 23,000 families. Men who have been neighbors for years man the Studebaker machines and assembly lines. Transients are never hired at Studebaker.



It's fun to drive a Studebaker Champion Custom Club Sedan, \$700 complete at factory

**You spend a lot less on upkeep because responsible, skilled workmen build long life into your Studebaker!**

**I**f you want to know how soundly a Studebaker is built, just ask the men in service stations and repair shops.

These unbiased mechanics, who see all cars, say that Studebaker is outstanding in freedom from serious trouble, year after year.

This exceptional structural soundness of every Studebaker saves you many dollars and much annoyance. And you get it, as a protection of your investment, whether you buy a Studebaker President or Commander, or Studebaker's fast-selling new lowest price car, the Studebaker Champion.

Studebaker performance is consistently ahead

of the average, because the developments of Studebaker's masterly engineering and research are tested over and over again on Studebaker's 800-acre, million-dollar proving ground.

And Studebaker cars stand up better and stay in sound running condition longer, because the Studebaker working force is the most painstaking as well as the most permanent group of craftsmen in any automobile factory.

Speed means nothing in the modernly equipped Studebaker shops—careful craftsmanship means everything. You get the benefit in a better performing, longer lasting car that brings a top trade-in price after years of faithful service.



**Solid citizens and home owners**, like Carl Rohr above, exemplify the permanence of Studebaker craftsmanship. A veteran of 25 years on his Studebaker job, Mr. Rohr is also a successful breeder of champion long-coat dachshunds after hours. His Studebaker specialty is making dies, jigs and fixtures. Studebaker craftsmen are solid citizens, averaging 40 years of age.



**A Studebaker foreman invented this unique machine!** It saws apart connecting rods with dispatch and hairline precision. Craftsman Myron Ford, with 19 years' Studebaker experience to his credit, is pictured operating it. Studebaker workmen devise many of the new manufacturing processes that make Studebakers longer lived, better performing cars. Ten consecutive years of employment is the average here.

See your local Studebaker dealer now and go for a revealing trial drive in a beautiful new Studebaker President, Commander or Champion. Low-cost Studebaker service is nationwide. Low down payment—easy C.I.T. terms.

**STUDEBAKER CHAMPION**  
True-blood team mate of Commander and President

**\$660**

for a Champion Coupe, completely equipped and delivered at factory, South Bend, Ind., including Federal tax

This One



JQ5X-956-34NK





**Hair Brittle?  
Hard to Comb?**



**CHECK DRY SCALP  
AND SEE THE DIFFERENCE**

**D**RY, brittle hair generally means that your scalp is dry, too. It feels tight, itchy or sheds loose dandruff scales. Your hair is hard to comb—apt to "break off."

Don't let your hair go this way. Keep it at its natural-looking best. Start now to check Dry Scalp.

Every morning, use a few drops of 'Vaseline' Hair Tonic to supplement the natural scalp oils. This will make your hair soft, manageable, handsome in a natural-looking way.

Before each shampoo, give your scalp a good massage with plenty of 'Vaseline' Hair Tonic. This stimulates the circulation, helps prevent excessive dryness.

'Vaseline' Hair Tonic is different. There is nothing in it that can possibly dry the scalp. Use it regularly and see the new handsome, youthful appearance it gives your hair. Buy a bottle today.



**DRY HEAT WATER SOAP**

They all rob your hair of natural oils. Combat "Dry Scalp" and keep hair good-looking with 'Vaseline' Hair Tonic.

A few drops supplement the natural scalp oils, keep your hair manageable and good-looking.



**Vaseline HAIR TONIC**

REG. U. S. PAT. OFF.

Capt. 1939, Chasebrough Mfg. Co., U.S.A.

## LETTERS TO THE EDITORS

### King in Quebec

Sirs:

Wait till the French Canadians get a hold of you. Oh boy! What they won't do—gratuitous...

PERCY PALEF

Ottawa, Canada

Sirs:

Your May 29 issue has cooled millions of loyal French Canadian subjects of His Majesty, George VI.

When you state that the King "rode in Ottawa in an open landau instead of the Chrysler with bullet-proof glass they



KING AND QUEEN IN QUEBEC

used in French Canadian Quebec," you mean to say there the meanest insinuation that hurts badly the feelings of French Canadians. I am a descendant of an old French family whose great-grandfather, 297 years ago, was the first to buy a piece of land in the island where Montreal is now built, and may I assure you that the descendants of such pioneers as well as all the descendants of all French Canadian pioneers were educated to vow to their king, French or English, all their most loyal sentiment.

These "bullet-proof glasses" were not against the peaceful inhabitants of our province, but more likely against possible bad-intentioned foreigners who have not our reasons to honor and respect the Crown.

If the King had been afraid of us, he would not have come here and should not have told his intimate friends that his visit to Quebec and Montreal had been his biggest moment since his coronation.

God bless the King.

CLAUDE DEMERS

Montreal, Canada

Sirs:

Your caption is an undeserved attack strengthening hostile hands.

WILFRID BOVE

Ottawa, Canada

Sirs:

The Royal Car was equipped, not with bullet-proof glass, but with a type of shatter-proof glass which is standard equipment in most stock cars throughout the United States and Canada.

R. C. BYERS

Verdun, Quebec

Sirs:

I'd like to sock you right in the jaw!...

R. C. ROWE JR.

Gardenvale, Quebec

● Chief Inspector Canning of Scotland Yard, who is on the royal train, affirms that the glass on all three cars used by the King and Queen in Canada is "bullet-resisting." No glass made will stop a bullet fired at close range, but the glass used on the royal cars, according to the Inspector, is "among the strongest available on the American continent." Similar glass is being installed in the cars which Their Majesties will use in the U. S.

LIFE had no intention of reflecting on the loyalty of the good people of Quebec.—ED.

Sirs:

When the editors of any supposedly authoritative and unprejudiced magazine suffer such a lapse in mental capacity as to permit the publication of outright falsehoods combined with inferences of that most horrible of all sins against honor—namely treason—then it is definitely time these poor unfortunates were locked away where they can no longer muddy what is commonly known as the ethics of journalism.

You describe Their Majesties' visit to the Dominion of Canada as being done "to get friends for the British Government." Permit me to assure you that our loyal and steadfast allegiance to our King and Empire has never been in doubt and therefore this remarkable statement is entirely without point. Their Majesties are not visiting your country—laughingly referred to as "the most powerful nation in the world" in your otherwise unhumorous article—with any motive other than acceptance of the personal invitation of the gentleman who happens to be your President. Their Majesties are visiting their Dominion of Canada with a visit to Mr. and Mrs. Roosevelt as a side issue, not the other way around as your warped brains appear to imagine.

Everywhere the King and Queen have gone, in Quebec, Montreal, Ottawa and on to Vancouver, they have walked always among their people, unguarded because no guards were ever necessary, unharmed because they mean more to each one of us than your twisted, flippant, anti-British mental processes can ever permit you to even imagine.

MARY FRASER

Ottawa, Canada

● Sorry, but Scotland Yard never leaves the King or Queen unguarded for a single moment, day or night.—ED.

Sirs:

Your qualification of Mayor Houde is correct. He is a clown and makes most ridiculous statements. What he said about Quebec joining the ranks of Fascists in case of war nearly caused a riot even amongst his own followers, and was denied by leading French Canadians in all local newspapers. But he is mayor of Montreal and not Quebec.

LUCIEN DECELLES

Quebec, Canada

● LIFE's apologies to Quebec.—ED.

(continued on page 4)

## YOUR ADDRESS?

IS the address to which this copy of LIFE was mailed correct for all near future issues? If not, please fill in this coupon and mail it to LIFE, 330 E. 22nd Street, Chicago, Illinois.

Effective \_\_\_\_\_ my mailing address for LIFE will be:

NEW ADDRESS

Name \_\_\_\_\_ PLEASE PRINT

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

OLD ADDRESS

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



# THE BIGGEST VALUE -that's why it's first in Sales!



*Every 40 seconds  
of every day,  
Somebody buys  
a new Chevrolet!*

**Chevrolet is also first in acceleration, first in hill-climbing and first in styling among all low-priced cars!**

Months ago, before ever Chevrolet for 1939 was placed on the market, Chevrolet designers and engineers said, "We'll make this car the BIGGEST VALUE ever offered to automobile buyers!"

*They succeeded*—and that's why, if you look up the new car registrations today, you'll find that Chevrolet is leading all other makes of cars in sales!

Not only is Chevrolet *first in sales and first in value*, but it's also first in acceleration, first

in hill-climbing, first in performance, among all cars in its price range—*bar none!*

Extra engineering skill went into this car, and people are getting extra value out of it!

More and more people are realizing this fact . . . more and more people are buying this car with each passing day—adding still further to Chevrolet leadership in sales.

Better visit your Chevrolet dealer . . . better see him—*today!*

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN  
General Motors Instalment Plan—convenient, economical monthly payments

# CHEVROLET

**The only low-priced car combining  
"ALL THAT'S BEST AT LOWEST COST!"**

*It's the LIVELIEST  
of all low-priced cars!*



A GENERAL  
MOTORS VALUE





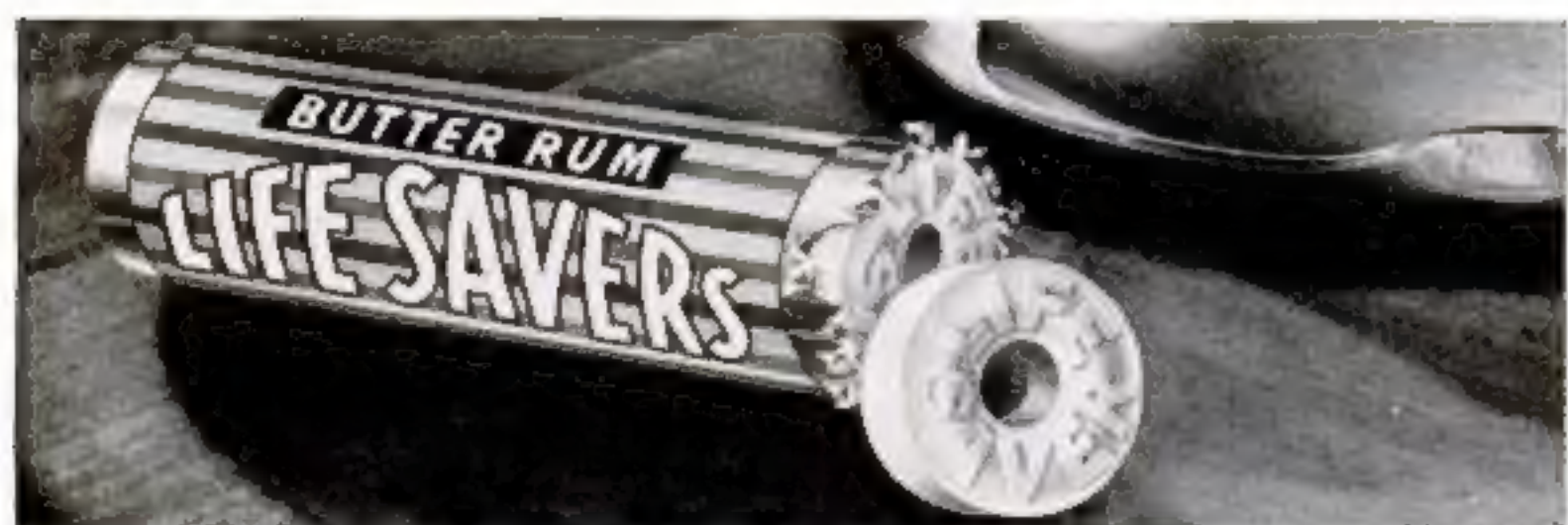
"Jumbo here is so strong he reminds me of some people's breath. Don't take chances with *your* breath—tame it with PEP-O-MINT LIFE SAVERS!"



"Folks are really 'going overboard' for the new BUTTER-RUM LIFE SAVERS! Have you tried them?"



"How's this for a poem inspired by BUTTER-RUM LIFE SAVERS? 'Yum-yum, Butter-Rum!' Short—but it tells the story."



"Everybody's breath offends sometimes after eating, drinking, or smoking. Let LIFE SAVERS save yours!" 13 delicious mint and fruit flavors. Sold everywhere, 5¢

When you visit the New York World's Fair, don't miss the 250-foot Life Savers Parachute Jump. A real thrill!

## LETTERS TO THE EDITORS (continued)

### Modern Art

Sirs:

In your story on the Museum of Modern Art (LIFE, May 22) you say: "Flannigan's *Triumph of the Egg* is a minute lump of granite. Mrs. John D. Rockefeller donated it." I don't blame her!

ALBERT ATWELL

San Francisco, Calif.

Sirs:

I have seen better pictures than Picasso's *Two Acrobats with Dog* on the walls of caves.

A little more explanation concerning Calder's "mobile" and why it should interest Ivy Troutman will be appreciated.

W. M. HANSON

Roseville, Calif.

Sirs:

What are mobiles?

WEBSTER J. SMITH

Los Angeles, Calif.

• Artist Alexander Calder, who originated the "mobile" as an art form, describes it as "abstract sculpture, made chiefly out of sheet metal, steel rods, wire and wood. Some or all of



A CALDER MOBILE

these elements move, propelled by electric motors, wind, water or by hand." One of his indoor mobiles is shown above. When pushed, it whirls around and jingles. A good Calder mobile for the parlor or garden costs from \$75 to \$800.—ED

### Advice from Ceylon

Sirs:

You are right in your claim that LIFE has a world-wide circulation. During my extensive travelling I found LIFE from Shanghai up to India, and out here from tropical Ceylon up to the mighty Himalayas. In Bombay there is a brisk business done in old copies, even one-year-old numbers are getting ready and regular customers.

As a German, whose (100%) American relatives are living in Elizabeth, N. J., I should, however, advise you to refrain as much as possible from high politics or at least to try to be neutral. You Americans never will and never can understand European affairs!

ARTHUR BAUERMANN

Colombo, Ceylon

### Umbrella Man (cont'd)

Sirs:

The letter of Robert W. Gibbs, M.D. (issue of May 29), in which he claims to have found a clue to Mr. Chamberlain's fondness for his umbrella, is interesting as far as it goes. He quotes from an essay of Robert Louis Stevenson:

"One who bears with him an um-

# SPUD

THE WORLD'S FINEST  
MENTHOLATED  
CIGARETTE...



AT THE PRICE  
THE WORLD WANTS  
TO PAY!

SPUD put the master touch of menthol in cigarettes...

- to season the tobacco
- to accent the tobacco flavor
- to make the smoke milder, much more refreshing.

And yet you pay no premium for Spuds—not a penny more than the usual price of cigarettes.

**SMOKE SPUDS—the original and patented mentholated cigarette. Cork or Plain.**

Copyright 1939, The Austin-Fisher Tobacco Co., Louisville, Ky.





HOW TO SOLVE A  
KNOTTY PROBLEM  
FOR FATHER'S DAY

IMPORTED  
**Coronado**  
The Tie That Won't Wrinkle!



\$1.00

Everywhere.

CORONADO is a beautiful and amazing British fabric that stubbornly resists wrinkles. No matter how often it's knotted, it smooths itself out magically and is always fresh and immaculate for the next wearing. Give Dad a few CORONADO Ties for Father's Day. Styled by Superba, a name he's known for years, their rich colors and patterns are precisely to his taste—and they're CORONADO'S alone. Ask for them by name.

**SUPERBA CRAVATS**  
Rochester, N. Y.

\*Reg. U. S. Pat. Off. © H. C. C. Co.

rella—such a complicated structure of whalebone, of silk, of cane, that it becomes a very microcosm of modern industry—is necessarily a man of peace. . . . A 6- or 20-shilling umbrella is a possession too precious to be adventured in the shock of war."

Let me call your attention to the fact that the same essay also contains the following accusatory and prophetic reference:

"A mendacious umbrella is a sign of great moral degradation. Hypocrisy naturally shelters itself below a silk, while the fast youth goes to visit his religious friends armed with the decent and reputable gingham. May it not be said of the bearers of these inappropriate umbrellas that they go about the streets with a lie in their right hand?"

LESTER H. APPELBAUM  
Brooklyn, N. Y.

Brazil

Sirs:

As a Brazilian, it is with great pleasure that I express my sincere appreciation of the photographic essay published in your May 22 issue under the title, "Brazil: Land of Opportunity for Foreigners."

By yesterday's airmail, I sent to President Vargas and the Brazilian Press Association, of which I am a member, copies of your work.

ARMANDO D'ALMEIDA  
New York, N. Y.

Sirs:

When you have to cope with a text in economics which makes such impossible statements as "The people of Great Britain sell more to Brazil than the Brazilians purchase from the British," you can appreciate the clearness of LIFE's report.

I hope these studies of foreign trade will be continued.

WALTER LOWREY  
Louisiana State University  
University, La.

P.S. The text mentioned was *Elementary Economics*, by Fairchild, Furness and Buck, Professors at Yale University.

Miss Pawhuska's 131 LIFE's

Sirs:

How many readers of your magazine are there who have saved all of the 131 issues of LIFE, that you have published?

I am enclosing a picture of Miss Mary Gore of this city, who consented to pose with the complete collection of



MARY GORE

LIFE's that I have. Miss Gore, crowned as "Miss Pawhuska," was recently chosen as one of Oklahoma's seven most beautiful and most talented girls.

Miss Gore, myself and several other LIFE readers here would like to organize a "100% LIFE Issue Club." We would like to know if any of the issues are valuable from a collector's standpoint.

OWEN A. SMITH  
Advertising Manager

Daily-Journal Capital  
Pawhuska, Okla.

● So far as LIFE knows, there is no premium on early issues.—ED.

# "PRESS-FLASH" PHOTOGRAPHY



is here!



YOU GET WHAT YOU SIGHT  
REGARDLESS OF LIGHT

Imagine being able to instantly take good pictures anywhere at any time, indoors or outdoors—IN ANY KIND OF LIGHT! You simply sight your picture in the "Spyglass" viewfinder, press only one lever—and you have your picture! The flash-bulb and shutter are automatically synchronized. No separate equipment needed, no special adjustments to worry about . . . just sight and snap! Imagine the "unposed" pictures you can make at home, at parties, at theatres—and also "hot news" shots for sale to newspapers and picture magazines.

Uses reg. roll films, No. 120, and thin "Pen-  
lite" 2-cell battery. Price of camera with 4  
Superflash bulbs, and battery complete . . .

\$5.95

**Falcon  
"PRESS-FLASH"**  
No Extra Equipment—  
No Special Knowledge Needed  
Uses Standard Roll Films  
TAKES PICTURES THIS  
SIZE 2 1/4" x 3 1/4"



## ANOTHER NEW FALCON CAMERA Falcon-Flex

FIRST AMERICAN-MADE  
REFLEX CAMERA OF THIS STYLE

At last, a real Reflex style camera at a decidedly moderate price. A fine, precision-built all American camera that takes critically sharp pictures. Its viewfinder shows you exactly what you are getting — IN ACTUAL FINAL PRINT SIZE; you see just the facial expression or view you desire without lifting your head. Falcon-Flex takes snaps or time exposures and has 3 stop openings. Takes 12 views, size 2 1/4" x 2 1/4" on reg. 8-picture roll-film (No. 120). It's the camera value of the year!

VIEW FINDER SHOWS PICTURE  
IN ACTUAL PRINT SIZE



with 75mm  
Faltar lens  
\$5.95

with 17.7 Achromatic lens \$7.95

All Falcon Cameras are entirely made in U. S. A. and carry A FULL YEAR GUARANTEE. Sold by Camera Shops, Dept., Drug and Stationery stores, etc.  
Canadian Agents: W. E. BOUTH Co., Ltd., Toronto & Montreal



**Falcon**  
CAMERAS  
MADE IN U. S. A.

Send for FREE literature

Utility Mfg. Co., Inc.  
40 West 25th St., New York City

Please send illustrated folder showing the complete range of latest Falcon Cameras which are priced from \$2.29 to \$23.50.

Name .....  
Street .....  
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CATHERINE WEARY OF WINNETKA, ILL., AND GROSSE POINT, MICH., MARRIED THOMAS R. WINANS OF BOSTON. HER STRIKING POSE RESEMBLES BETTE DAVIS' IN "JEZEBEL"

# *SPEAKING OF PICTURES...*

## *... THESE ARE THE YEAR'S PRETTIEST BRIDES*

Every girl tries to look her loveliest when she poses for her bridal photograph. For this one picture she primps as she has never primped before. She sets her hair to the last wandering wisp, adjusts her lipstick and make-up to the exact tint and arranges her flowing white gown to the last line. After all the girlish years she has spent daydreaming about how she will look as a bride, she is at last to get the first exciting glimpse of how she really will look. With the passing of time, warm memories of herself as a bride will blur, her bridal bouquet will wilt and her bridal dress will fade. But in her bridal photograph the beauty which she had as a bride will endure as a clear and lasting recollection.

Some 14% of the 1,400,000 couples who marry in the U.S. each year will wed this June. With thoughts turning to June weddings, LIFE asked leading society photographers throughout the country to choose the girls who in their judgment had been the year's most beautiful brides. Gathered here into one album are the best of the photographers' choices. Besides fine looks, each of the girls shares the same hopeful expression on the face and intense look in the eyes which betrays the excitement that every bride feels as she embarks upon life's greatest adventure.



Virginia Gorin of Denver is now Mrs. Edward Daday of New Rochelle, N.Y. Lace on her old-fashioned wedding dress is an heirloom worn by mother and grandmother as brides.





**Adolalde Finkbine of Pasadena** married Alexander N. Hixon. She attended Shipley School and Vassar. Photographer admired the perfect contour of her face, hazel eyes, golden hair.



**Jane Multer of Detroit**, a Wellesley graduate, married George Ryerson of Detroit. She wore a bridal veil that fitted tightly over her head in the form of a medieval headdress.



**Valeria Penrose of Detroit** married John C. Hodges. She graduated from Vassar and he from Princeton. They now live in Detroit where he is engaged in the printing business.



**Beatrice Runner of Seattle** married James Blackstone, now lives in Brookline, Mass. She attended the University of Washington. Photographer called her "winsome" and "demure."



# NOW Sunbeam SHAVEMASTER

REG. U.S. PAT. OFF.

SHAVES CLOSE AS ANY  
STRAIGHT EDGE!

AND Faster!

New  
"475"  
COMB AND  
HOLLOW-GROUND  
CUTTER



**R**IGHT from the start Shavemaster has won national recognition as "tops" in electric dry-shaving. Many have said that the present comb and cutter for Shavemaster could never be surpassed for quick, close, comfort-shaves. Leading airlines tested *all* electric shavers and **SELECTED** Shavemaster for their planes. Its best advertisement has been the high enthusiasm of the great group of average citizens who use it daily, under all conditions.

But Sunbeam engineers are never satisfied. They do not stop their striving for perfection when a new product is put on the market. They constantly seek to improve it no matter how highly the public acclaims it. It has been that way with Shavemaster.

## The "475" surpasses all existing standards

Fast, close and comfortable as the original Shavemaster "140" comb and cutter has proved itself to be, the new "475" comb and cutter goes far beyond all previous standards. It is a result of months upon months of continuous trial and test of literally hundreds of different combs and cutters. It is a marvel of precision workmanship. Photomicrographs reveal the fact that it shaves closer than a straight-edge. Stop-watch tests prove it to be much faster.

The "475" comb is only two-thousandths of an inch thin! Such thinness is difficult to visualize without the use of Micrometer Calipers. It's thinner than a split whisker. In addition, the "475" has 335 *more* holes—282% *more* razor-keen circular cutting edges than ever before.

## Eight million cutting actions per minute

Behind the "475" comb a new double-edge Hollow-Ground cutter of razor-blade steel contacts the inner surface of the comb with *positive tension*. Unlike most other electric shavers the Shavemaster cutter does not shuttle back-and-forth in a lateral action behind a slotted comb. It speeds over-and-back in lightning-fast oscillations, making over 8,000,000 cutting actions per minute. It shaves the *natural* way. And it is powered by the famous Shavemaster brush-type, series-wound, self-starting, Universal motor. None other to equal it.

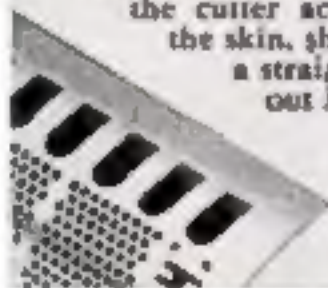
## SEE YOUR DEALER

Your favorite dealer will gladly let you try Shavemaster with the new "475" comb and cutter. He has a convenient demonstration unit for this purpose. You have a treat in store. \$15 AC-DC.

Chicago Flexible Shaft Co., 5688 Roosevelt Rd., Chicago, Ill. Canada Factory, 321 Weston Rd., So., Toronto... 50 Years Making Quality Products... See Sunbeam Shavemaster, Mixmaster, Ironmaster, Coffinmaster, Silent Automatic Toaster, Clipmaster, etc., at the Sunbeam Magic Mirror Exhibit, Consumers Bldg., New York World's Fair, 1939.

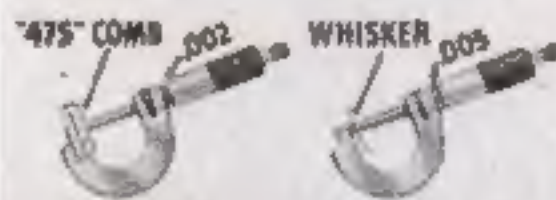
## New "475"-HOLE SCREENED COMB

with 282% more cutting edges.  $2\frac{1}{4}$  holes for every whisker. Each hole counter-sunk so that the cutter actually touches the skin, shaving close as a straight-edge without irritation.



## Thinner THAN A SPLIT WHISKER

A super-thin screen of finest Swedish steel that picks up the beard the way it grows. Two-thousandths of an inch thin.



## New HOLLOW-GROUND CUTTER

with double, razor-keen cutting edges that get the whiskers coming and going. Makes over eight million cutting actions per minute within the "475" comb.

## THESE PHOTOMICROGRAPHS TELL THE STORY OF CLOSER SHAVES



**1** A DAY-OLD  
BEARD



**2** SAME BEARD  
SHAVED WITH A  
STRAIGHT EDGE  
RAZOR



**3** SAME BEARD  
SHAVED WITH  
SHAVEMASTER  
"475"  
COMB AND CUTTER

These unretouched Photomicrographs were taken by A. C. Lonert, bacteriologist and staff member of Loyola University, Chicago. The negatives were made at a magnification of 3.8 diameters. Prints from these negatives were enlarged to 9.5 diameters.

TO ALL  
SHAVEMASTER  
OWNERS  
*Here's Good News!*  
THE "475" FITS  
ALL PAST AND  
PRESENT  
SHAVEMASTERS

...YOU CAN GET THE NEW  
"475" COMB AND CUTTER  
FOR YOUR PRESENT  
SHAVEMASTER FROM YOUR  
DEALER FOR ONLY \$1.00



# SPEAKING OF PICTURES

(continued)

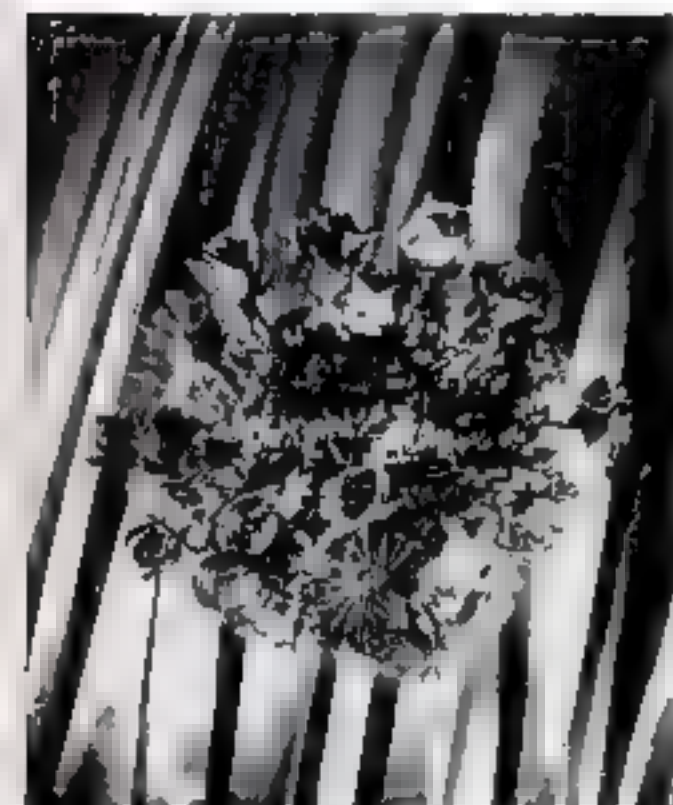
The fashionable bride of the 14th Century left one garter dangling on her leg. Guests grabbed for it as an omen of good luck. Later grabbing-the-garter gave way to throwing-the-stockings. Today's more modest brides toss their bridal bouquets. Tradition says the girl to catch it will be the first to marry.

A bridal bouquet may cost from \$5 (for flowers in season) to \$350 (for white orchids). If there are floral decorations, bouquets for the bridesmaids and corsages for the two mothers, besides the bride's bouquet, costs may amount to well over \$100. In big cities socialite weddings average \$400 for flowers alone. Country weddings are generally still more expensive and florists wishfully dream of the \$15,000 flower bill they could present for the most florescent wedding imaginable.

Some of the prettiest bouquets of the spring wedding season were worn by Emlen Davies, daughter of Joseph E. Davies, U. S. Ambassador to Belgium, her two matrons and 13 bridesmaids at her wedding to Robert Grosjean of Brussels on May 27. The wedding was held on the estate of her brother-in-law Senator Millard Tydings of Maryland. Constance Spry Inc. of New York made the bouquets, shipped them south by truck. To avoid cost of duplicating the bridal bouquet for the bride's wedding picture (taken two weeks ahead of time), an almost identical bouquet of paper flowers was made. Shown here are the real flowers.



Bride's Victorian bouquet had a white rose in the middle with tips of iris, white violets, stock, stephanotis and brussels lace on the outside. Such bouquets cost \$75.



Matrons' bouquets of roses, tulips, gerberas, pink carnations. Cost: over \$22.



Bridesmaids' bouquets had orchids, gerberas, roses and tulips. Cost: about \$15.

## MARY GOT 3 MYSTERIOUS LETTERS

—WITH NO SIGNATURES!

"The first made me furious!"



The neighborhood busybodies are saying plenty behind your back. I won't tell you my name, but take it from a friend, you'd better do something to get tattle-tale gray out of your clothes!

"The second made me fly into action!"



I've warned you — but the gossip's still raging. Don't you know it's left-over dirt that makes your clothes look so dingy? Stop using lazy soaps! Change to Fels-Naptha like I did and see how its richer golden soap and lots of naptha put tattle-tale gray to flight!

"The third made me happy as a lark!"



Smart girl! I've seen you trotting out of the grocer's with Fels-Naptha Soap and you've certainly turned the tables by taking my advice. Your washes now look so gorgeously white, all the little busybodies on the block are cheering instead of jeering.

P.S. Nobody may take the trouble to warn you, but there's bound to be plenty of neighborhood gossip if your clothes are full of tattle-tale gray.

Why take a chance? Ask your grocer for Fels-Naptha Soap today and pin up the whitest, brightest washes that ever flapped in a breeze!

COPY 1938, FELS & CO.

**BANISH "TATTLE-TALE GRAY" WITH FELS-NAPTHA SOAP!**

TUNE IN! HOBBY LOBBY every Wednesday night. See local paper for time and station.





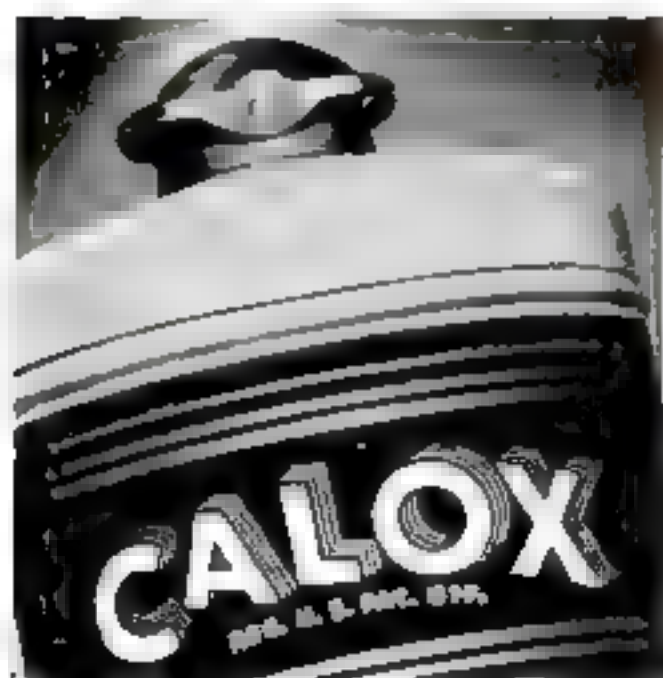
"CALOX gives teeth a real high polish"

says

Anita Louise

Featured in "OLD GRAD"  
A New Universal Picture

# For teeth that shine like the stars ★ ★ ★ use CALOX POWDER



## Why Hollywood Stars OK Calox

- 1 Calox helps bring out the natural lustre of the teeth.
- 2 Calox has a pleasant, refreshing taste.
- 3 Calox is approved by Good House-keeping Bureau.
- 4 Calox is pure, smooth, safe—no grit, no pumice. Calox never harms precious enamel.
- 5 Calox, a powder, lasts longer; comes in four money-saving sizes.

## Here's a tip from Hollywood for a lovely, radiant smile:

Your smile is more alluring when your teeth glisten with natural, sparkling lustre. In Hollywood, where the screen demands brilliant, radiant smiles, stars are particular about the dentifrice they use. Results show!

Lovely Anita Louise and scores of other screen stars rely on Calox Tooth Powder to help give added sparkle to their smiles.

## Important to You

You, too, can have confidence in Calox. Calox is safe—a smooth blend of five tested cleansing and polishing ingredients that can't scratch precious enamel. Calox is pure—made with prescription accuracy by McKesson & Robbins, whose products have been prescribed for 106 years.

Follow the stars. Put added sparkle in your smile. Get Calox today at any drug counter.



There are four convenient, long-lasting sizes. Remember Calox... for teeth that shine like the stars'.

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## LIFE'S PICTURES



Wilbur L. Cummings Jr. (in lama costume at left) and P. Bailey Vanderhoef Jr., took the first color photograph of the Great Tonka on page 25. It is the prize picture of their year-long camera exploration of India and Tibet in 1937-38 for the Boston Museum of Fine Arts. They took up photography as a joint hobby ten years ago at Phillips Exeter Academy. With the success of their first expedition they now plan a joint career as photo-documentors of the cultures of the Orient.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

- COVER—PETER STACKPOLE  
2—DAVID E. SCHERMAN  
4—MUCHI NAMI  
6—DEIGH-NAVIN — PETER HERKELEY OF LAINSON S  
7—NEBBS ALBERTS, ALICE ELIZABETH WHITE — DEIGH-NAVIN, LEONID FINK  
9—DMITRI KOSSEL  
15—A. P. EISENSTADT-PIX  
16, 17—PATHE NEWS INC / EISENSTADT-PIX  
18—ROVENTO, ACHER—THOS D. MCALOT, INT. MARGARET BOHRNE-WHITE, JOHN PHILLIPS MARTIN HARRIS  
19—MARTIN HARRIS  
20—INT. P. I.  
21—INT. — A. P.  
22, 23—DEVER from B. S.  
24, 25, 26—WILBUR L. CUMMINGS JR. AND P. BAILEY VANDERHOEF JR.  
27—W. EUGENE SMITH from B. S. CCC. Int. C. C. C. C.  
28, 29—B. O. REINSTEADT  
30, 33—EIGNER from B. S.  
34—EIGNER from B. S.—BRITISH PRESS COMBINE  
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65 through 71—MARTINEAU from "CINE REPORTAGE"  
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74, 75, 76, 77—20TH CENTURY-FOX  
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## Special Offer to ELECTRIC SHAVERS!

ARE you sporting enough to give your electric shaver a fair trial... and give your face a better break? Then hurry to the nearest drug counter for your special trial bottle of Pinaud SET-UP... the amazing new preparation created especially for electric shavers. Dab a little on your face before you shave.

SET-UP makes your whiskers stand up in the correct position for perfect electric shaving. You shave closer, cleaner—even under the chin—without the slightest irritation! For SET-UP soothes and refreshes your skin during the shave!

This special trial SET-UP gives you two weeks of face-happy electric shaves for only 10¢. And you get a coupon good for 10¢ on the purchase of the regular bottle! So pick up this SET-UP bargain today. Mail coupon if your dealer can't supply you.

## SET-UP

PINAUD  
220 East 21st Street, New York City 1-1  
Here's my 10¢ for two weeks of perfect electric shaves and free coupon good for 10¢ on a regular size bottle of PINAUD SET-UP.  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
My Dealer is \_\_\_\_\_

**PINAUD**  
NEW YORK PARIS LONDON

**BREEZER TOP**

Wear It With Your

- SHORTS
- SLACKS
- SKIRTS
- PLAY CLOTHES
- BATHING SUITS

Newest idea in summer sportswear. Big, bold multi-colored checks on lustreous slub poplin. Crisply tailored with convertible neck and action back. Guaranteed color-fast and ivory washable in glorious color combinations. Worn cool style as illustrated or tucked in your slacks. Sizes 12 to 20

**SHIP 'N SHORE**

At Leading Stores Everywhere or Write...

**SUSQUEHANNA WAIST CO.**  
1350 BROADWAY • NEW YORK



# MORE THAN EVER . . . HUDSON IS THE CAR FOR *Outdoor People*

**O**UTDOOR people take to Hudson, and it's no mystery why they do.

That far-off trout stream or vacation spot is precious hours nearer. Once-tough hills flatten out before a Hudson's power . . . once-tough roads flow smoothly under its wheels.

Are there six in the party? They all ride at ease in a Hudson—with more room for their

duffel in the back. And they ride more *safely*—thanks to the many extra-protection features that only Hudson gives them.

Have *you* put a 1939 Hudson through its paces? It's time you did. It's time you discovered that you can own a Hudson *for as little as \$695\** . . . and run one at amazingly low cost. See your Hudson dealer today.



Car shown is new Hudson Six Touring Sedan, \$854\*. Weather-Master Fresh Air and Heat Control available in all models at slight extra cost.



**"This Is Luxury Fit For A Queen!"**

See the beautiful new Salon Interiors in the new Hudsons, with tasteful two-tone designs and touches of gleaming chrome; try the sensationally greater comfort of Airfoam Seat Cushions—made of a revolutionary new material.



**World's Safest Stopping** with Patented Double-Safe Hydraulics—finest Bendix Hydraulics with mechanical emergency brake working automatically from the same foot pedal. Easiest acting hand brake for parking.

**— NOW SHOWING —**  
2 New Hudsons At New Low Prices  
... Starting Among America's Lowest

**\$695**

\*delivered in Detroit, equipped to drive, including Federal taxes, not including state and local taxes, if any. Low time payment terms, with new Hudson-C.I.T. Plan. Prices subject to change without notice.



*Up goes the ego when you own a Mercury! This newest Ford-built motor car makes a smooth, impressive entrance on any scene. Larger than a Ford V-8 yet lower priced than a Lincoln-Zephyr . . . the Mercury combines many qualities of each. And its manner is so distinguished you want an audience when you drive it, and usually have one!*

*Pull up with Pride!*



Here's a "proud owner" letter that had us just a little worried . . . at first: It reads:

"As one of the first Mercury owners in Atlanta, I register a complaint! I am a focal-point of attention. Necks are craned. People stop to talk. In the parking-lot, attendants scramble to take my car. Why don't you advertise all this, sell more Mercurys, and give me some privacy?"

Well, Mr. S., there's no safety in numbers! People will continue to gaze at the good-looking Mercury. And talk about thrift! Listen to this from Los Angeles (where the picture above was taken):

"First car I ever owned whose gas mileage exceeded expectations! On our first trip . . . 18.4 miles to the gallon, and in traffic . . . never below 17 miles per gallon." As another owner wrote (and he's from Missouri, at that): "In the Mercury I have small-car economy with big-car performance . . . and safety and elegance, too."

Here are the high-lights of the Mercury Eight: 116-inch wheelbase; 16 feet, 4 inches over-all length. Exceptional width and room . . . 95-horsepower V-type 8-cylinder engine . . . Hydraulic brakes . . . Modern, flowing streamlines . . . Rich upholstery

and deep, soft seats . . . Scientific soundproofing . . . Balanced weight distribution and center-poise design . . . Large, easy-access luggage compartment. Ford Motor Company . . . Ford, Mercury, Lincoln Zephyr and Lincoln motor cars.

**THE NEW**

**MERCURY 8**

A PRODUCT OF THE  
FORD MOTOR COMPANY

FORD WELCOMES YOU AT TWO GREAT FAIRS—NEW YORK AND SAN FRANCISCO, 1939



## CONTENTS

### THE WEEK'S EVENTS

145,000 Patrons Watch the Sport of Death at Indianapolis Speedway . . . . .	15
LIFE on the Newsfronts of the World . . . . .	18
Einstein Opens Palestine Pavilion at New York World's Fair . . . . .	19
Britain Loses the Submarine "Thetis" . . . . .	20
General Mosley Sees Red . . . . .	21
Spain's Greatest Modern Army Parades in Madrid . . . . .	22
Tibet Lamas Hang Giant Tapestry of Buddha for Two Hours . . . . .	24
The Raising of the Submarine "Squalus" . . . . .	27
Chungking, China's Capital, Gets Worst Bombing . . . . .	30

### CLOSE-UP

Chaim Weizmann, Zionist Leader . . . . .	50
--	----

### THE PHOTOGRAPHIC ESSAY

Devil's Island: Reform Comes at Last to French Penal Colony . . . . .	65
---	----

### GEOGRAPHY

Antarctica: a War for Frozen Colonies Looms in the World's Vastest Wasteland . . . . .	42
--	----

### THEATER

"The Devil and Daniel Webster" . . . . .	37
--	----

### SPORTS

College Boys Do Stunts in Air Meet . . . . .	59
Swordfish Rips Through Side of Boat . . . . .	55

### MOVIE

"Young Mr. Lincoln" . . . . .	72
-------------------------------	----

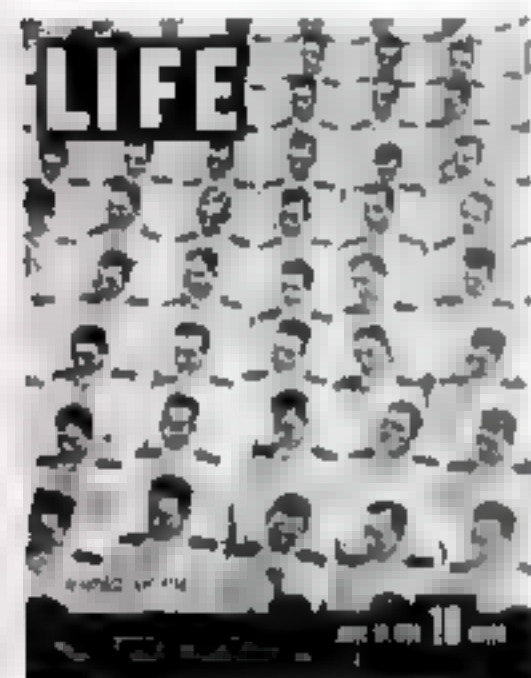
### MODERN LIVING

How Slim Waist Dresses Revive Oldtime Corset . . . . .	56
--	----

### OTHER DEPARTMENTS

Letters to the Editors . . . . .	2
Speaking of Pictures: The Year's Prettiest Brides . . . . .	6
LIFE Goes to June Week at Annapolis . . . . .	82
Pictures to the Editors . . . . .	86

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**LIFE'S COVER.** Faces on the cover belong to a section of the 1938 graduating class at the U.S. Naval Academy at Annapolis. They are listening to graduation address before they receive their diplomas. Current U.S. Navy building program has given new attraction to the Navy as a career. Of this year's 581 graduates, 502 got commissions in the Navy, 25 in the Marine Corps, 53 didn't receive commissions, though they were honorably discharged, because of physical condition. Extra man was Filipino. For June Week at Annapolis, see page 82.

EDITOR: Henry R. Luce  
MANAGING EDITOR: John Shaw Balgors  
ASSOCIATE EDITORS: Daniel Longwell, Wilson Hicks  
PHOTOGRAPHERS: Margaret Bourke-White, Alfred Eisenstaedt, Bernard Hoffman, Thomas D. McAvoy, Hansel Mieth, Carl M. Mydans, John Phillips, Peter Stockpore, William Vandivert  
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**SO YOU'RE THE TOWN'S BEST "SITTER OUTER"**

1. WHY IS IT, JIM? THEY SAY YOU'RE A SWELL DANCER, TOO!

OH! I JUST GET TIRED SO EASILY! THINK I'LL SHOVE OFF

2. PAH'DON ME, SUH! BUT DE YOUNG LADY SENT ME TO DE KITCHEN FOR DIS KELLOGG'S PEP. SAID YOU ALL MIGHT BE A LITTLE SHORT ON VITAMINS

3. NEXT MORNING

HELLO, ANNE! I CERTAINLY RATED THAT DIG LAST NIGHT, AND THANKS FOR THE PRESENT OF "VITAMIN-ENRICHED" PEP. BUT WHY D'DN'T YOU TELL ME WHAT A SWELL-TASTING CEREAL IT IS! I COULD EAT IT EVERY DAY OF THE WEEK

IF YOU HAVE LACKED VITAMINS, DISCOVER THE GRAND THINGS THEY CAN DO FOR YOU! AND TO HELP GET YOUR VITAMINS, EAT **KELLOGG'S PEP**. COOL, CRISP FLAKES OF BRAN AND OTHER PARTS OF WHEAT, MARVELOUSLY FLAVORED AND ENRICHED WITH VITAMINS B AND D! EAT PEP EVERY DAY, AND SEE IF YOU DON'T HAVE MORE ZIP AND ZEST!

**Vitamins for pep! PEP for vitamins!\***

\*Pep contains vitamins B and D. Each ounce contains 1/5 of an adult's and 4/5 of a child's daily requirement of B, and about 1/2 the daily requirement of D.



*"Have you  
ever wanted to Choke  
your Husband's Aunt?"*



1. I began to get that desperate feeling when I heard Jim's Aunt Daisy was coming to visit us. The wealthy old thundercloud can spread more gloom than forty days of rain! And she never liked me anyway!



2. The barometer fell all through dinner, but the storm didn't break until the coffee came on. Aunt Daisy blew up. "Coffee!" she belowed. "I can't *drink* coffee! I love it, but it keeps me awake."



3. "This coffee won't!" . . . I said, trying not to choke her. "It's Sanka Coffee. It *can't* keep you awake because it's 97% caffeine-free!" "Humph!" she snorted. "Sounds like nonsense to me—but I'll have one taste!"



4. She took a sip. "Well," she said—sounding almost human—"I'll admit this Sanka is fine coffee!" "Sure," said I, "because *only* the caffeine is taken out. The flavor *avoids* it!" Well, the old girl drank two cups!



5. "Never slept better!" Aunt Daisy announced next morning. "You're a smart girl," she added to me. "Looks like my nephew's got an ideal wife. And bless me, I forgot your wedding anniversary! How would you children like a new car?"



6. And Aunt Daisy's been sweet as pie ever since—especially after I told her that the Council on Foods of the American Medical Association says: "Sanka Coffee is free from caffeine effect and can be used when other coffee has been forbidden."



**SANKA COFFEE**

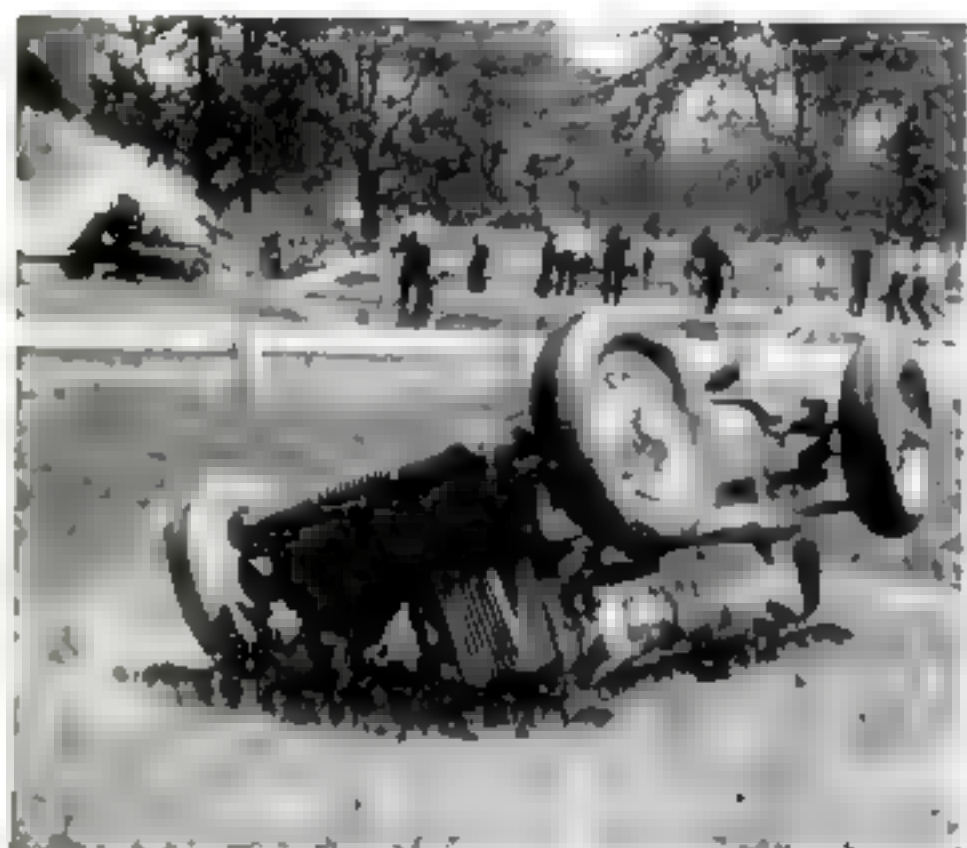
REAL COFFEE . . .

97% CAFFEINE-FREE . . . DRINK IT AND SLEEP

"Drip" or "Regular" Grind. Get a Can at Your Grocer's Today!



## 145,000 PATRONS WATCH THE SPORT OF DEATH AT INDIANAPOLIS SPEEDWAY



ONE DIED, FOUR WERE HURT IN THREE-CAR CRASH

At 10 o'clock on Memorial Day morning, 33 men in 33 power-charged little automobiles rolled off to race each other 200 times around the 2½-mile red brick track of the Indianapolis Speedway. By 3 o'clock that afternoon the 500-mile race was over. Eleven of the 33 had finished. One of them (*above*) was the winner and some \$40,000 richer. The rest had dropped by the wayside. One of them was dead.

Around & around & around the great Speedway oval the little cars roared with a *Zooooommmmm* of whining motors, a screech of skidding tires on the turns, a heady smell of gasoline, exhaust fumes and scorched rubber. As a race, it was not much to watch. Hour after hour under the hot sun the cars passed and repassed each other, stopped at the pits for fuel and repairs, gained and lost whole laps until it was impossible to tell except by study of an intricate scoreboard who was ahead, who trailing. But the thrill was there, nonetheless. For always over the head of each driver, in his deafen-



WILBUR SHAW OF INDIANAPOLIS GETS A COLD DRINK AND DOUSE AFTER WINNING THE "500" AT 115.835 M.P.H.

ing little inferno of heat and vibration, hung Death.

It struck in mid-race. It was not unexpected. It had already struck 34 times in the 26 previous runnings and preliminary trials of the Indianapolis "500," America's No. 1 automobile race. The 145,000 expectant spectators, every year the nation's biggest sports crowd, were ready to greet it with a long drawn roar and sigh. The 100 doctors and nurses, standing by with ambulances and all four types of blood for transfusion were ready for it, too.

For the first half of the race the leaders were averaging a record-breaking 120 m.p.h. At a turn on the 100th lap a car twisted, skidded across the track. Another car sideswiped it and hurtled through the fence into the infield (*above, left*), injuring the driver and two women spectators. Behind came Floyd Roberts, 39, veteran of 21 years of racing who last year had won the "500" for the first time. His wife was watching in the grandstand. In Van Nuys, Calif., where he worked as an aviation mechanic,

his three young children were listening to the race by radio. He too crashed into the skidding car. News-reel cameras caught his spectacular plunge to death (*see following pages*).

American automobile racing had its heyday when the automobile and speed were new and thrilling. Its grueling tests of materials and innovations contributed mightily to automotive progress. But as speed became the possession of every motorist, as airplanes came along to outstrip the fastest automobile, car racing lost favor. Now only the Indianapolis classic, great carnival of the Midwest, draws national attention. With automobile testing moved to the safer proving grounds of the manufacturers, even hard-boiled sports writers now protest against racing's needless risks. Wrote Hearst's Bill Corum last week: "I can't believe that there is enough sport or enough scientific gain in an automobile race in 1939 to justify the sort of Memorial Day Mrs. Floyd Roberts and her three children had yesterday."





The racing cars are special-built jobs. New, they cost \$10,000 up. But many are built of used parts, often from cars death-wrecked in previous races. The most advanced car at Indianapolis was this sleek rear-engine model. A broken valve stopped it early in the race.

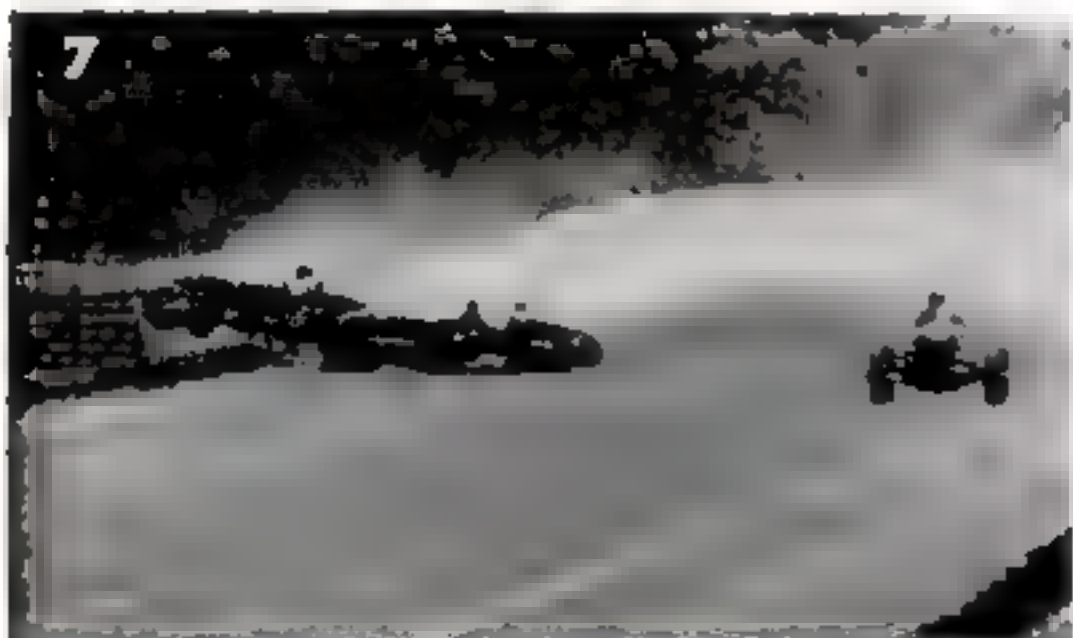


The pits at trackside, where drivers stop for repairs and to refuel, contain refrigerators for cool drinks. Compressed air cylinders are used to fill gas tanks. In the foreground is the pit of Floyd Roberts, winner of last year's race, who was killed in the accident shown below.

## NEWSREEL SHOWS DEATH ON THE SPEEDWAY

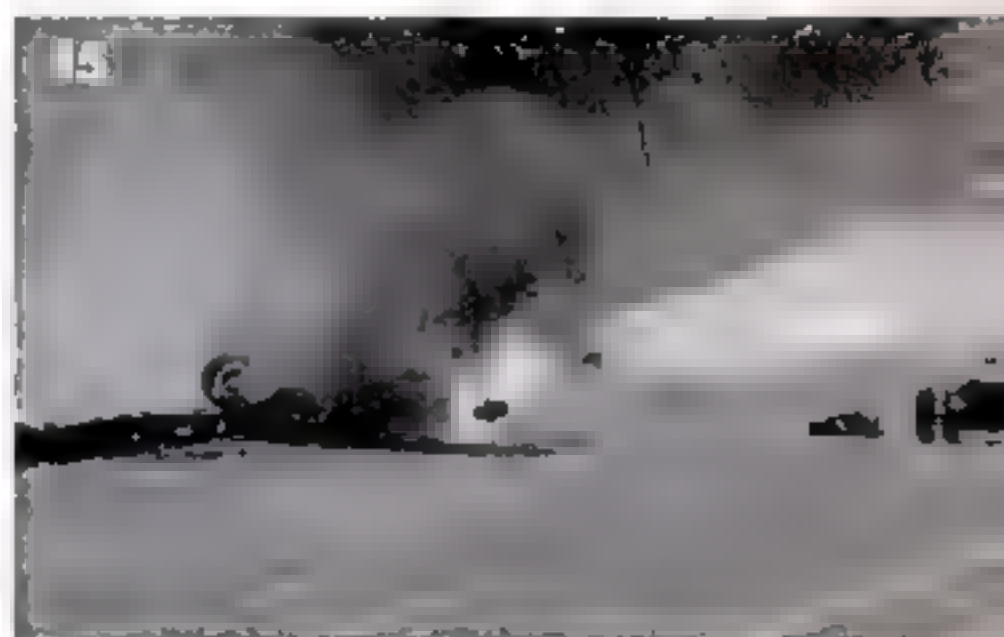
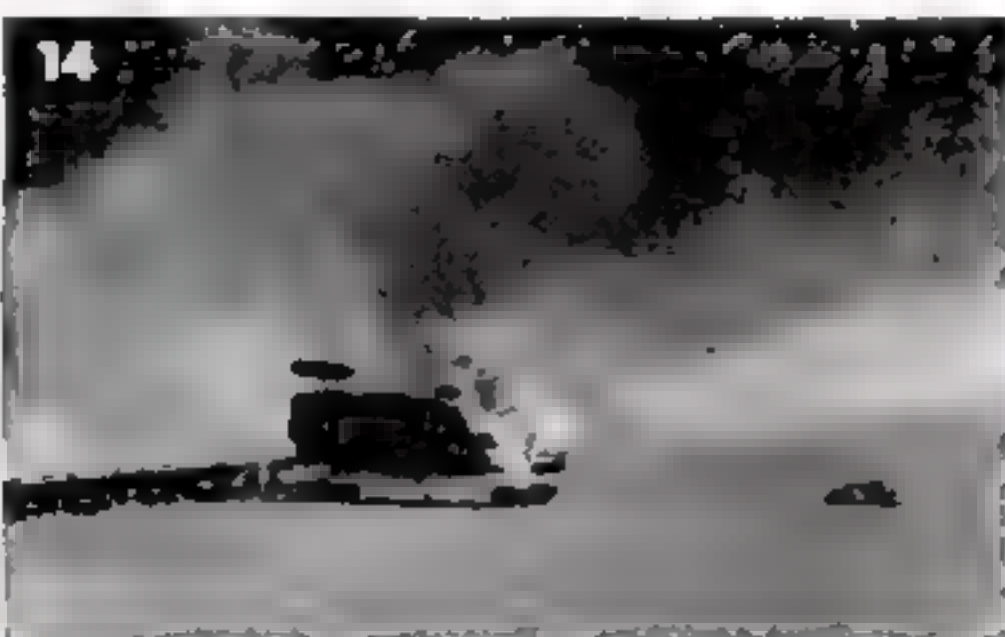
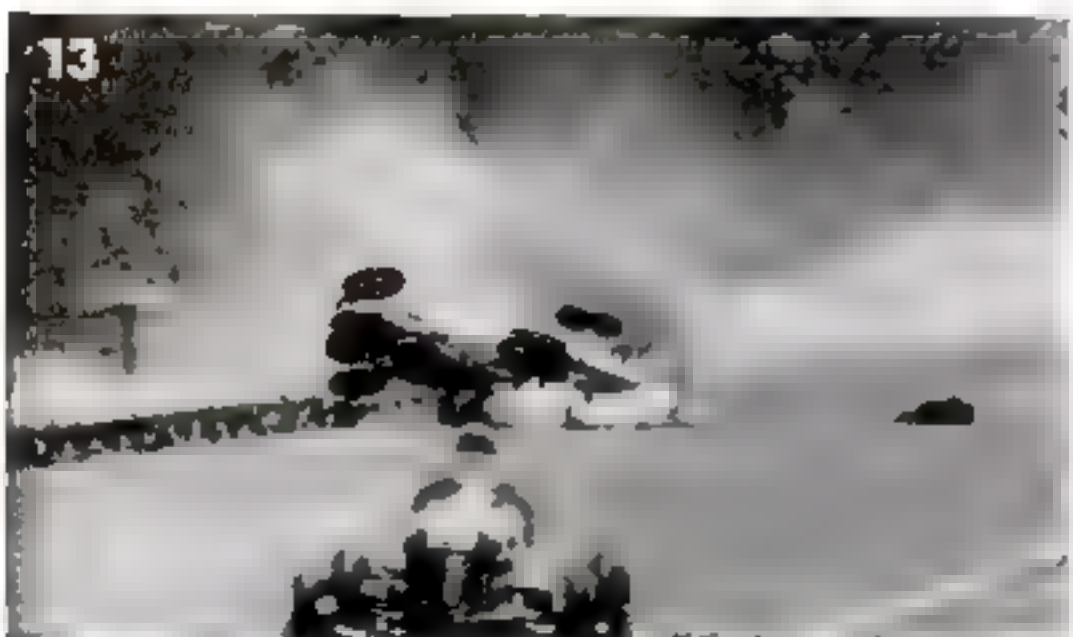


PATHE NEWSREEL CAMERA CATCHES BOB SWANSON AS HE SKIDS ON TURN AT 110 M.P.H. FLOYD ROBERTS (CENTER CAR IN NO. 1) SWERVES TO RIGHT TO AVOID HIM



ROBERTS HURTTLES TO HIS DEATH OVER FENCE.

SPEED OF ACTION IS INDICATED BY THE THIRD CAR WHICH MOVES ONLY A FEW FEET IN THESE PICTURES



SWANSON'S ROLLING CAR BURSTS INTO FLAME AS HE LIES STUNNED IN MID-TRACK AND A FOURTH RACER (NO. 15) ROARS CLOSE BY HIM





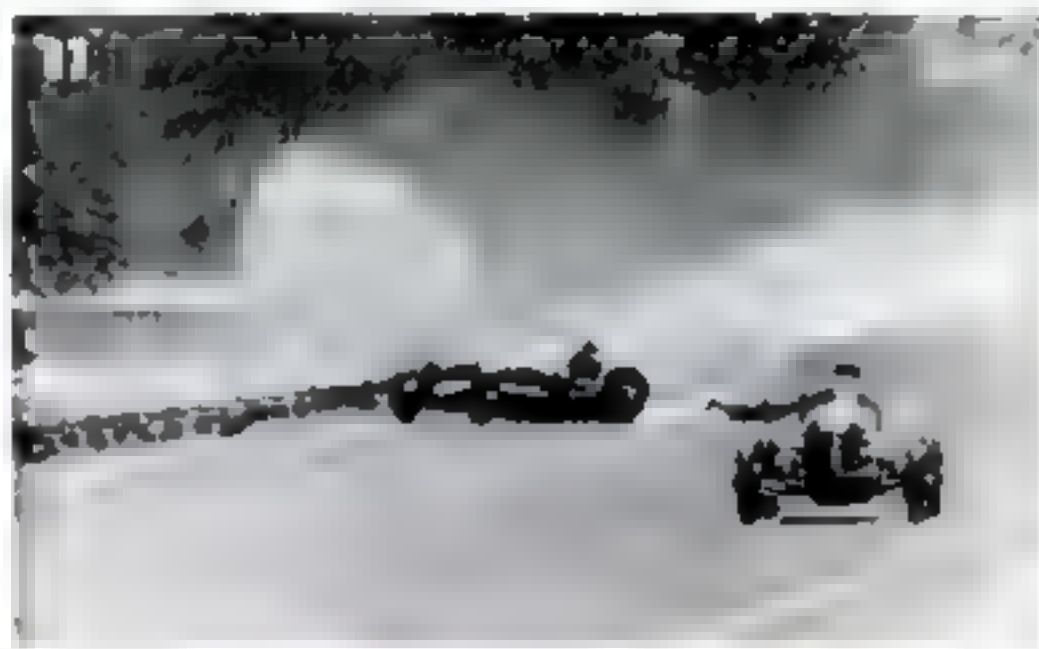
The spectators swarm to Indianapolis in their cars and trucks from all over the country, often days in advance. When the gates open, there is a great scramble for parking spots in the infield. Some build platforms on cars to see better. Some snooze during the long race.



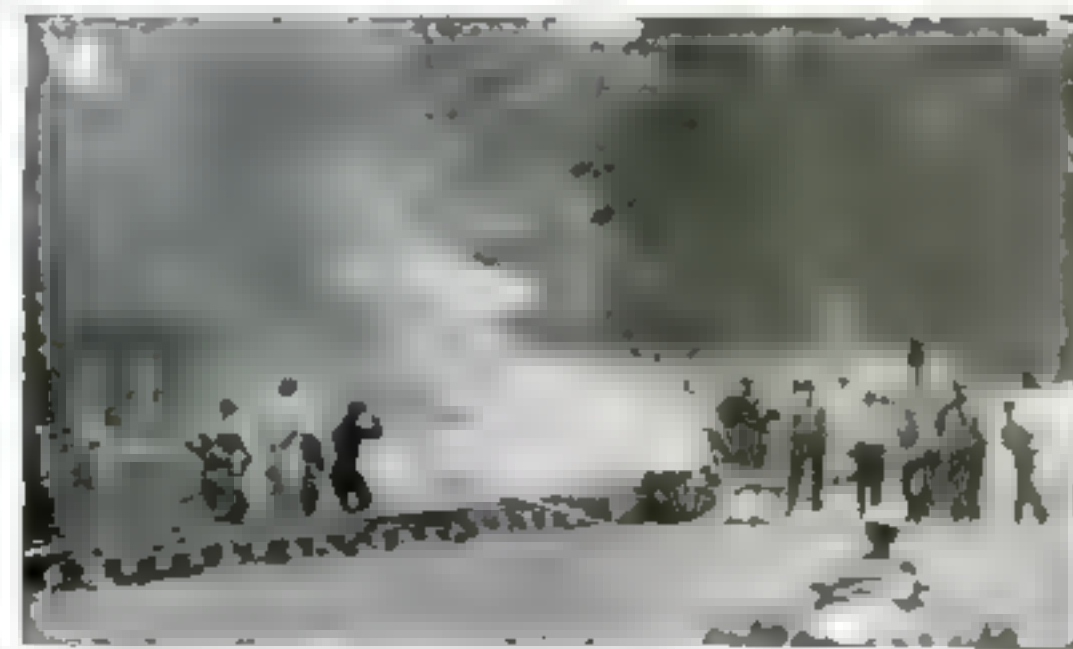
The president of the Indianapolis Speedway is Captain Eddie Rickenbacker, who was himself a famous automobile racer before he went to France as General Pershing's chauffeur and became America's No. 1 World War ace. In his day 85 m p h. was high speed in an auto race.



A THIRD DRIVER SWINGS CLEAR AS ROBERTS HITS SWANSON AND SCRAPES ALONG CONCRETE RETAINING WALL ON CURVE TO LOW WOODEN FENCE ON STRAIGHTAWAY



SWANSON IS THROWN CLEAR OF HIS CAR AS ROBERTS DISAPPEARS IN CLOUD OF DUST. ROBERTS DIED OF BRAIN CONCUSSION IN HOSPITAL AN HOUR LATER



SWANSON LIFTS HIMSELF ON ELBOW AS RESCUERS RUSH OUT TO CARRY HIM OFF TRACK. THE RACE GOES ON AS HOSE IS TURNED ON SWANSON'S BURNING CAR



# LIFE ON THE NEWSFRONTS OF THE WORLD

Roving camera finds victory parade in Madrid, riots in Palestine, reform on Devil's Island

LIFE, having focused exclusively on America last week, this week sends its camera-eye roving across the world to find drama and beauty and terror in near lands and far. Off the coast of Wales, it finds a submarine of the Royal Navy nose down in the mud (see p. 20). In Madrid, Generalissimo Franco reviews Spain's greatest army in more than three centuries and begins the work of reconstructing the land which it has ravaged (pp. 22-23). In far Tibet, the camera is at hand to record in gorgeous color a huge Buddhist tapestry displayed but once a year for two hours at dawn (pp. 24-25). In far Chungking, Chinese soldiers patrol smoking wreckage of the worst air bombing in history (pp. 30-31). In Palestine, Zionists led by Dr. Chaim Weizmann pursue their struggle for a Jewish homeland while Britain writhes (pp. 50-51). In French Guiana, moves are made to abate the inhumanity which has made Devil's Island a world-wide stench (pp. 65-71). And in remotest Antarctica the camera looks at icy wastes for which the nations of the world, including America, are preparing to define their claims (pp. 42-43).



TOWNSEND

**Congress Speed-Up.** In America, the stirrings of a lackadaimical Congress to finish up its work and go home held top place in the headlines through the week. Democratic leaders in both Congress and the White House, worried about the effects of continued intra-Party bickering on 1940 chances, were

behind the speed-up move.

**Taxes.** President Roosevelt did his bit to break the jam by letting up in his opposition to tax revision, allowing Secretary Morgenthau to give Congress some suggestions for removal of "tax irritants" to Business.

**Social Security.** To clear the way for amendments liberalizing the Social Security Act—and to embarrass Republican Congressmen who had flirted with the Townsendite oldster vote last autumn—Democratic leaders of the House at last brought a bill embodying the Townsend Plan to a vote. Old Dr. Francis E. ("\$200-a-month") Townsend, sitting glumly in the House gallery, saw his Plan counted out by 302-to-97. No one failed to note that 55 Republicans had eliminated themselves as champions of economy by voting for the Plan.

**Neutrality.** A fight over revision of the Neutrality Act which might keep Congress sweating through the summer loomed up as Secretary Hull at last broke the Administration's silence, put forth a program whose prime new plank was repeal of the clause which automatically forbids sale of American munitions to belligerents when war abroad begins. Senate Isolationists were reported ready to filibuster indefinitely against such amendment. President Roosevelt, planning an early tour across the country to the San Francisco Fair and Alaska, was reported primed to come back "with both sleeves rolled up" to put the revision across.



HULL



MOLOTOFF

**Democracies' Bed.** So obvious is it that Britain, France and Soviet Russia together can stop Germany and Italy that nearly everybody assumed seven weeks ago that Russia would welcome a British alliance. This opinion was still being bewildered and disappointed last week by Russian rebuffs to Britain's offer. Actually Joseph Stalin & Co. look on Britain and France as not only crooked but also weak. Stalin is nearly as afraid of British guile as he is of German force and he is skeptical of the ability of the capitalist peoples to put up a fight. Furthermore, he considers seriously the possibility that Germany might defeat Russia and that Britain might then quit. The Russians last week combed the British proposals for British subtleties and finally turned down the British plan. Foreign Commissar Molotov told the Supreme Soviet that Russia demands absolute guarantees of all the Baltic States before it signs a pact with Britain. The British invited War Commissar Marshal Voroshiloff to England this summer to watch the British war games. And the negotiations dragged on, with everyone expressing "optimism." But behind the delay lay the reluctance of the capitalist regimes of Soviet Russia's neighbors to get too friendly with a nation theoretically committed to instigating Communist revolution all over Europe. Real news last week were the friendly platitudes exchanged in Warsaw by Polish President Moscicki and the new Russian Ambassador, Nicholas Sharonoff. No one in Europe is more anti-Moscow than the aristocratic rulers of Poland. But if Russia is to be Poland's bedfellow in the British system of alliances, the Polish leaders seemed willing to welcome Russia into the anti-totalitarian bed.

**Little Fellows.** Events in Europe were paralyzed last week with waiting to see what Russia would do (see above). Germany moved to take over the army of its axis-partner by co-ordinating the cahbers, sizes, speeds and strengths of German and Italian weapons. Hitler told Yugoslavia's Regent Prince Paul in Berlin that the German-Yugoslav border is there "for all time." Hungarian secret-ballot elections swept in 53 Hungarian Nazis but did not dent the Government majority of 180 out of 260 seats. Rumanian elections, in which campaigning was restricted to mailing out postcards with the candidate's picture and program and only one-tenth of Rumania's population was qualified to vote, went off in bored quiet. Only candidates were members of Premier Calinescu's Renaissance Front Party. Otherwise the little fellows of Europe lay low last week.

**Murphy vs. Dewey.** A political rivalry by which the whole nation promised to benefit was shaping up last week as the New Deal groomed Attorney Gen-



MURPHY

eral Frank Murphy to steal the crime-busting spotlight from the G.O.P.'s Tom Dewey. Pausing at New Orleans on May 29 in the midst of his flights around the country to sniff out corruption, the crusading Attorney General cried: "The forces of vice and crime, with the money they command, and their unholy alliance with partisan politics, must be brought to trial and convicted. . . . The present situation in America must be cleaned up. My department is now at the start of a national campaign to clean it up. Episodes like the conviction and jail sentence of Pendergast and the trial of Judge Manton are nothing but isolated battles in that campaign. There will be others." Matching promise with performance, Republican Dewey next day issued a report on his first year as New York's District Attorney. Of 3,253 felony cases which he and his staff had prosecuted, 79% of the defendants had either been convicted or pled guilty—a 36-year record.

**Battered Baer.** A fight in New York on June 1 to select a heavyweight challenger for Champion Joe Louis presented two noteworthy sights. One was the expanse of empty seats in the Yankee Stadium; the match drew an \$82,000 gate instead of the \$150,000 which Promoter Mike Jacobs expected. The other was the face of Max Baer after California's young, yoga-trained Lou Nova (LIFE, May 13) had won by a technical knockout.



BAER

## PICTURE OF THE WEEK

On the wall above Albert Einstein's head, as he emerges from the Jewish Palestine Pavilion at the New York World's Fair, is inscribed in Hebrew and English a verse from the book of Psalms, the vow of Judaism. In his long exploration of the mysteries of the universe, Albert Einstein has not forgotten the arid patch of earth on which Jerusalem stands. For years he has actively supported the efforts of his people, hunted from their homes in Europe, to build a National Home in Palestine (see p. 69). To the New York World's Fair on Sunday, May 28, he went with his sister, Mrs. Maja Winteler-Einstein, to dedicate the Jewish Palestine Pavilion. The fact that the British White Paper had been published ten days before turned the dedication into a Zionist rally, brought 100,000 Jews to protest against Britain's promise breaking.



EINSTEIN'S SISTER



אני לא אשכח  
את ירושלים

I will forget thee O Jerusalem  
let my right hand  
forget her cunning



Albert Einstein leaves the Palestine pavilion at New York World's Fair



# SINKING OF BRITISH "THETIS" TAKES GREATEST TOLL IN SUBMARINE HISTORY



On a trial run June 1, like the U.S.S. *Squalus* ten days before, one of Britain's newest submarines, the *Thetis*, test dove, disappeared in the Irish Sea. Next day, rescue boats found its tail rearing out of the water (above) 14 miles off

the North Welsh coast, its nose rammed in the mud 130 ft. below. Four men escaped by Davis lungs (below, right). Few hours later the tide swept the overcrowded *Thetis* under, and with it hope for 97 more lives. Whether the

*Thetis* flooded through its forward torpedo tubes, jammed its diving planes, or hit a submerged wreck, tragic fact was that the British Admiralty had neglected to provide rescue bells (see p. 29), relied on rescue from within the ship.



British periscope spots the *Queen Mary* off Isle of Wight. Scale markings show range. The 265-ft. *Thetis* was newest patrol type, equipped with one 4-in. gun, six 21-in. torpedo tubes.



In Davis "third lung" sailor practices in escape chamber. The pressure equalized, he opens hatch, shoots to the surface. Those in sub lose precious air, gain tons of water on each escape.



# GENERAL MOSELEY CALLS FOR WAR ON REDS "TO SAVE AMERICA FROM HERSELF"

**M**ajor General George Van Horn Moseley (*below*) believes that "America should be saved from herself." In Washington last week this retired war horse, whom several minuscule Fascist groups would like to make the "Leader" of the country, told the Dies Committee investigating un-American activities that a third of the nation were "Reds or Red sympathizers." To forestall Reds or "World Jewry" from overthrowing the U. S. Government, he proposed that the Army drive out the Reds and rule through military courts. "It ought to be handled in five minutes from the White House," he said, rapping the table with his hand for emphasis. Retorted his fellow General, Hugh Johnson: "General Moseley has been seeing things under the bed." "General," warned Columnist Heywood Brown, "your mustache is on fire."

At one point during the proceedings, the 64-year-old general asked whether the committee was really interested in un-American activities. Assured that it was, he blurted: "Bull!" Later he glanced at a glass of water in front of him and asked the committee counsel if he would "guarantee the water supply." A companion of the General's grabbed the glass and cried, "Don't touch it!" He took it to the water cooler and carefully emptied and refilled it (*right*). Moseley then drank the water (*inset*).



HE DRINKS "PURE" WATER



Charles B. Hudson, the publisher of *America in Danger*, refilled Moseley's glass with "un-contaminated" water. Moseley called him "a fine patriot—one of the finest men I know."



Testifying before Dies Committee, Major General Moseley talked excitedly, praised some of Hitler's methods, hailed the German-American Bund's "Americanism Rally" at Madison

Square Garden last February as "impressively patriotic." He said Supreme Court Justice Frankfurter's appointment indicated that Administration leaned toward Communism.





## SPAIN'S GREATEST MODERN ARMY PARADES ITS VICTORY IN MADRID IN THE RAIN

The Spanish Peace came to its climax, May 19, in the scene shown in picture at left. Before an arch saying Victory once and Franco six times, Spain's victorious Generalissimo reviewed the greatest Spanish army since the conquistadores of Philip II. Still under arms were 800,000 men. Of these, 150,000 marched down the old Avenida de la Castellana, renamed Avenida del Generalissimo. At the head of the parade were 10,000 Italians under General Garbarrá. Near the end were 5,000 German air-force men of the Condor Legion under General Baron von Richthofen, cousin of the late great Wartime ace.

Behind Franco hang the arms of New Spain, topped by the legend, UNA GRANDE LIBRE—One, Great, Free—and adapting the arms of the Bourbon Kings of Spain. The road is lined with Moors of Franco's bodyguard and old battle flags. And rolling past the tribune are five of the little Italian Fiat tanks which were such failures in Spain. A light drizzle has already begun. It stopped and three hours later resumed as a steady rain. The generals, cardinals, diplomats, admirals, Grand Vizier and newspapermen, though drenched, were forbidden to leave their places.

After the parade the Spanish Peace really got under way. It was announced that 688 Loyalists had been shot by firing squads since the fall of Madrid and sensational French reports were that 300 "criminals" were being executed daily throughout Spain. Franco conscripted all Spanish males between the ages of 18 and 50 for the vast job of national reconstruction and told Spaniards that, now that the fun of war was over, they must go to work to rebuild Spain. On May 31, 20,000 Italians sailed home on nine troopships, taking with them all their tanks, armored cars, trucks, skis and field guns. On May 26, 6,000 Germans sailed home, accompanied by Spanish Generals Valiño, Yague, Solchaga, Alonso and Campos.



A flower design, the same as that on Franco's tribune, intact as the parade begins (above), is soon scuffed out (see left). It is a monogram composed of the letters in the word Victor. The flowers are laid in a six-pointed star.





Motorized Carlist Infantry pass before Franco and Saliquet, who rode past at the head of the parade before taking his place on the tribune. Franco's star is his new Grand Laureled Cross of St. Ferdinand.



Franco's wife and daughter watch, directly across the road from Franco. They stuck gamely in their places through rain, presently got an umbrella.



Gas masks, leftovers from a gasless war, salute. This is a decontamination company. Other non-fighting marchers were engineers, quartermasters, doctors, roadmenders, mechanics, blacksmiths and salvagers.



Franco gets a bug and Spain's highest medal, the Grand Laureled Cross of St. Ferdinand, from General Varela who has two. At right is the cabinet.



Spanish mountain troops who helped chase the Loyalists across the Pyrenees into France march with their skis. Enthusiastic Spanish skiers fought much of the war in the snow of the Pyrenees and Guadarramas.



General Saliquet, brains of the Nationalist Armies, smiles with Franco. On Franco's red Carlist beret is the crossed sword and cane of Captain-General.



# TIBET LAMAS DISPLAY GIANT PORTRAIT OF BUDDHA IN ANNUAL DAWN CEREMONY

**O**n June 17 in the Tibetan monastery town of Gyantse halfway between Lhasa and the Indian border one of the world's most priceless art treasures will be exhibited for a brief two hours in the dawn. To climax their annual celebration of Buddha's attainment of Nirvana, Gyantse lamas will hang the Kigu Banner, a gigantic tapestry portrait of Buddha, at 6 a.m. on a bastion of the town wall (below). There the Banner will be venerated by lamas and villagers. At 8 a.m. it will be packed away for another year.

Last year two young American explorers, Wilbur L. Cummings Jr. and F. Bailey Vanderhoef Jr. had the good luck to be in Gyantse at the time of this unique ceremony. With even greater good luck they

got the first color photograph of the tapestry reproduced on the opposite page. The tapestry, which has been seen by few except devout Tibetans, is here shown in all its exquisite pastel color for the first time outside the remote borders of Tibet.

The Kigu Banner, or Great Tonka, is not strictly a tapestry. It is a patchwork quilt of brocades and velvets, sewn on a woolen blanket that measures more than 100 ft. square. Its materials have been identified as coming from Persia, China, France, Italy and India, and date from as far back as the middle of the 17th Century. The exact age of the Tonka, however, can only be guessed since it shows signs of continual replacement and repair.

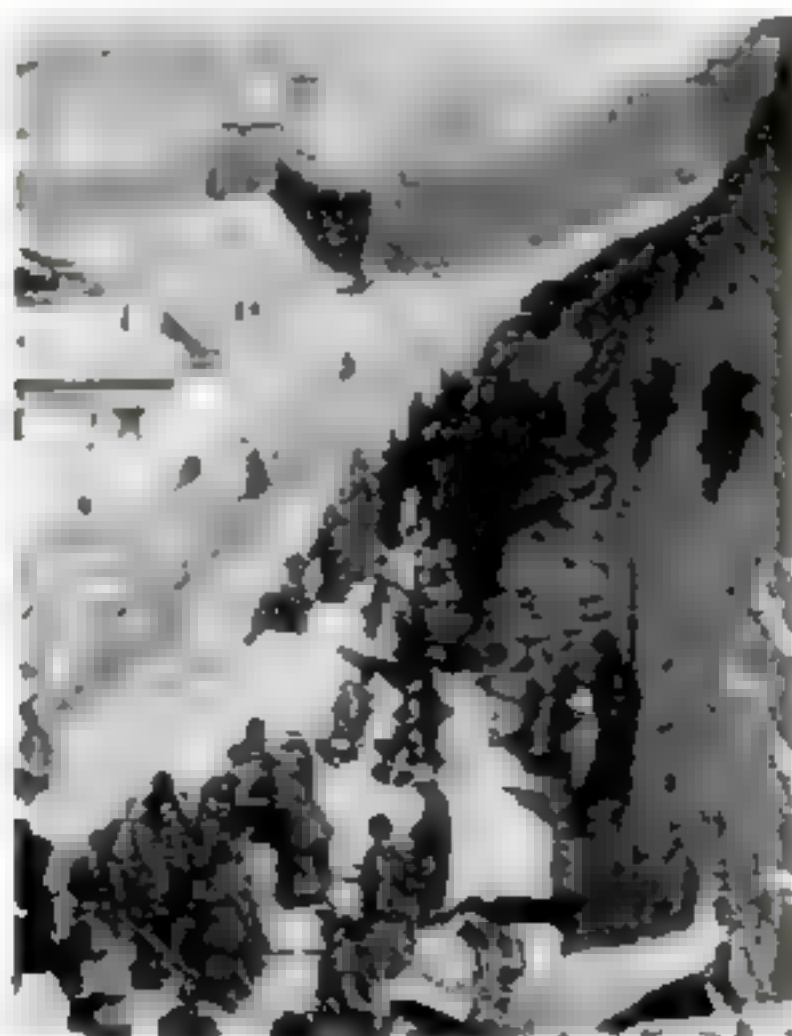
The central figure of the tapestry shows Buddha in his manifestation as Messiah, squatting in the sacred lotus flower. Attending him, one on each side, are two devas, female figures from the Buddhist mythology of India. Around and above his head Buddha appears in lesser manifestations and in various exalted spiritual moods indicated by his hand positions. In long narrow panel hanging at right appear other devas surrounded by stylized clouds. A companion panel once hung at the left. Within the last 50 years it has vanished, presumably stolen during a British or a Chinese invasion of Tibet. Whoever took it possesses a very valuable and useless piece of art, which will require a skyscraper elevator shaft for exhibition.



HILLTOP FORTRESS DOMINATES THE TIBETAN TOWN OF GYANTSE, WHICH LIES IN VALLEY BEYOND. BUDDHA BANNER IS HUNG ON WALL WHICH CLIMBS HILLS AT LEFT



Banner is lowered from bastion into the hands of shaven-headed lamas as pig-tailed villagers look on. In the procession preceding hanging of Banner, 10,000 pilgrims join Gyantse's 1,500 lamas.



At bottom of wall Tonka is folded and ceremony ends. In ceremony lamas burn incense, play thin melodies on flutes, blow mighty blasts from horns.



On lamas' shoulders Tonka, packed in leather bag, is carried back into the monastery to be stored in the Temple. In background is a view of hilltop fortress seen from religious quarter of town.





LAMAS AND VILLAGERS CROWD TO TOUCH THE HEM OF THE SACRED TONKA. DEMONS ARE FRIGHTENED OFF BY WILLOW BRANCH RAISED AT THE TOP OF THE WALL

CONTINUED ON NEXT PAGE





**The Golden Tower**, gleaming at the top of the Great Chorten, the Shrine of 100,000 images, can be seen for miles across the flat valley. The shrine is open only at full of the moon.



**The Golden Buddha**, three stories high, broods in darkness of Gyantse temple. On his silver altar burn ornate butter lamps. Fine silk gift scarfs are hung about his neck.



**Lord Buddha says farewell** to pleasure palace built for him by his Rajah father. In the foreground prances his horse, ready

to bear him off to the wilderness contemplations whence Buddhism emerged. This exquisite fresco, showing unique com-

bination of Persian and Chinese styles, was hidden for centuries, and I photographed, under layers of dirt and grease.





The "Sculpin," sister ship of the *Squalus*, was the first craft to communicate with the distressed submarine. Like

the *Squalus*, the *Sculpin* is 299 ft. long and displaces 1,450 tons. It carries eight 21-in. torpedo tubes and probably 20

17-ft.-long torpedoes. On its deck it mounts a 3-in. gun and two 50-caliber machine guns for anti-aircraft use.

## THE RAISING OF THE "SQUALUS"

Rescue accomplished, the Navy prepares to salvage sunken submarine

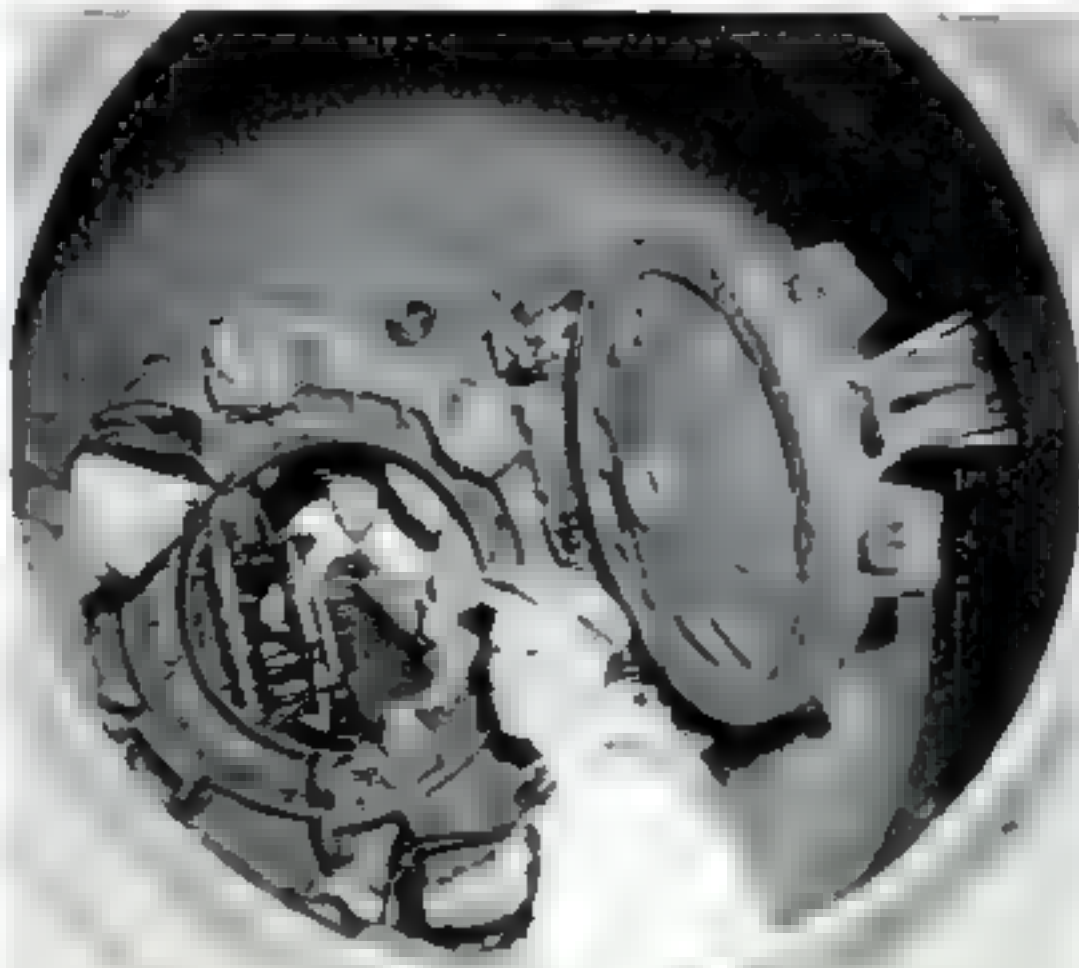
Nine and a half miles off the shore of New Hampshire, two Navy ships floated on June 1, anchored over the spot where, ten days before, the submarine *Squalus* had sunk. The aerial photograph at left shows the small salvage ship *Falcon* and the light cruiser *Brooklyn* on the smooth sea. In the background is the shore near Hampton Beach, 13 miles south of Portsmouth from whose Navy Yard the *Squalus* sailed on May 23 to make a fast test dive.

The Navy, having quickly and heroically rescued 33 of the *Squalus*' crew of 59, began the long job of salvage. The brand-new submarine, commissioned only three months ago, cost \$5,000,000 and the task of raising it without damaging its black hull was tough and ticklish. The method the Navy seemed

most likely to use is described on the next page where also will be found diagrams of the *Squalus* and of the now-famous rescue bell.

The fact that the *Squalus* sank did not diminish the Navy's confidence in this type of underwater craft. A few days after the disaster, the Navy opened bids for three similar submarines. The *Squalus* is a medium-sized ocean-going submarine, belonging to the "100-class." The Navy likes it because it is a good fleet submarine. Its speed of 20 knots enables it to keep up with a battle fleet. Its big cruising range—it can cross the Pacific and come back again without putting into port—gives it staying power needed for prolonged scouting duty. Its medium size makes it both economical and maneuverable.

The rescue bell, twice damaged, was repaired in Portsmouth. This shot looks into it from above, shows upper and lower compartments.



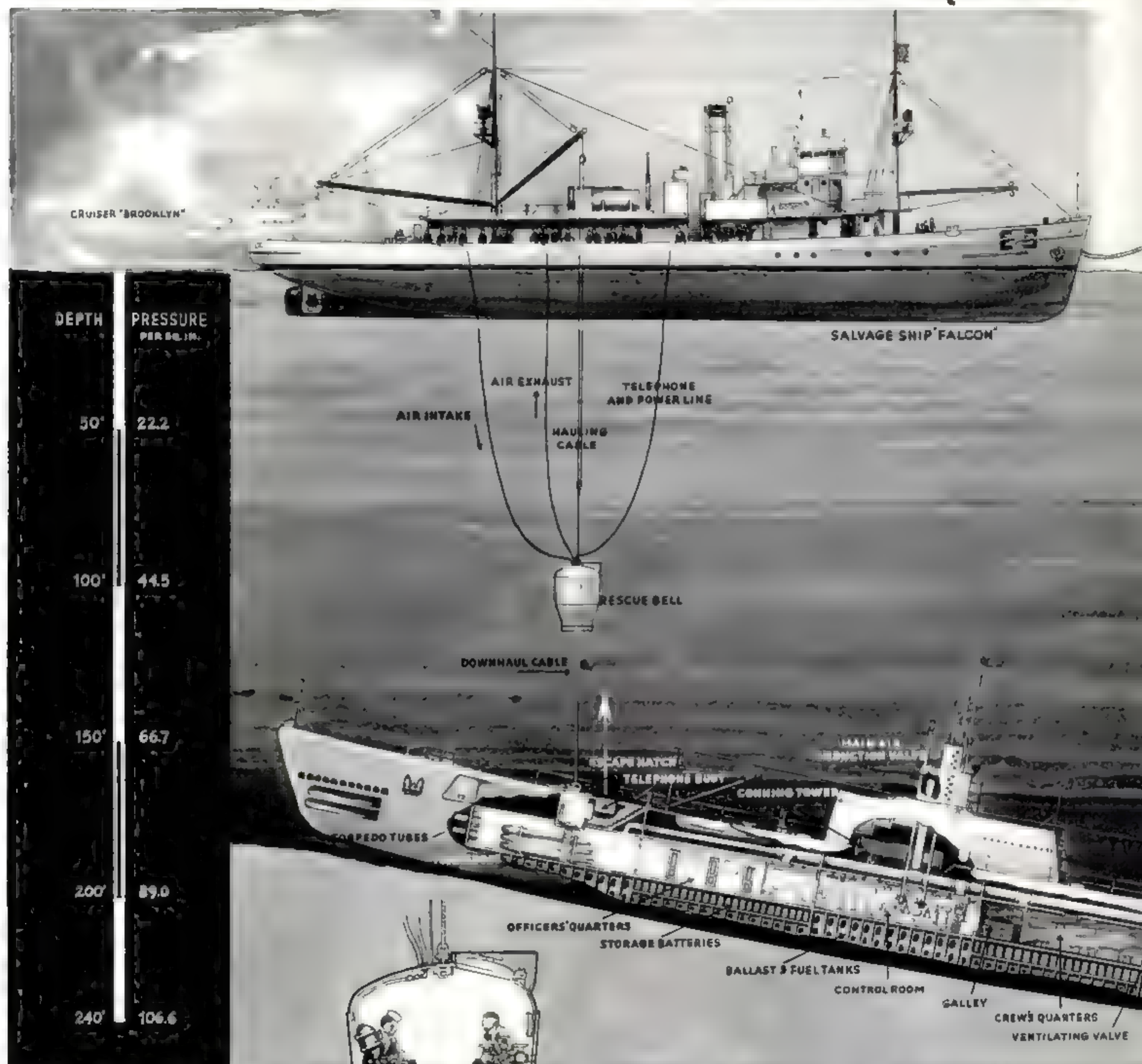
Salvage pontoons which will raise the *Squalus* from the bottom are 32 ft. long and 13 ft. in diameter.



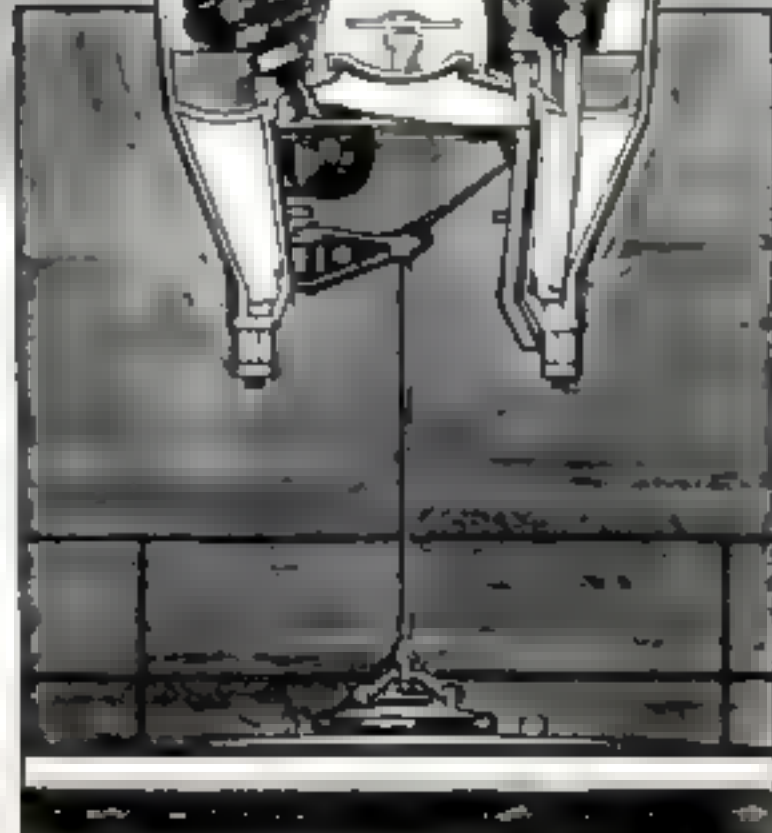
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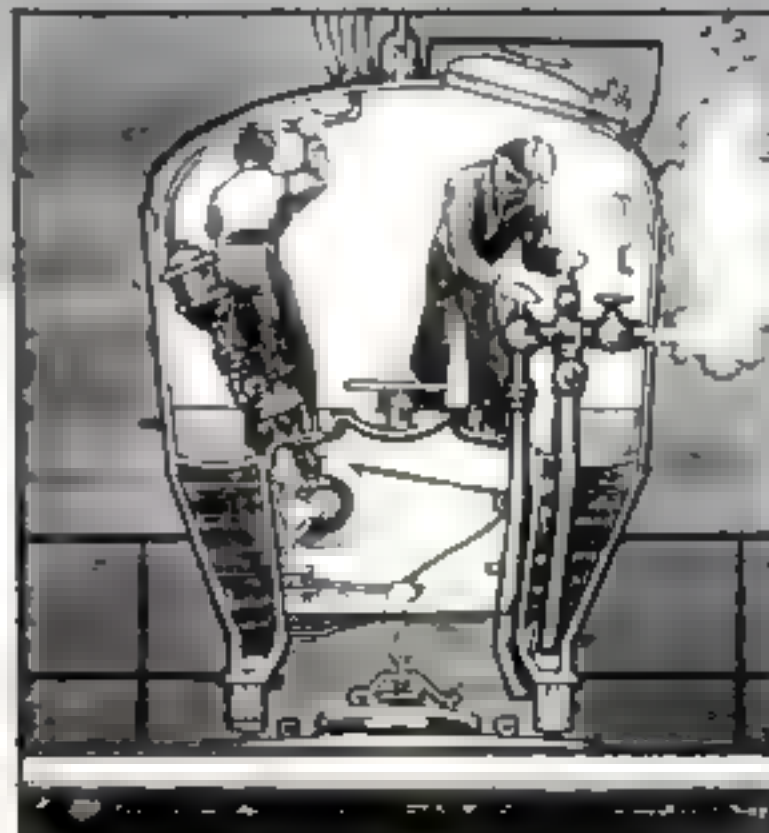
# THE RESCUE AND SALVAGE OF THE SUBMARINE "SQUALUS"



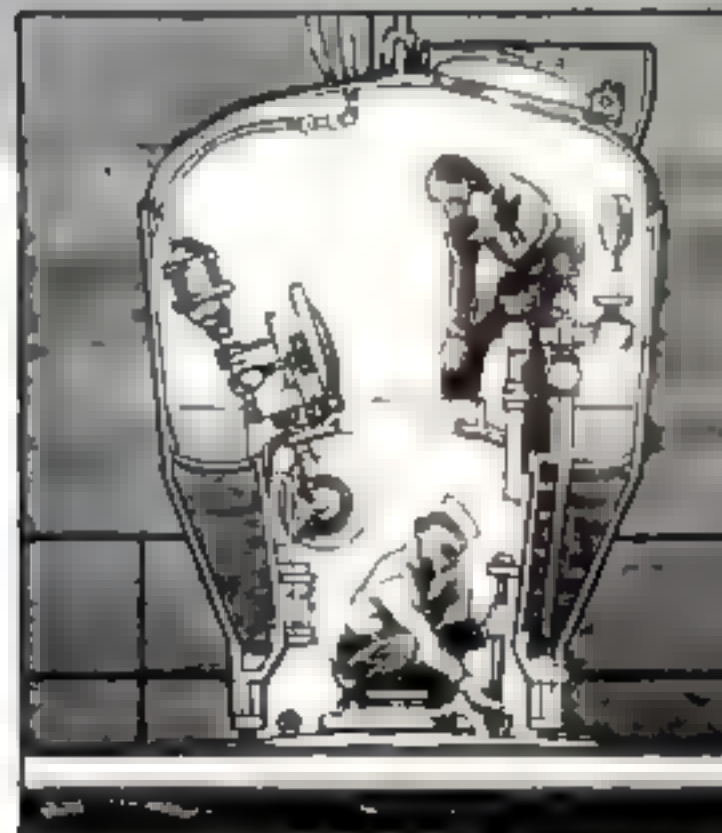
Downhaul line from rescue bell is fastened to sub's escape hatch. Breathing helium-oxygen mixture, diver can work longer under pressure.



Bell pulls itself down on downhaul line. Lower compartment is full of water but the big ballast tank (see diagram at far right) is empty.



Bell rests on "Squalus," sealed to sub by gasket on bottom. Ballast tank is filled with water. Water is blown out of lower compartment.



Bell is fastened to the *Squalus* with bolts. The hatch between compartments is open. Crew keeps in touch with *Falcon* by phone.



The U.S. Navy is very secretive about its *Squalus*-type submarines. The diagram shown here is probably the most complete and accurate description of the ship yet published. It shows the most likely reason for the flooding of the rear end of the *Squalus*.

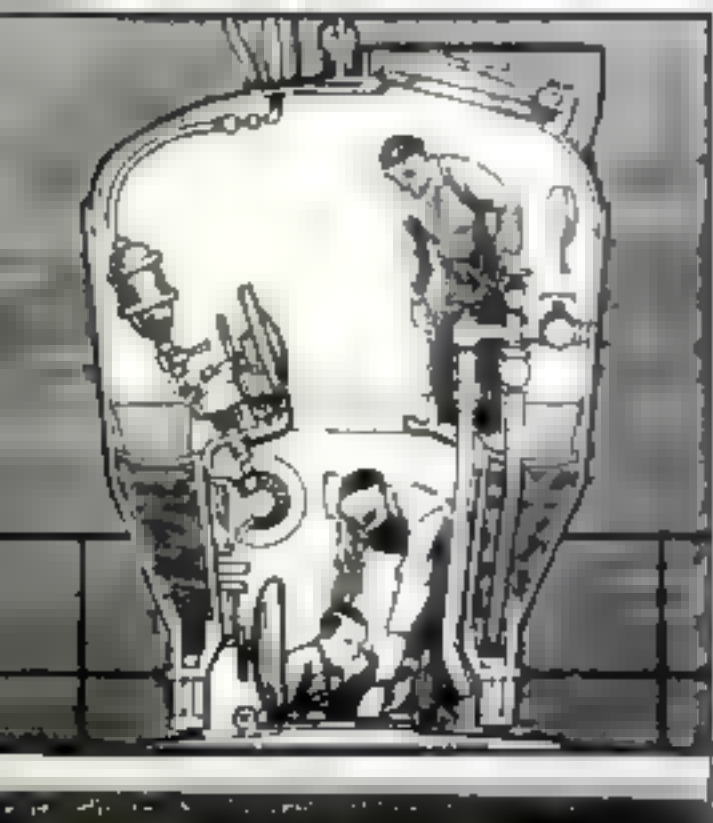
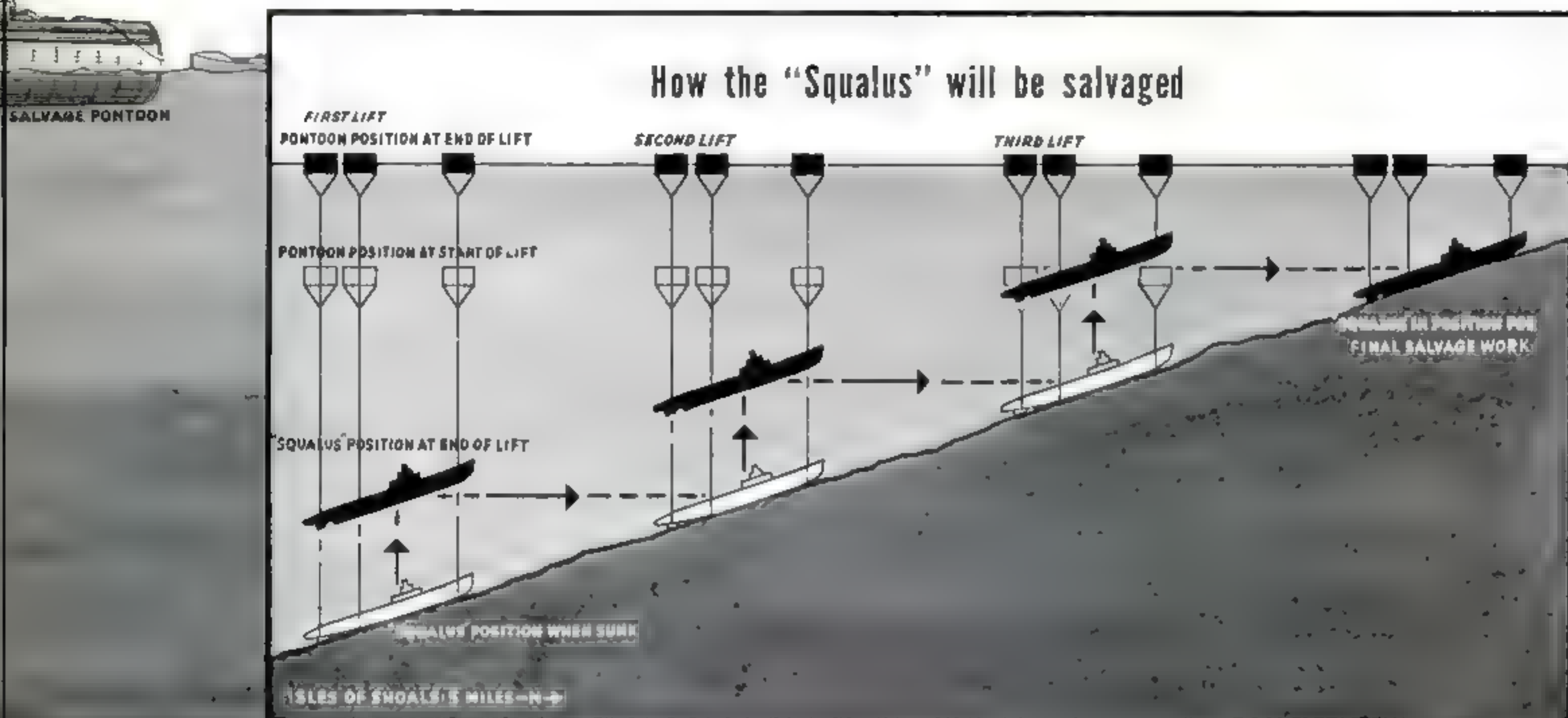
The main induction valve, which shows over the conning tower, is used during surface cruising to ventilate the boat. Most of the air taken in rushes aft for the Diesels in the engine rooms. The ventilating valves in the engine rooms are bigger than those anywhere in the boat. Hence, when water instead of air flooded into the induction valve, it poured most quickly into the engine rooms aft. Smaller valves in other compartments were quickly shut off by

hand. The door between galley and control room was shut, kept the flood aft. While awaiting rescue, the survivors stayed either in control or torpedo room. They avoided the officers quarters because these are directly over the storage batteries which, when flooded, give off deadly chlorine gas.

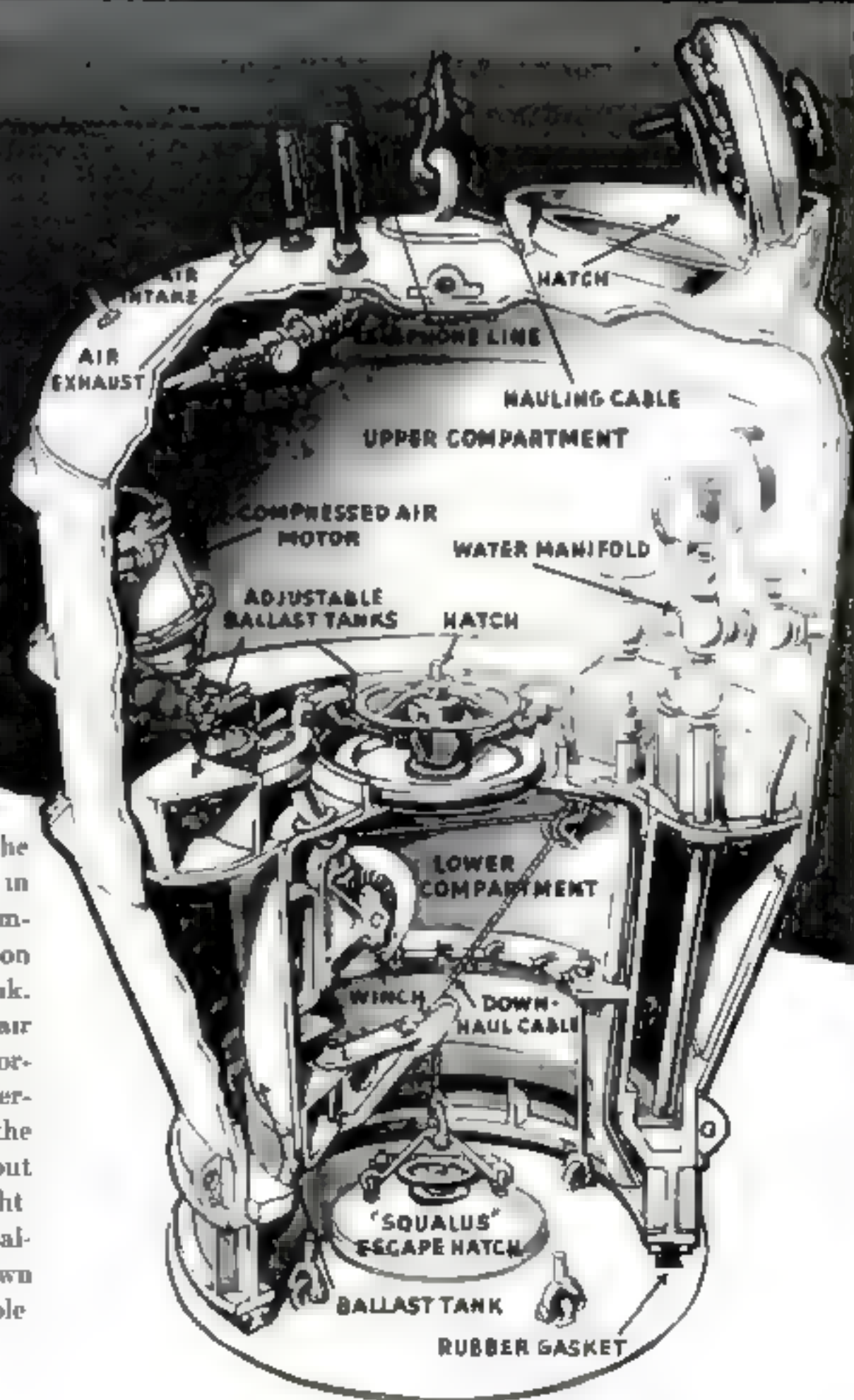
Two methods of salvaging the *Squalus* were first suggested: 1) to blow air in and water out the rear end of the *Squalus*, let it rise of its own buoyancy. 2) to raise it in crabwise steps by use of pontoons in rear, air in front. These plans were abandoned because they are very delicate operations. Any slip might cause the *Squalus* to rise too fast, get out of control, up end and slip to the bottom again. Divers

cannot work efficiently at such great depths, under great pressure and in near-freezing temperatures which numb their hands and congeal their airlines. A third method, which the Navy will most probably use, is demonstrated below

The *Squalus* lies five miles from the Isles of Shoals. Plan is to haul the *Squalus* to shallower water in three stages. Pontoons would lift submarine. When they reached surface, the *Falcon* would tow them and *Squalus* toward Isles of Shoals. Because the ocean bottom slopes upward, *Squalus* would run aground. Then pontoons would be readjusted, the lift and tow operation repeated until the *Squalus* lay in shallow water where work could proceed more easily.



These diagrams show how the rescue bell works. When the downhaul cable is attached to the submarine, the motor in the bell's upper compartment operates the winch in lower compartment which reels in the cable. When the bell is in place on the submarine deck, water is let into the big ballast tank. Then the water in the lower compartment is forced out by air coming through an air manifold. Pressure inside the bell is normal atmospheric pressure. Suction, created by great underwater pressure, seals the bell's rubber gasket hermetically to the submarine. As rescued men come into the bell, water is let out of the adjustable ballast tanks to compensate for their weight. When the bell is filled (capacity: 12), water is blown out of ballast tank, let into lower compartment. The bell rises of its own buoyancy, the motor being reversed to act as brake on cable







Chungking destroyed by the fires set by Japanese bombs. This is one of the newly widened business streets. At left

are a gutted Chungking textile shop and the Great China Cotton mill. Two soldiers patrol what is left. The Japanese

claimed they had dropped no incendiary bombs—but what ever they dropped turned Chungking into a blazing inferno

## CHUNGKING, CHINA'S CAPITAL GETS WAR'S WORST BOMBING

**I**t was reserved for China's new capital of Chungking to furnish the most frightful example of bombing of a big city in the history of modern war. Normally Chungking, far up the Yangtze, is protected by low-lying clouds. On May 3 and 4 the skies were clear. On May 3 at noon 22 Japanese bombers dropped a chain of bombs across the crowded business end of Chungking's crowded peninsula. Next evening 27 more dropped more bombs into the burning city.

The peculiar nature of Chungking made this peculiarly dreadful. For Chungking is a crowded peninsula with a bottleneck base. Instead of spreading across the fast flowing rivers, it has simply got more crowded. Since the Chinese Government moved there in 1937, its population has approached 2,000,000. And its construction is largely wood and plaster. High explosive bombs made a furnace out of Chungking, burned to death some 5,000 Chinese. To American, British and French protests Japan replied that Chungking's anti-aircraft guns had fired on the planes. Generalissimo Chiang Kai-shek made haste to get most of the 2,000,000 out of Chungking.



Chungking, the new capital of the fighting Chinese Government, stands on a crowded peninsula at the juncture of the

Yangtze River (foreground) and the Kiating River (just visible in the right background). Business section is at the right.

CONTINUED ON PAGE 31



They've got the  
knack  
of staying

**CRISP!**



## Completely different type of cereal. Crackly crisp in milk or cream . . . . not mushy!

Looking for a breakfast with "umph" to it? Then spring Kellogg's Rice Krispies on yourself—and the family. The most different cereal in a decade!

There's no mushiness here . . . no "plain-jane" looks or taste. Pour on milk or cream, and what do you hear? Snap! Crackle! Pop! Rice Krispies

speak out in proof of their amazing crispness.

It's a crispness that *lasts* to the final spoonful! For Kellogg's Rice Krispies stay afloat. They won't sog down in the bottom of your dish.

Rice Krispies are *not* flaked . . . *not* shredded. They are made by an utterly different process patented by Kellogg . . . "oven-popped" and toasted to a crunchy, golden brown.

Only premium quality, American-grown "Blue Rose" rice is used in making Rice Krispies. Their lasting crispness is protected by Kellogg's new KEL-LINER Inner-Wrap, the only cereal carton completely "Waxtite" heat-sealed at both top and bottom. For the crispest breakfast you've known, get Kellogg's Rice Krispies at your grocer's.

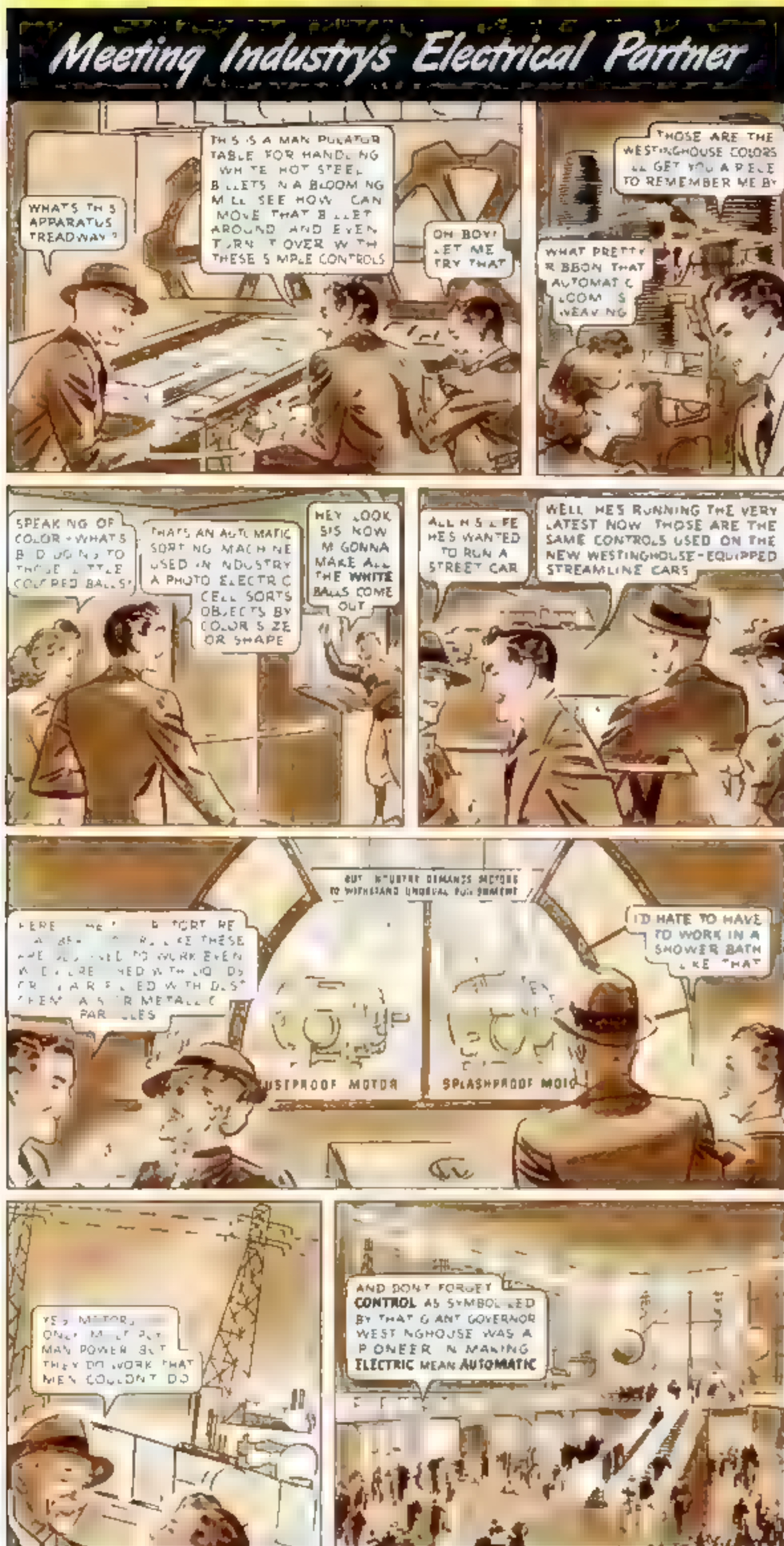


**NOT FLAKED! NOT SHREDDED!** They're "oven-popped" by Kellogg's Patented Process. Rice Krispies are absolutely unique in form . . . utterly distinct from every other breakfast cereal. Product and process are protected by United States Letters PATENT NOS. 1,925,267; 1,832,813.  
Copr. 1939 by Kellogg Company





# The MIDDLETON Family AT THE NEW YORK WORLD'S FAIR



In the Great Hall of Power at the Westinghouse New York World's Fair Building, the Middletons learn how industry puts electricity to work. Babs and Bud, their parents, and Grandma never realized how much fun an electrical exhibition like this could be. Neither will you, until you join them in the Westinghouse Building. You'll see the Time Capsule, the Playground of Science, Elektro, the Moto-Man, and dozens of other attractions. The Westinghouse Building is a real "fair within a fair." Don't miss it.

IN SAN FRANCISCO: the Westinghouse Exhibit at the Golden Gate International Exposition features "Wile Vocalite," the original electrical man, among other scientific wonders. See this fascinating exhibit on your trip to "Treasure Island."

WESTINGHOUSE ELECTRIC & MANUFACTURING CO., PITTSBURGH, PA.



# Westinghouse





## Worst Bombing (continued)



The new city of Chungking, 1,500 miles back in the Chinese hinterland, was proud of its Bankers' Club (right) and its Bank of Chungking (left). Chungking is over 4,000 years old, far older than Rome, and most of the time was called variants of "Pa." Behind its modern glazed-brick and plaster fronts are superb ancient interiors.

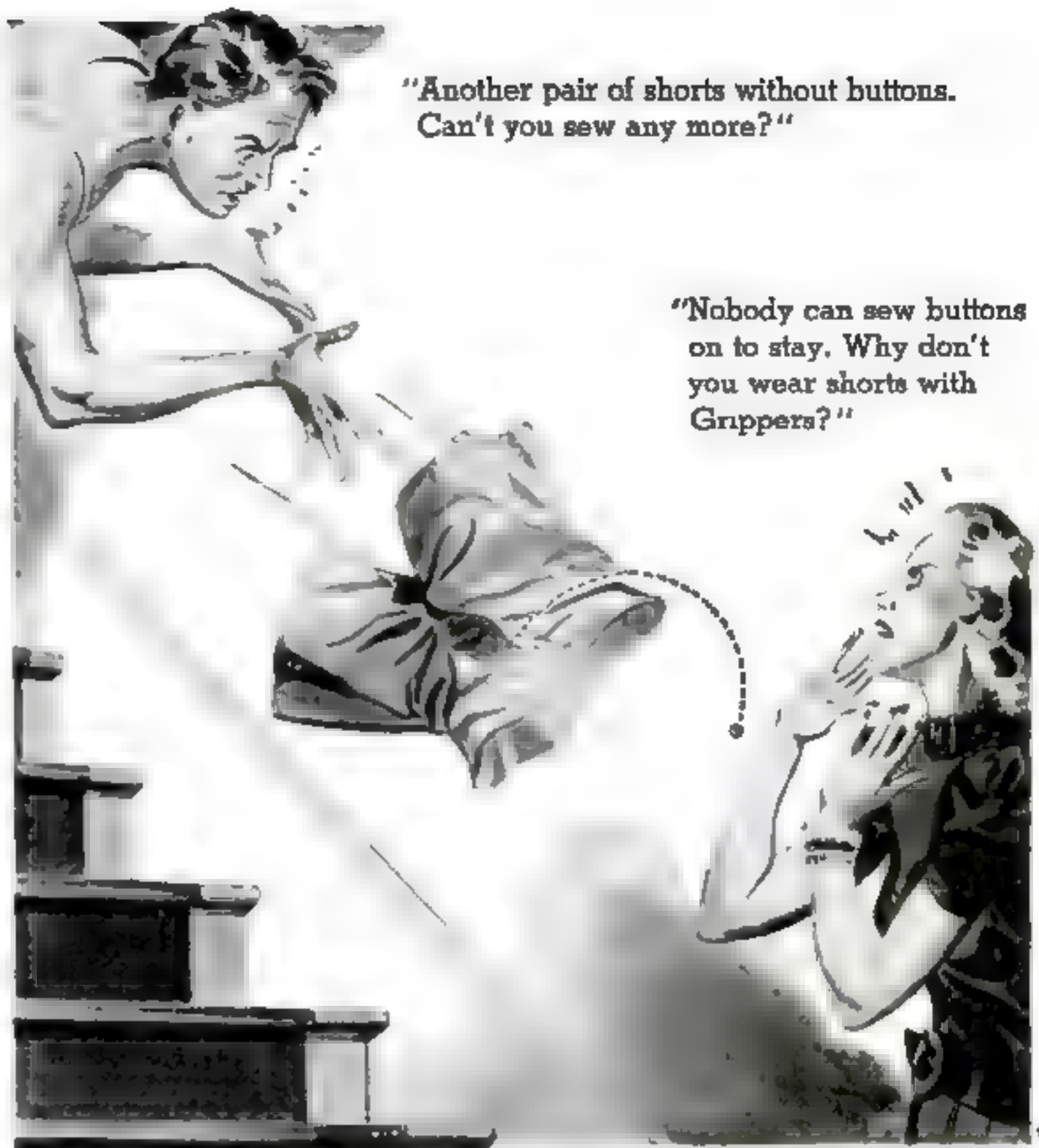


Hundreds are dead in the burned and collapsed city. Nowhere in the world was there worse crowding than in Chungking—80,000 to the square mile even before the Chinese Government moved there in 1937. Since then it has probably been 250,000 to the square mile, compared with New York City's 25,000 to the square mile.



Western wedding clothes were advertised in Chungking's show windows before last month's bombing. The flight before the Japanese armies caused probably the greatest industrial migration in history, set up in Chungking thousands of Nanking and Hankow industries. With them came thousands of Western-educated young Chinese.

CONTINUED ON NEXT PAGE



"Another pair of shorts without buttons. Can't you sew any more?"

"Nobody can sew buttons on to stay. Why don't you wear shorts with Grippers?"

Peace brought to "Button Battlers"  
by **SHORTS WITH GRIPPERS\***  
Reg. U. S. Pat. Off.



**HIS VIEW** There's nothing more irritating than to greet a new day with a fresh pair of shorts—minus buttons. Where's a wife's love and affection if she can't sew on a few buttons! But into this domestic scene of stress come shorts with GRIPPERS. The masculine point of view is 100 per cent enthusiastic for this fast, strong fastening that never breaks—never comes off—never ruffles his temper. Next time—insist on shorts with GRIPPERS, as millions of men do.



**HER VIEW** Naturally the little woman bears the brunt when buttons break off her husband's shorts. Until... blessed day... she discovers shorts with GRIPPERS. Then her button troubles are over. For GRIPPERS outlast the shorts themselves—approved by American Institute of Laundering—guaranteed by Good Housekeeping—as advertised therein.



**DON'T GRUMBLE—GET SHORTS WITH GRIPPERS**



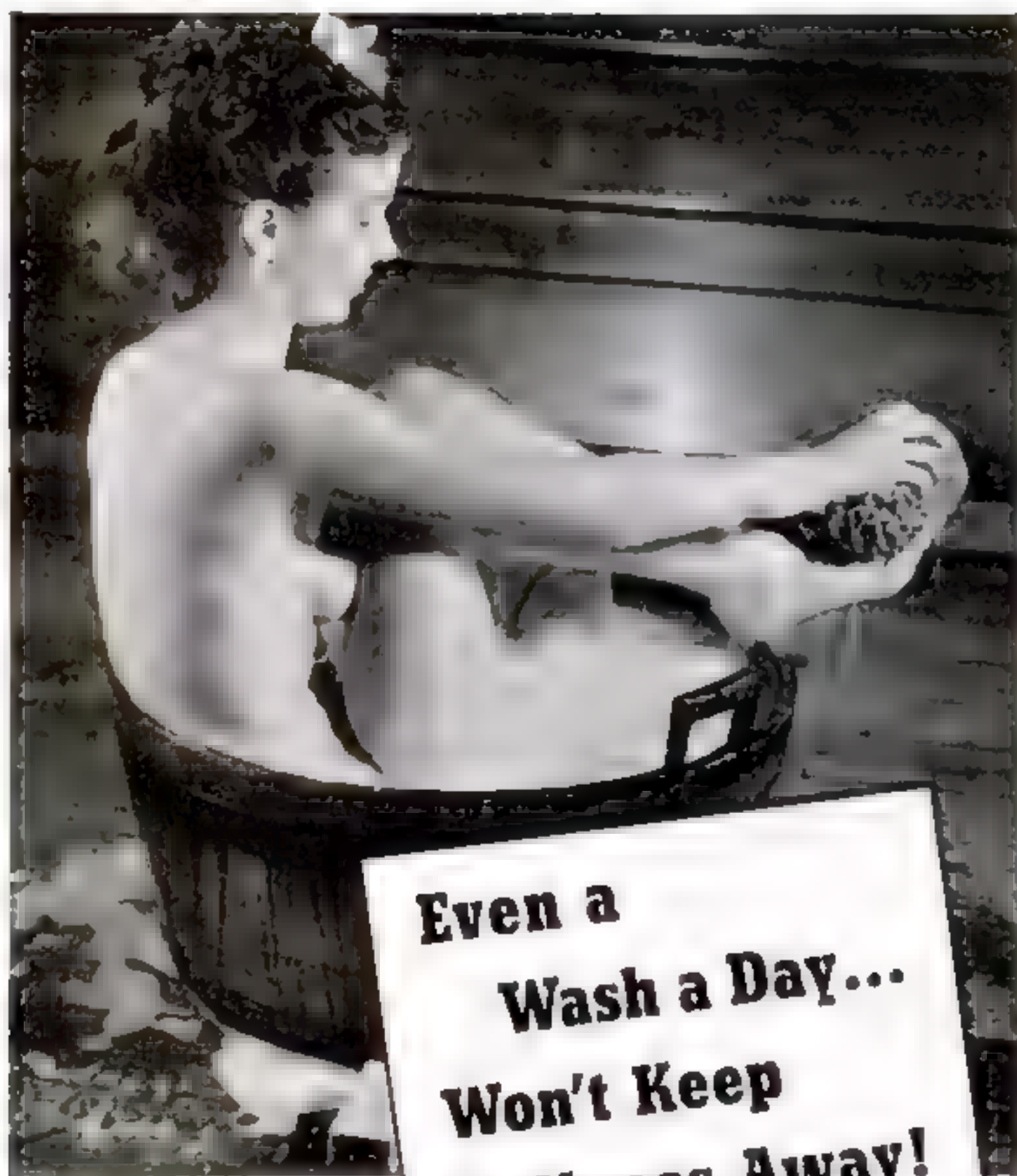
\*The laundry proof fasteners that end button bother.

**FOR YOUR PROTECTION**—Grippers should not be confused with ordinary fasteners. Be sure the fasteners on the shorts you buy are stamped plainly GRIPPERS. That means they have been tested and proved in actual use for three years. Grippers are available at all leading stores.

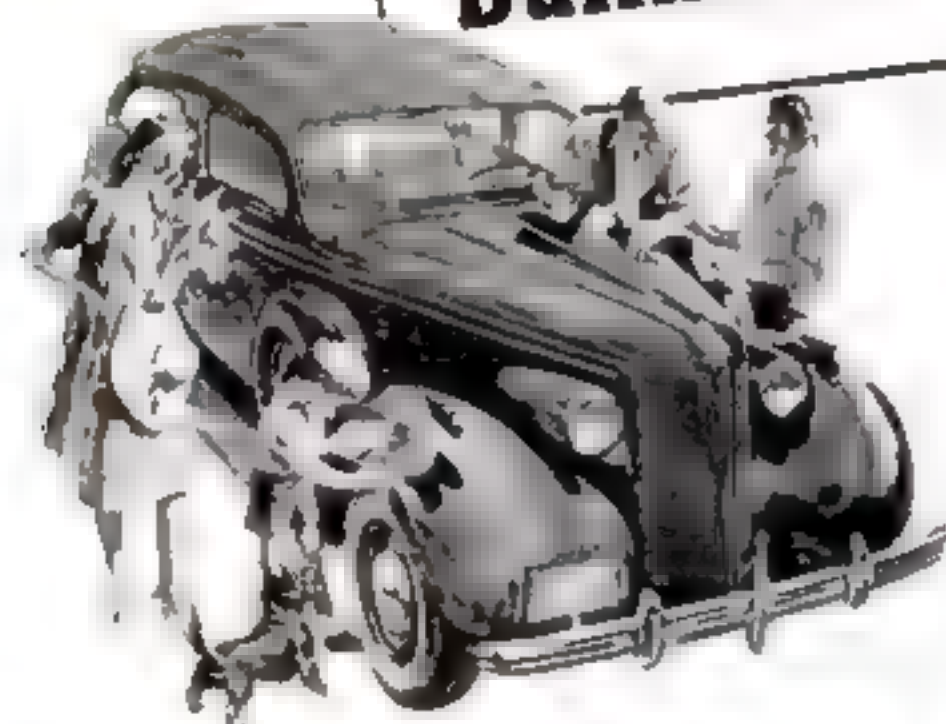


**SCOVILL MANUFACTURING CO. WATERBURY, CONNECTICUT**





**Even a  
Wash a Day...  
Won't Keep  
Dullness Away!**



## **SIMONIZ NEEDED TO MAKE CARS STAY BEAUTIFUL!**

Keeping your car clean won't keep it sparkling. The lacquer or enamel soon gets dull and discolored—actually decays—unless protected with Simoniz. A secret ingredient in Simoniz stops the elements responsible for this destruction. It makes the finish last longer. Keeps cars looking new for life. Builds up more beauty with each application. Saves washing, too. Dust and dirt wipe right off with a dry cloth . . . and your car is always sparkling!

**MOTORISTS WISE  
SIMONIZ**

**IF YOUR CAR IS DULL,** clean with Simoniz Kleener before applying Simoniz. **TRY NEW EASY WAY!** (See directions on can.) Insist on these world-famous products, sold everywhere—never under any other name.



### **What Happens to Any Finish Not Simonized**

Weather, ultra-violet rays, the acids and alkalies in the air, all break down the lacquer or enamel, leaving a dull, chalky residue—disintegration which washing cannot prevent or stop.

## **Worst Bombing (continued)**

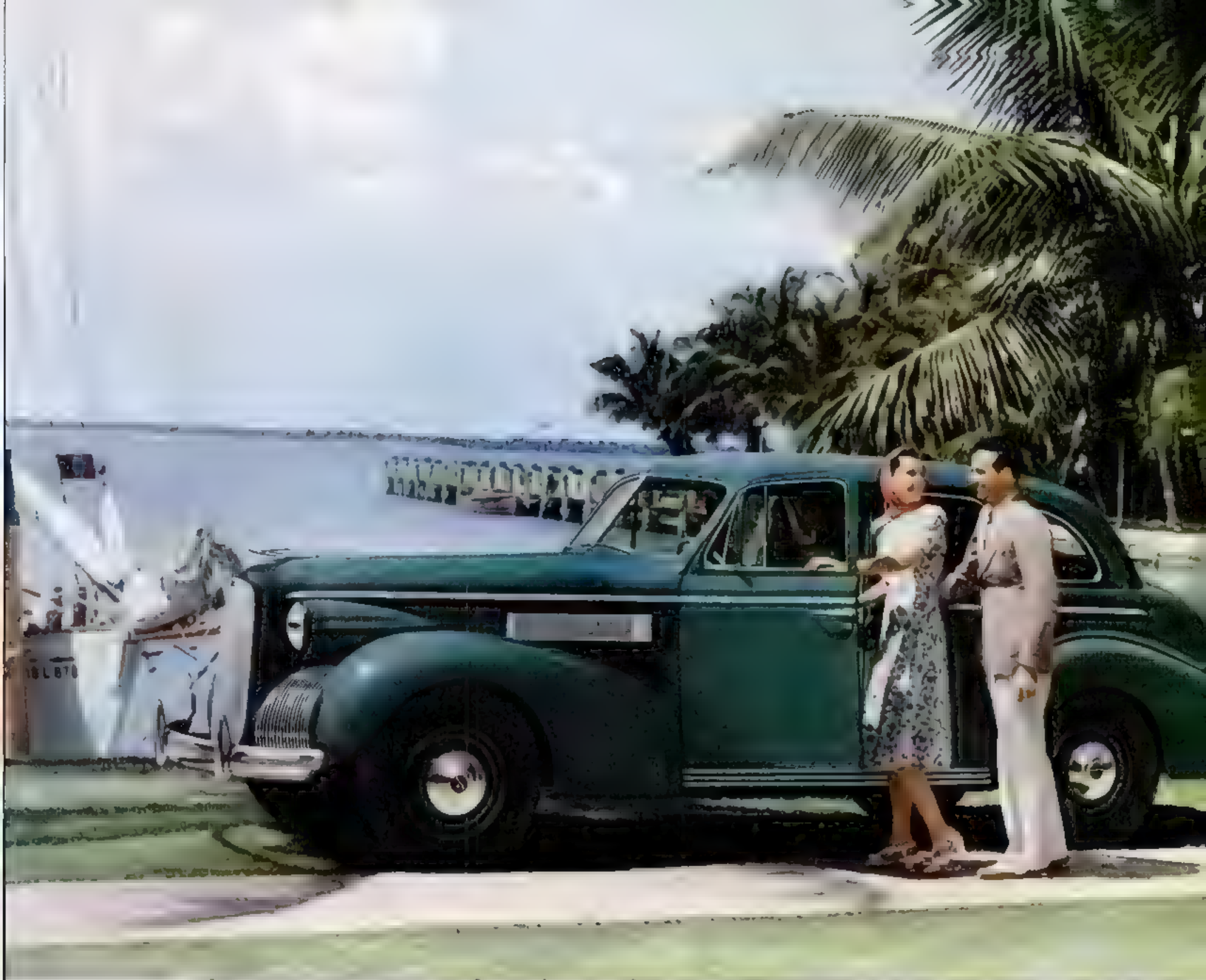


The fire burns on in the fresh breeze that has sprung up during the second day. In the foreground are Chungking firemen who have tried dynamiting buildings in the path of the fire. When the Japanese bombs landed, a plan to cut fire lanes through Chungking was still on paper. At the left is the shop of a Nanking photographer.



These Chinese were burned to death against the base of the 30-ft. city wall, before the horrified eyes of the German Embassy staff. Some 100 corpses were counted in this one place. German Embassy and Consulate outbuildings were also destroyed.





A General Motors Value

Model illustrated: Five-Passenger Four-Door Touring Sedan, \$1320\*

## "Now we'll go sailing on the Highway!"

THE PEOPLE PICTURED above are about to embark on a great adventure. In their own words, they are going sailing—*on the highway!*

Other LaSalle owners may choose different words to express their enthusiasm. But it all adds up to the same thing. The car is such a marvelous performer that every hour at the wheel is a memorable experience.

There's a logical reason, of course, why LaSalle *should* out-perform all other cars in

its field. For LaSalle has a Cadillac V-8 engine—and that's the greatest assurance of performance that *any* car can have.

Just take the wheel of a new LaSalle—some day soon—and learn, first hand, why the driver's seat is *always* in demand.

Note the freedom from noise and vibration and driving strain. Note the quick, eager response to the throttle—the fine balance and handling ease—the marvelous riding comfort

over all types of roads and at all speeds.

Fine performance is the most important thing in a motor car. *And when you drive a LaSalle you enjoy performance no other medium-priced car can match.*

Your Cadillac-LaSalle dealer has a new LaSalle—in your favorite body style—and would like nothing better than to have you take the wheel. Simply tell him the time and the place!

Visit General Motors' Exhibits at the New York and San Francisco World's Fairs

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AND UP \*delivered at Detroit, subject to change without notice. Transportation, state and local taxes (if any), optional equipment and accessories—extra.

POWERED BY A *Cadillac V8 Engine*



# "Hats off to a real artist" *Says Gail Patrick*



Gail Patrick, beautiful star in Republic Pictures' newest hit "Man of Conquest" which is crowding cinema houses everywhere, faces the camera here in her own living room. Here is what she says in praise of another artist:

Designer who created 1847 Rogers Bros' newest pattern, 'First Love' is a

master—a true artist. Every line of this lovely pattern, every way you turn the handle of the piece you hold, reveals new loveliness.

"And, better still, you love this pattern more every time you see it. 'First Love' will be treasured for generations—mark my word!"



See for yourself all the beautiful 1847 Rogers Bros. patterns. Have your jeweler show you how the motif in "First Love" is more highly raised, more deeply etched than was ever possible before, except in solid silver. Examine the rich, piercing, the delicate orange blossoms in "Lovelace." Revel in the sheer simple loveliness of "Sylvia" and "Legacy." Rejoice in the richness of "Marquise"—ornate, exquisite. Then choose—

resting sure that each and every pattern has not only the stamp of master designing upon it, but on the back of every piece is the year-mark of quality—1847. Yet The Silver Theater Set of 92 lovely pieces costs but \$59.75, a saving of \$14.50 over the open-stock price of \$74.25, and can be bought on easy terms. See your 1847 Rogers Bros. dealer now, The International Silver Company, Meriden, Conn.





The jury of the damned, as sinister a collection of early American villains as the Devil can summon from hell, sits for the trial of Jabez Stone. L. to r. in front row: Simon Girty, Revolutionary traitor who burned settlers at the

stake; Walter Butler, Loyalist leader of the Cherry Valley Massacre; Indian King Philip, who slaughtered colonists at Deerfield, Mass.; Morton of Merry Mount, Colonial rake; Blackbeard Teach, pirate of the southern coast, and Deputy

Governor Thomas Dale of Virginia, who broke men on the wheel "Are you content with the jury, Mr. Webster?" asks the smiling Devil "Quite content," answers Daniel (far right), "though I miss General Arnold from the company"

## DANIEL WEBSTER OUTWITS A BOSTON DEVIL IN A NEW AMERICAN FOLK OPERA

According to Stephen Vincent Benét's now-famous piece of American folklore, *The Devil and Daniel Webster*, the Devil bought the soul of Jabez Stone of Cross Corners, N. H., by giving him wealth and position. Disguised as Mr. Scratch, a tricky Boston lawyer, the Devil came back to claim his pay. But Daniel Webster, the pride of New Hampshire, argued Stone's case before a jury of the damned and saved Stone's soul with his eloquence.

Stephen Vincent Benét, who won the 1929 Pulitzer Prize for Poetry with *John Brown's Body*, wrote *The Devil and Daniel Webster* for the *Saturday Evening Post* three years ago. Since then it has won the O. Henry Memorial short-story prize, has taken its place as one of the best modern American short stories. On May 18, with a poetic libretto by Benét

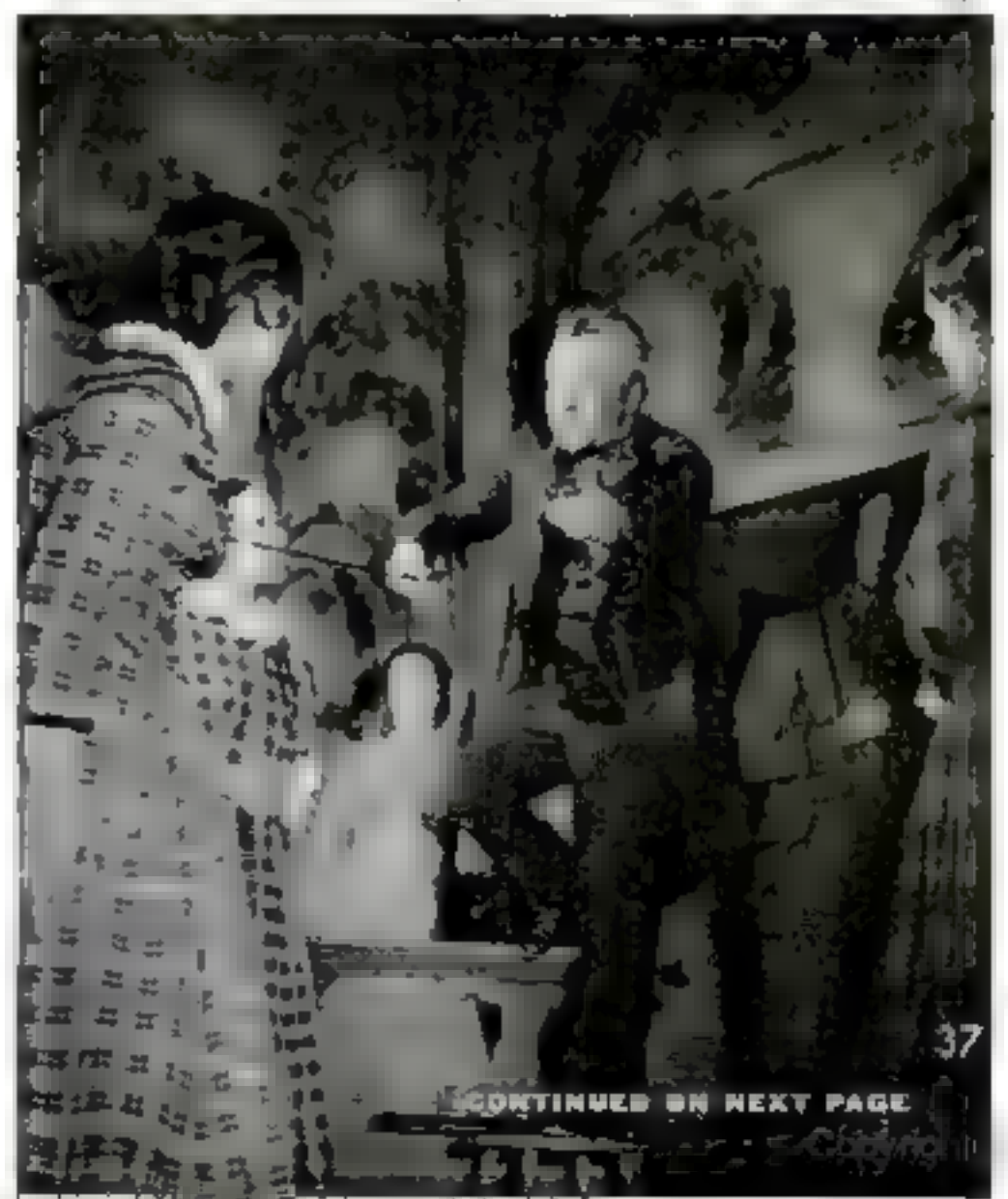
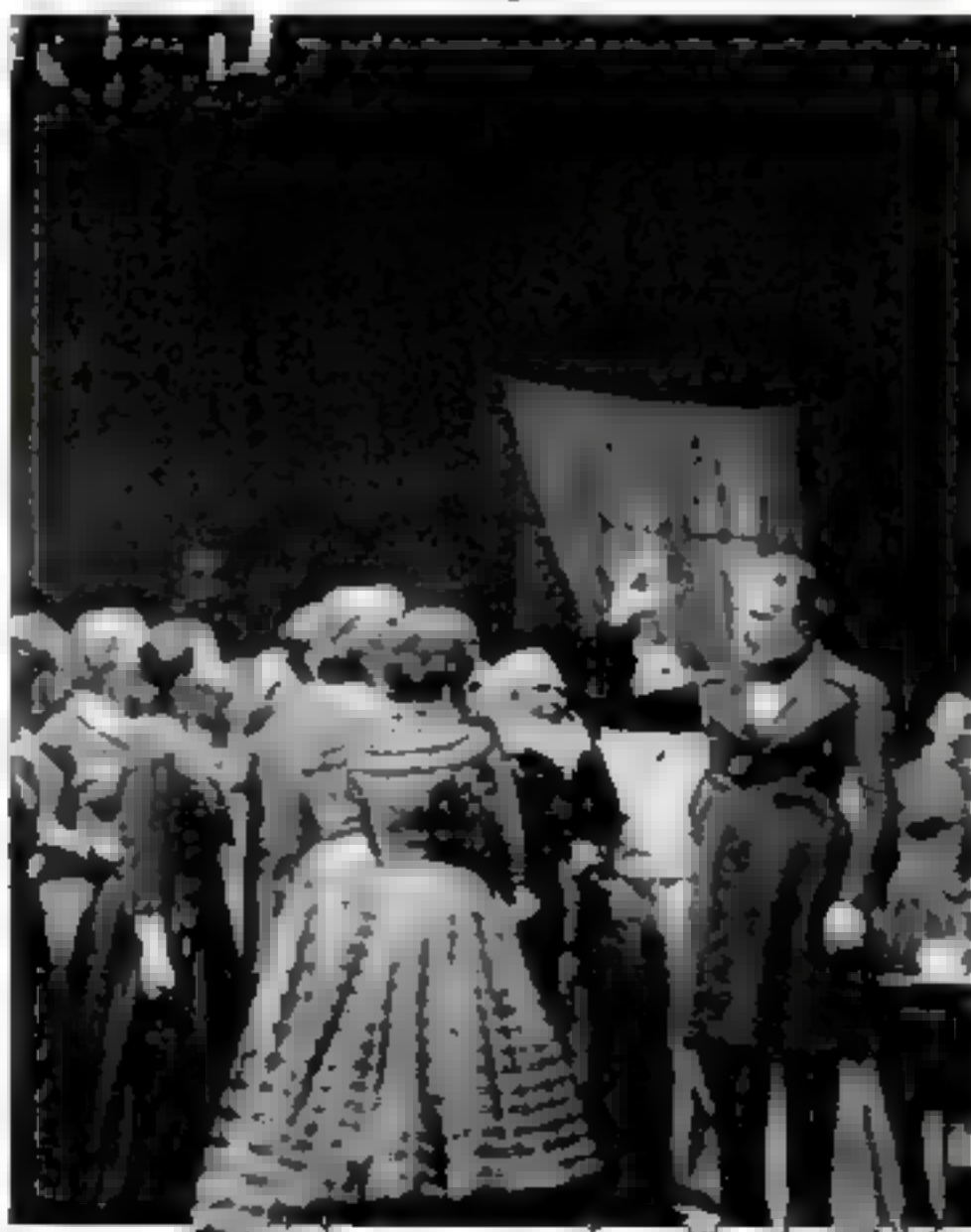
and skilful music by Douglas Moore of Columbia University, it was presented as an opera in New York City by the newly formed American Lyric Theatre. After its scheduled performances, *The Devil* closed, to go on tour next fall.

In the climax of the opera, which takes place on Stone's wedding night, Webster pleads Stone's case before a jury of the Devil's choosing (*see above*). Instead of thundering and roaring, as he usually does, the great orator speaks quietly to these damned souls. He talks of freedom, bringing back to the vacant minds of the dead the memories of the days when they were men and were free. The jury confounds the Devil by giving Jabez Stone his freedom. The opera ends with the wedding party beating the Devil with frying pans and eating pie for breakfast.

Jabez Stone of Cross Corners, N. H., made a hard bargain with the Devil. In return for a good farm, a lovely wife, Mary, and political position, he sold his immortal soul.

Daniel Webster, New Hampshire's beloved "Black Dan'l," gets an ovation at Stone's wedding. "Neighbors, don't cheer me," he says, "I'm not running for President this summer."

The Devil enters unrecognized. The fiddler's violin goes mute. "The Devil's got into it," he mutters. The Devil borrows the violin, then plays a doleful, discordant song.



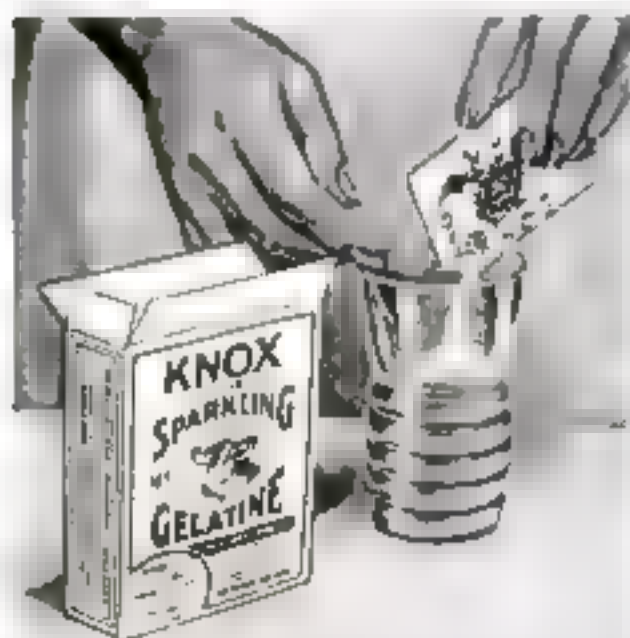


# Tests Show Less Fatigue With Gelatine Diet

**A**BILITY to finish a hard day's work...and still have energy to spare...is indicated by recent laboratory experiments. Measuring the energy output of a group of men, both on a normal diet and on the same diet with the addition of plain, unflavored Knox Gelatine, it was found that the average man could do about twice as much work with the gelatine as he could without it. Some showed a still greater increase.

As a result of these experiments, which were widely reported, people in all walks of life are now drinking concentrated Knox Gelatine as a part of their daily routine, and report that they work better, play better and feel better as a result.

Empty one envelope of Knox Gelatine in a glass three-quarters filled with cold water or fruit juice (or half water and half fruit juice).



*How to take Knox Gelatine*



*Full of pep at the end of the day?*

Let the liquid absorb the gelatine. Then stir briskly and drink immediately before it thickens. Take four times a day for two weeks, then reduce to two envelopes a day. (May be taken before or after meals.)

Pure Knox Gelatine doesn't affect appetite or digestion. Most people see a noticeable improvement within two weeks (some within one week) and feel the full effect before the end of the first month.

**CAUTION:** Be sure to use plain, unflavored Knox Gelatine which you can get at any grocery. Do not accept any substitute. Knox is the gelatine on which the tests were made. Factory-flavored gelatine desserts will not do because they contain only about 10% gelatine. For further information, write for Bulletin E, Knox Gelatine Co., Johnstown, N. Y., Dept. 71.

Copyright 1929, Charles B. Knox Gelatine Co., Inc., Johnstown, N. Y.

## Devil & Daniel Webster (continued)



A white moth escapes from a box the Devil has been carrying. The Devil (center) is very upset. "Tain't nothing but a moth," says the fiddler. "Common moth—*telea polyphemus*," Webster observed. Then the guests see that it has a death's-head.



A lost soul, the moth is caught by the Devil. It speaks with the voice of Micer Stevens, who had also bargained with the Devil. Everyone then realizes that Stone, who stands horror-stricken in center above, has had dealings with Devil.



Webster takes the case: "If two New Hampshiremen aren't a match for the Devil, we might as well give the country back to the Indians." Stone warns him to go. Taking a drink, Daniel says, "I never left a jug or a case half-finished in my life."

CONTINUED ON NEXT PAGE





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They'll tell you emphatically that here truly is  
"A magnificent film!"\* And **TIME'S** Editors call it  
"By all odds the most spectacular film of the  
year!" Such rare recommendation stresses further for Life Readers a screen  
fact already well recognized:  
This is deeply stirring  
entertainment—a picture to  
be enjoyed immeasurably,  
to be looked for eagerly.

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and  
**BETTE DAVIS**  
in  
**"JUAREZ"**



Another distinguished production in a season  
memorable for the outstanding offerings of  
**WARNER BROS.**  
Producers of such notable recent successes  
as 'Dark Victory' • 'Dodge City'  
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\*Witness "Movie of the Week" in  
issue of May 8 (5 exciting pages of it).



A Story So Momentous It Required  
Six Academy Award Winners and  
a Cast of 1186 Supporting Players, including

**BRIAN AHERNE**  
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Joseph Calleia • Gale Sondergaard  
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**DIRECTED BY WILLIAM DIETERLE**

Screen Play by John Huston, Aeneas MacKenzie and  
Wolfgang Reinhardt • Based on a Play by Franz Werfel  
and the Novel, "The Phantom Crown," by Bertita Harding  
Music by Erich Wolfgang Korngold



# 2/3rds of a highball for 3 cents



Two-thirds of your highball is the mixer. 3 cents is all it costs you to make that mixer White Rock, if you use the Large Party Size. Yet you get a keen *mineral* spring water.



White Rock is not a carbonated local tap-water. That's important, if you really want to improve the flavor of your whiskey and make all your long, tall drinks taste better.



It's filtered through 1400 ft. of sandstone. Has over 4 times the mineral contents of tap-water. That's why good whiskies deserve White Rock and all other whiskies need it.

What does this mean? **White Rock** Means it tends to counteract the acidity of long drinks  
**ON THE ALKALINE SIDE**

## Devil and Daniel Webster (continued)



The Devil and Webster argued legal points. "The law," declares Daniel, "permits no traffic in human flesh." The Devil retorts him by citing the Fugitive Slave Act. Webster comes back with *Merrilland vs. Four Barristers of Babylon*. But the Devil says that the Supreme Court reversed that decision in *North Carolina vs. Jones*. Finally Webster says that as America never forgot to serve a foreign master. "Foreigner?" the Devil asks. "Mr. Webster, my name is older in the country than yours."



A jury trial is finally demanded by Webster. The jury of the damned is summoned Presiding in Justice Hathorne (left). All of Webster's objections and exceptions are overruled. The Devil gets Stone to identify the deed which is offered as Exhibit A. Denied cross-examination, Webster then makes his eloquent plea for freedom.



# PAINFUL FEET?

*When your feet hurt...you hurt all over!*



Every twinge of pain is communicated to the brain

Tired, Aching Feeling after walking

Bodily fatigue. Vague pains in the back

Pains in the hips

Pain in Knees or Legs caused by faulty posture

Arthritic-like pain in feet and ankles

Pains, cramps or callouses at ball of foot

Rheumatic-like leg and foot pains

Corns, Sore Toes, Bunions, Contracted Toes

Pain from Weak or Fallen Arches

**Dr. Scholl Says:**

"When your feet hurt, you hurt all over. Indeed, in many instances, hardly a single part of the body seems to escape the ill-effects of painful feet. Your general health, looks, earning power—even your very disposition and personality—can suffer when your feet hurt. Don't neglect them."

## Relief Can Be Yours At Very Small Cost!

Foot trouble can slow you up in your work; tire you in body and mind, waste your energy; make you hurt all over.

It is needless to suffer from your feet! Dr. Wm. M. Scholl, widely known foot authority, has formulated a Remedy, Appliance or Arch Support for relief of most every common foot trouble.

There are over 40 different Dr. Scholl Aids for the Feet, representing a life-time of study, research and laboratory and clinical testing by Dr. Scholl.

All are made under his personal supervision in the largest institution in the world devoted exclusively to foot care.

## Get Relief This Week!

Go to your Drug, Shoe, Department Store or Toilet Goods Counter *this week*—**DR. SCHOLL'S FOOT COMFORT WEEK**—and get the Dr. Scholl's Foot Comfort Remedy, Appliance or Arch Support you need for relief from your foot trouble. The cost is small.

Many of these dealers conduct special Foot Comfort Departments under the direction of Experts trained in Dr. Scholl's Scientific Methods. They will explain why your feet hurt and demonstrate how easily the trouble can be relieved.

Mail coupon below for a copy of Dr. Scholl's valuable booklet, "The Feet and Their Care" and sample of New Super-Soft Dr. Scholl's Zino-pads.

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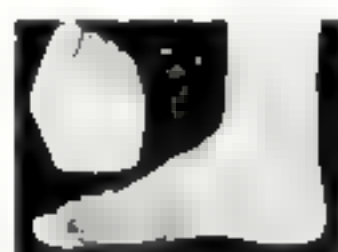
**Weak Arches**

Dr. Scholl's Foot-Exer relieves tired, aching feet and rheumatic-like foot and leg pains due to weak or fallen arch. Extremely resilient, light adjustable. Worn in any shoe. \$3.50 pair.



**Pains, Callouses**

Dr. Scholl's Metatarsal Arch Support relieves and removes cause of pains, cramps and callouses at ball of foot due to arch weakness. Light and flexible. \$1.00, \$3.50 pair and up.



**Relieves Bunions**

Dr. Scholl's Bunion Reducer, of soft rubber, relieves bunion pain by removing shoe pressure. Hides the unsightly bulge, helps preserve shape of shoes. Worn invisibly. 50¢ each.



**Relieves Shoe Pressure**

Dr. Scholl's Kerotez, a velvety-soft, cushioning flesh color plaster. Relieves pressure on corns, callouses, bunions, tender spots. Prevents blisters. Cut it to any size or shape. 35¢.



**Crooked Toes**

Dr. Scholl's Toe-Flex, of soft rubber, tends to gradually straighten crooked or overlapping toes by exerting an even outward pressure to the great toe. Worn invisibly. 50¢ each.



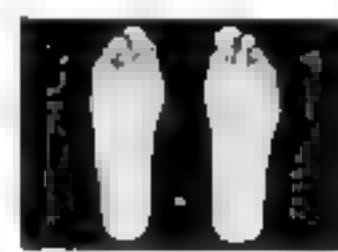
**Tender, Hot Feet**

Dr. Scholl's Foot Powder relieves sore, tender, hot, tired, chafed, perspiring feet. Very soothing and comforting to rub on as an irritation. Keeps new or tight shoes. 35¢ can.



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Dr. Scholl's Met Arch Insole, all-weather feather-weight. Elevates Metatarsal Arch, relieves arch strain, callouses, fits in any shoe. Very comforting, restful and cushioning. \$1 pair.



**Itching Feet and Toes**

Dr. Scholl's Solvex relieves Athlete's Foot and ringworm infections of feet and toes. Stops itching, kills fungi. It contacts Athlete's Foot, the cracked skin. Liquid or ointment. 50¢.



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Dr. Scholl's Foot Balm relieves aching, tender feet, muscular soreness, burning sensations caused by exertion and fatigue. Soothing, refreshing, comforting. Liquid or ointment. 35¢.



**Corns, Soft Corns**

Dr. Scholl's "2" Drop Corn Remedy liquid quickly loosens and removes corns. Soon relieves pain. Easy to use. Dries quickly. Bottle with applicator and four felt pads. 35¢.



**Foot Odors**

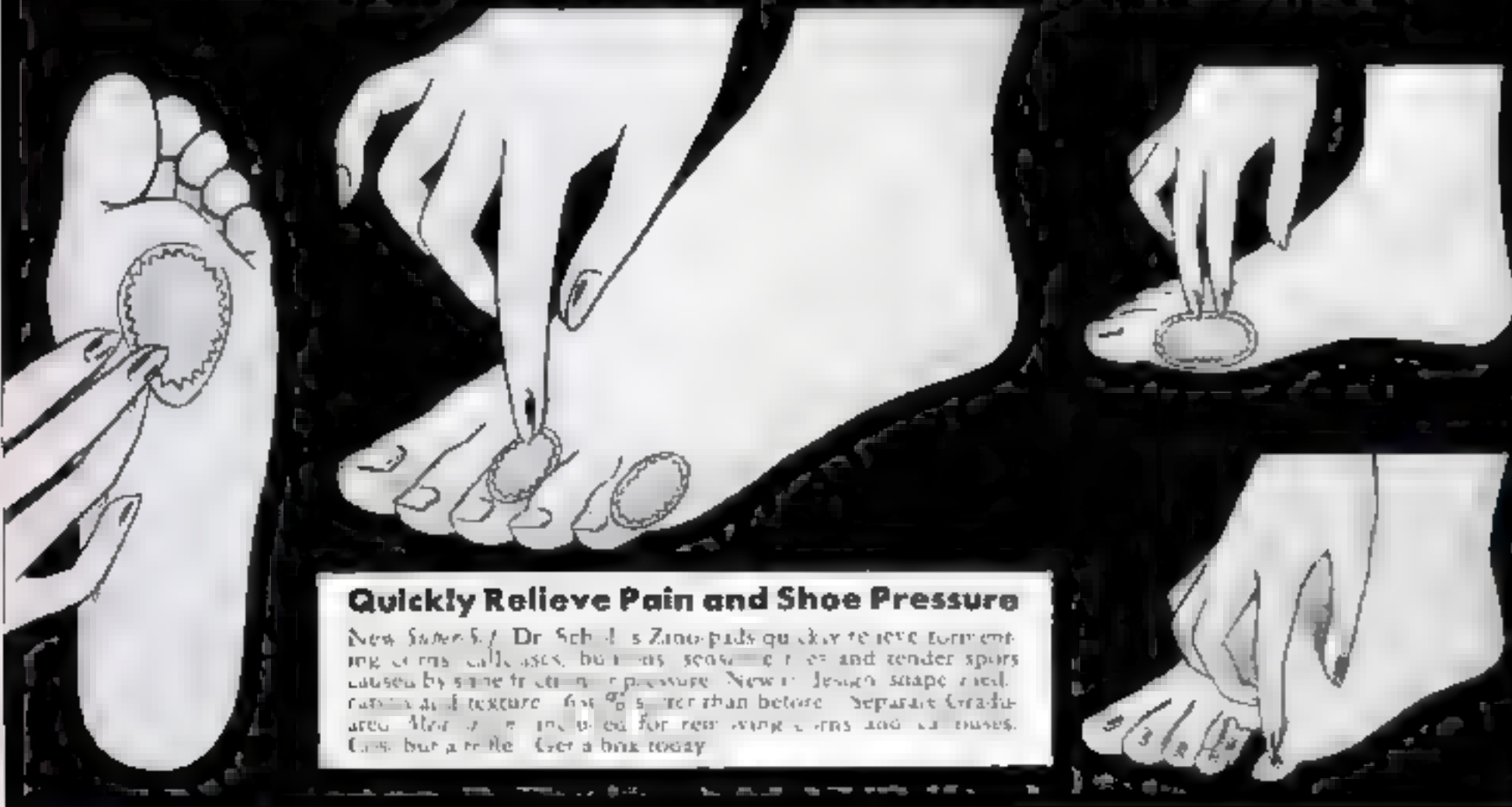
Dr. Scholl's Bromidreals Powder aids in removing and preventing offensive foot odors and helps reduce excessive perspiration. Keeps tight shoes. Soothing, comforting. 50¢ can.



**Cleanses Feet**

Dr. Scholl's Foot Soap (granular), a highly effective soap for thoroughly loosening secretions of the skin, cleansing pores, softening skin, promoting foot health. Large can. 35¢.

## QUICK RELIEF FROM CORNS, CALLOUSES, BUNIONS, TENDER SPOTS NEW Super-Soft DR. SCHOLL'S ZINO-PADS



**Quickly Relieve Pain and Shoe Pressure**

New Super-Soft Dr. Scholl's Zino-pads quickly relieve tormenting corns, callouses, bunions, sears, blisters and tender spots caused by shoe friction and pressure. Newer design shape, smooth, cushioned texture. 65% softer than before. Separate Graduated Area is included for relieving corns and callouses. Easy to apply. Get a box today.

## Dr. Scholl's FOOT COMFORT WEEK

**FREE OFFER:** Mail coupon today (or paste on penny postcard) to Dr. Scholl's, Inc., Chicago, Ill., for a copy of Dr. Scholl's booklet, "The Feet and Their Care" and sample of New Super-Soft Dr. Scholl's Zino-pads. ☐ Corns, ☐ Callouses, ☐ Bunions, ☐ Soft Corns between toes. (Please check size wanted.)

Address \_\_\_\_\_

(22-8)





Amundsen discovered the South Pole on Dec. 11, 1911. The Norwegian, who kept his destination secret by announcing he was going to the North Pole, here checks location with sextant.



Capt. Robert Falcon Scott (left) reached Pole 35 days after Amundsen. There, to his bitter disappointment, he found Amundsen's tent. It had not even snowed since the Norwegian left.

# ANTARCTICA

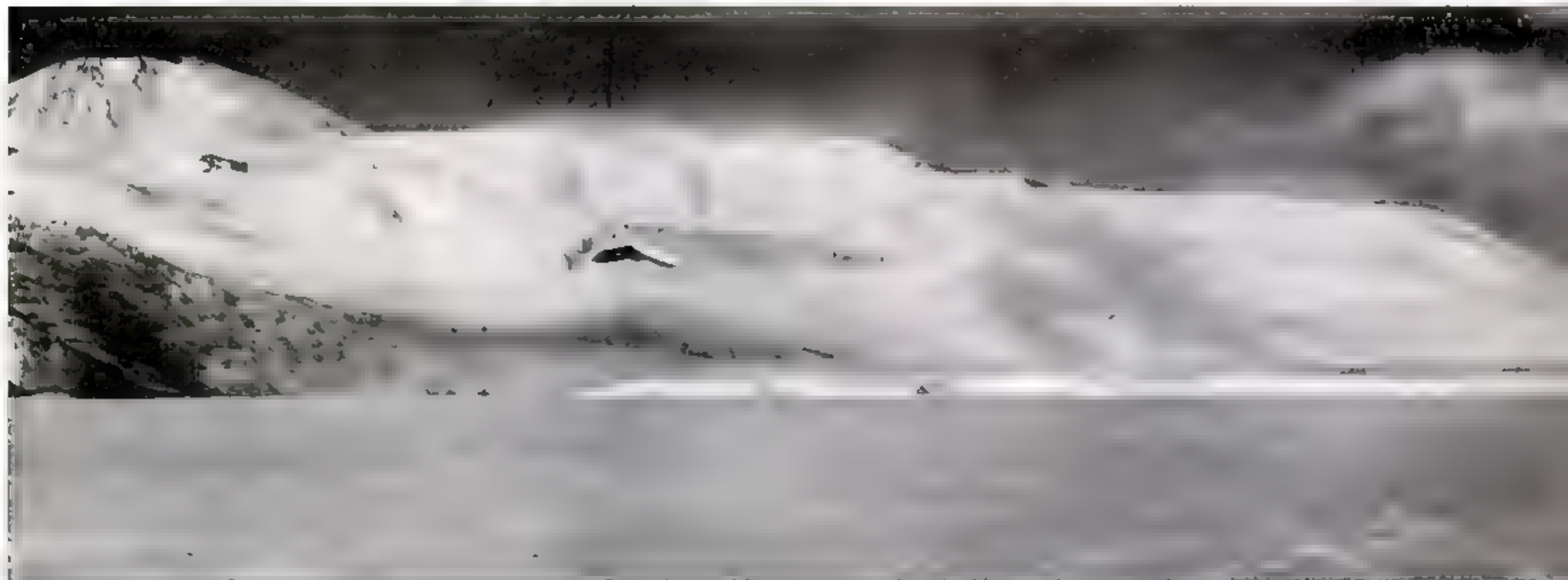
## A WAR FOR FROZEN COLONIES LOOMS IN THE WORLD'S VASTEST WASTELAND

From Berlin in mid-April came news that a German expedition had claimed for Germany 230,000 sq. mi. of Antarctica. This land lay in the Eastern part of the polar continent in territory generally conceded to Norway. The Germans said they had found a chink in Norway's claim.

Month later came news from Washington that the U. S. Division of Territories was preparing a \$400,000 expedition equipped with sledges and planes with radio-direction finders. This will be sent to Antarctica to lay formal claim to land explored by such Americans as Byrd and Ellsworth whose claims have never been officially espoused by the U. S. Government.

Haphazardly explored, vaguely staked out, never colonized, Antarctica is a chilly caldron in which a series of international disputes is brewing. Larger than Australia plus Europe without Russia, Antarctica is 5,500,000 sq. mi. of frozen desert—the world's vastest wasteland. Unlike the milder Arctic land, which supports plant and animal life, has more than 1,000,000 inhabitants and possesses immediate value, Antarctica has no inhabitants, no trees, no flowering plants, no land animals except a few wingless insects of degenerate types.

No woman has ever been to Antarctica. Its only demonstrable commercial asset is whales. Only other known resource is coal, which lies in inaccessible and inferior deposits. The continent is of no present use as an air route. But the nations of the world have watched Russia's surprising development of the unpromising Arctic. Americans remember that Alaska was once called "Seward's Folly." So, rather than be caught short, nations are scurrying to gain possession of the world's least-known region.



The face of Antarctica is eternally frozen. Only on the wind-whipped mountains does bare land show. Over the rest

of the rocky continent lies a solid sheath of ice 2,000 ft. thick in places. In the most northerly portions rain sometimes falls.

Everywhere else the snows pack down, one fall on top of another. This photograph is the shoreline near Ross Sea.

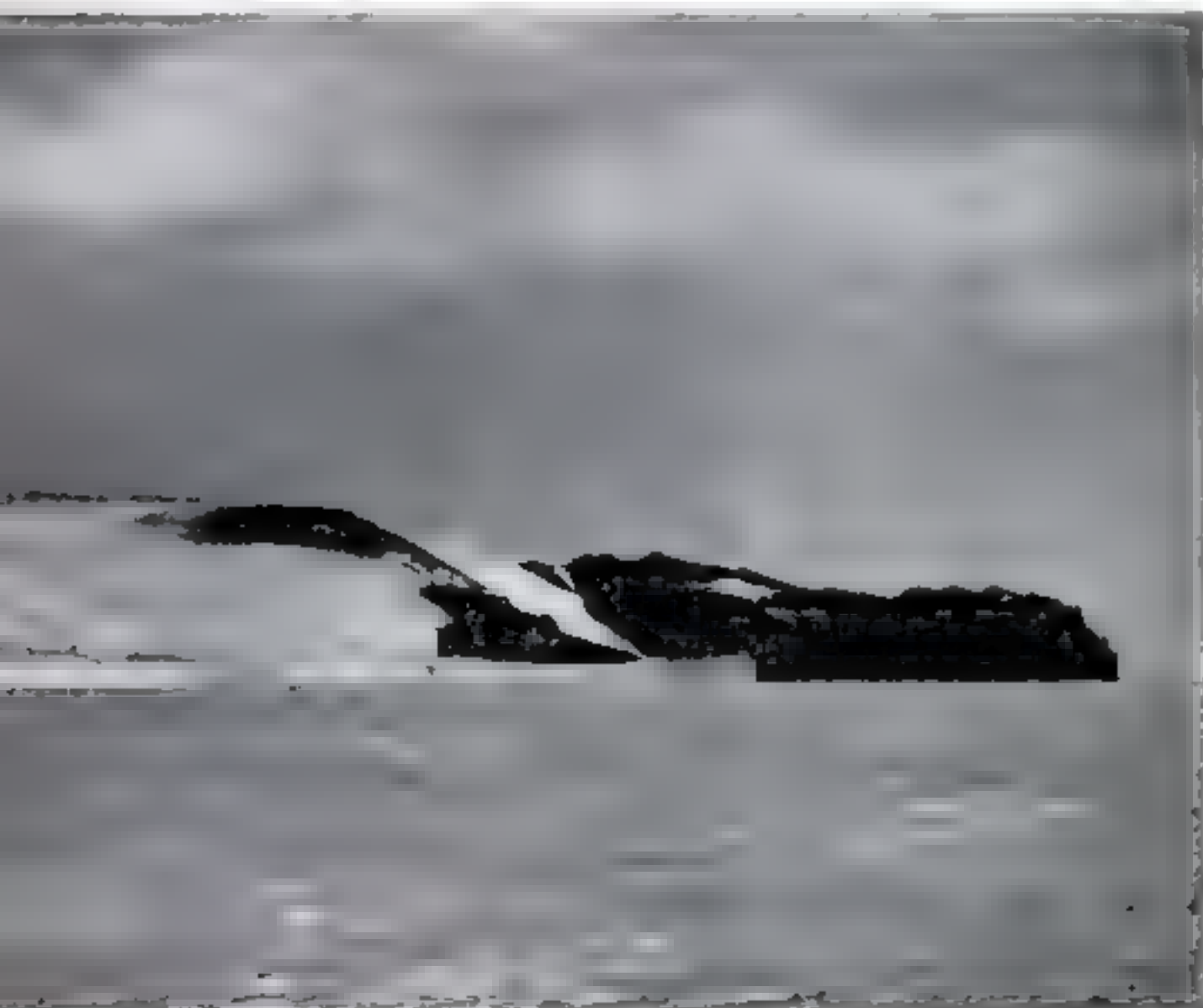




Sir Ernest Shackleton in 1909 struggled to 88° 23' S., within 97 mi. of the Pole, was forced to turn back. Later he was marooned on a wandering ice floe for 437 days.



Scott's grave stands on a bleak plain, more than halfway back from the Pole. After a supremely courageous journey, the Englishman and his two companions died.

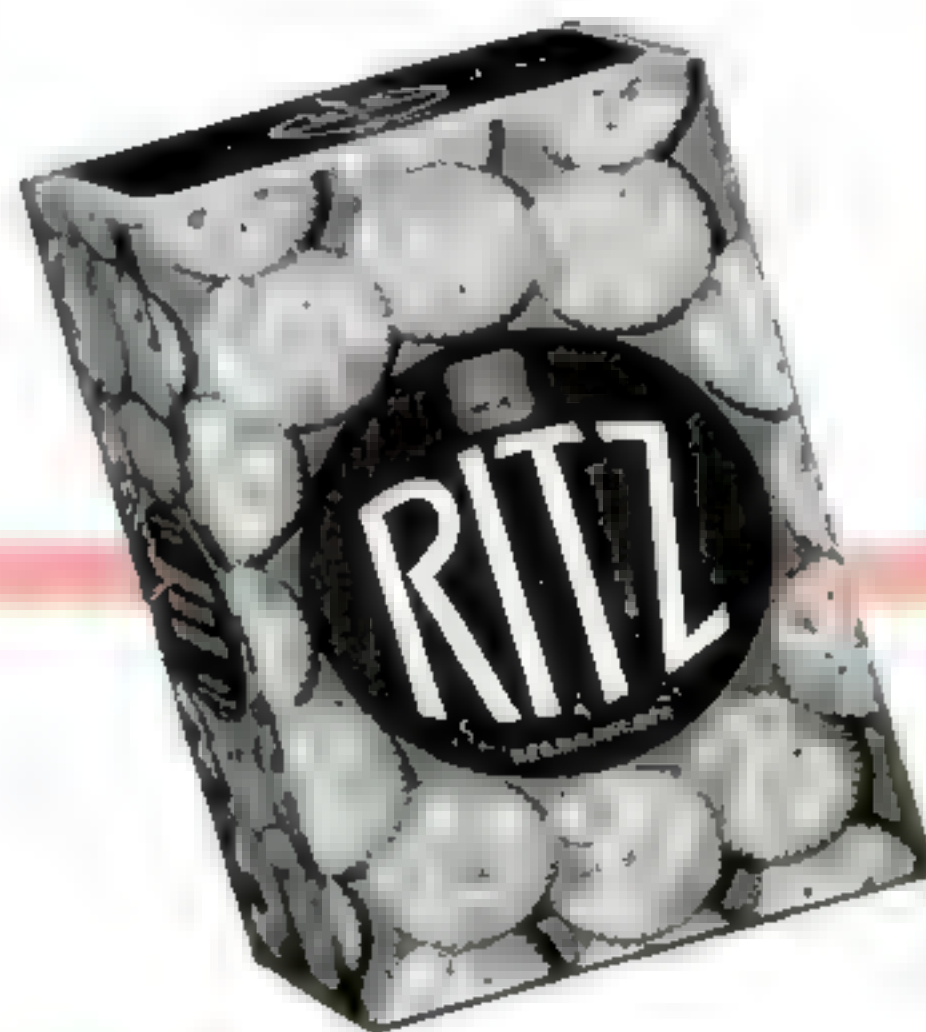


The mountain at the left, 800 mi. from the Pole, is Mount Erebus, an active volcano, which stands 13,400 ft. high and has a crater larger than that of Vesuvius.

CONTINUED ON NEXT PAGE



"He's stone deaf  
until you say RITZ!"



**Everybody Listens** when you say, "Have some Ritz!" For this grand little cracker fits in cozily with every food — cheese, soups, salads — with drinks and milk. Or does a gorgeous job of satisfying all by itself. Just dive in the package — ah, ha! — *see!* — you can't stop eating 'em. Irresistible flavor has made Ritz America's largest-selling cracker. Ritz is always crisp because its crispness is *sealed in!* Always delightfully *oven-fresh* because it comes to you in a moisture-proof package. Order Ritz from your food dealer today!



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## THE CLAIMS OF SEVEN NATIONS CONFUSE ANTARCTIC GEOGRAPHY

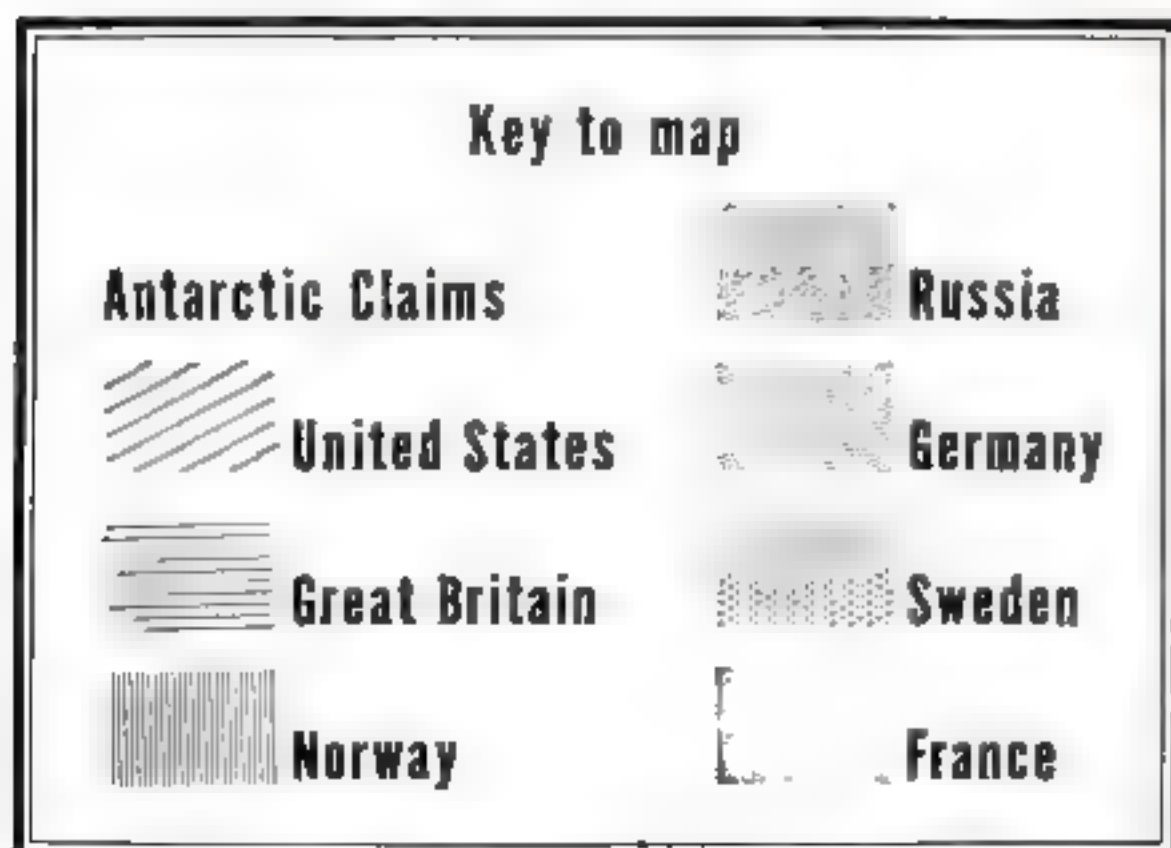
Seven nations claim Antarctica. Their claims conflict, overlap and result in a pretty state of geographical confusion. The British Empire claims three big pie-shaped sectors of the continent: Falkland Islands Dependencies, Ross Dependency, an Australian slice. A French claim is wedged in Australia's. Norway has a long stretch of coast called Queen Maud Land. But, as the map at right and the key below show, the claims of other nations rest right on these sectors. Their territories run around the rim of the continent. How far back toward the Pole they go has never been settled. Ellsworth's "American Highland" claim sits right on Australia's sector. Byrd partially explored New Zealand's territory. Oldest of all Antarctic titles dates to 1493 when the Pope divided the whole non-Christian world into two parts, giving one-half to Spain and the other to Portugal. Yet strictly speaking, all these claims are not actually claims. Only Britain, France and Norway have officially insisted that they own any of Antarctica. The other countries have never taken official action on land staked out for them by their citizens. But when the time comes for nations to divide Antarctica, these unofficial claims may well be the basis for the division.

This contentious continent is the most isolated of the world's seven continents. To oceanographers, Europe, Asia, Africa, the Americas and Australia all stand on a common "continental slope." But Antarctica alone is not on this continental slope. It is cut off from the other continents by an ocean which plunges to abyssal depths of at least 12,000 ft.

The Arctic is circumpolar ocean surrounded by land. Antarctica is a circumpolar continent surrounded by ocean. It is the world's highest continent. Its mean altitude of 6,000 ft. is almost double that of Asia, the next highest continent, which, for all its Himalayas, has a mean altitude of only 3,200 ft. The South Pole itself is situated in a spreading plateau whose average height is about 9,000 ft. This high land is probably the coldest in the world. Once, however, Antarctica was warmer. This was in the Carboniferous Age, 250,000,000 years ago, when most of the earth enjoyed a mild and genial climate. Antarctica's coal deposits and fossils are relics of the vegetation of a tropical climate.

The ice which now covers Antarctica extends out in some places in huge sheets attached to the mainland. Biggest of these sheets is the Ross Shelf (bottom of map) which cuts inland to 300 mi. of the Pole. Many polar explorers have used its smooth surface and on its edge Admiral Byrd built his Little America.

Byrd land is shown in detail on opposite page. This map also lists a few mountains and bays which the Admiral named after friends, relatives, financial backers. Sulzberger Bay is named for publisher of the New York Times. Iphigene is Mrs. Sulzberger. Marie Byrd Land is named after Mrs. Byrd, Mr. Farley after the Postmaster General, Jessie O'Keefe after the wife of an expedition member. One well-known name not on the map is Lydia Pinkham. The heirs of Mrs. Pinkham were willing to help finance Byrd on condition that he name a mountain for the maker of the famous compound. The Admiral, however, balked at the proviso and, though badly in need of the money, returned the donation.



This is Antarctica, mapped from the latest authentic sources. The claims, many of which are unofficial, can be identified by referring to the key at the left. Most

of the continent lies within the Antarctic circle (60° 30' South latitude). The close-packed ice extends many miles out from land into the ocean affecting the weather





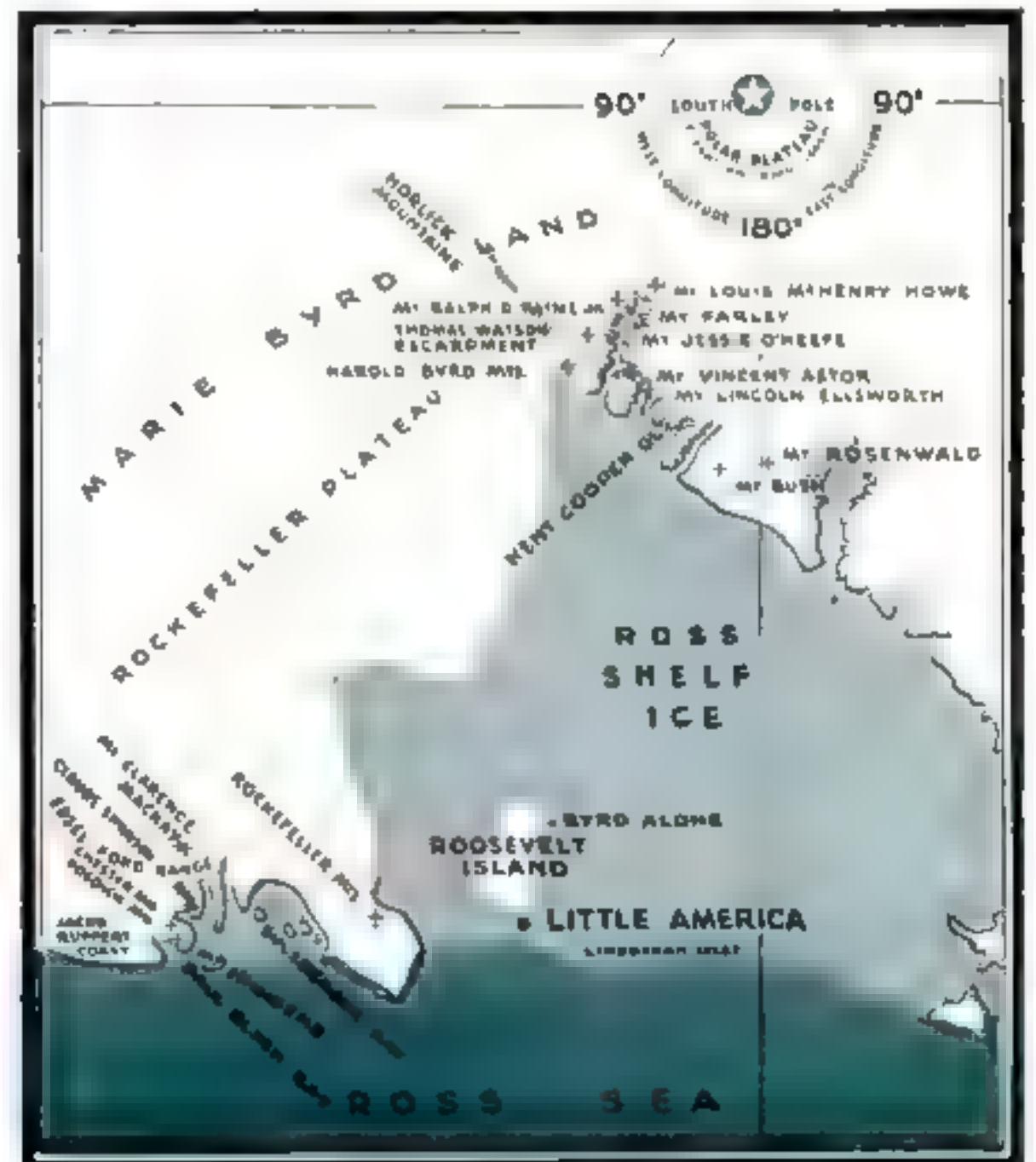
## A U. S. claim is Byrd land



Admiral Byrd used airplanes and an autogiro (left) extensively in his Antarctic explorations. Byrd did not pilot the plane which carried him safely over the South Pole on Nov. 23, 1929. He was the navigator.



The Rockefeller Mountains, Byrd's first Antarctic discovery, are photographed from a Byrd plane looking north. Several smaller mountains and minor landmarks were named informally by members of Byrd's party.



Byrd land is mapped in detail above. This is an enlargement of the Ross Shelf Ice sector on map at left. "Byrd Alone" is where the Admiral went off by himself for nearly five months on his second (1939) expedition.

CONTINUED ON NEXT PAGE



# Worth hooking-up with!

When a girl  
Like Betty Petty  
... or a cigarette  
Like Old Gold  
Goes fishing  
For new friends,  
It's a pleasure to be  
Caught! Your first  
Delightful puff  
On a Double-Mellow  
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Will make you wonder  
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Cigarette to cigarette.  
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Of long-aged  
Prize crop tobaccos!  
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Your lips fresh as a  
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Try Old Golds  
And we know  
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But *you'll* be  
The one that's  
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## Antarctica (continued)



Antarctica's icy grottoes are carved in icebergs by wind and weather actions. This photograph taken on Scott's expedition shows his *Terra Nova* floating on Ross Sea.



Castle Berg was the name given this craggy chunk of ice by Scott's men. Main sculptor is the wind which blows fiercely in Antarctica, the world's windiest place.





The grotto from outside looks like a falling raindrop. No photographs of Antarctica match these in beauty or clarity. They were taken on Scott's expedition, 1910-1913.



Matterhorn Berg Scott's party called this stranded iceberg. These formations give a misleading appearance to the coast. Early explorers thought they were land.

CONTINUED ON NEXT PAGE

*After the dip... a nip? Remember*  
**"LIGHT"**  
*IS*  
**RIGHT**

**Here You Interview Us:**  
**YOU:** Good old Summertime! There's nothing like it! Tell me... are your whiskies fine enough to fit in with a really chipper mood?  
**We think so...** Schenley's Black Label and Red Label are just as "light" as the most light-hearted person!  
**YOU:** How do you mean "light"?... They're full strength, aren't they?  
**Oh, yes!** Schenley's Light Whiskies are full 90 proof!  
**YOU:** Then — what explains the fact that they're light?  
**An exclusive Schenley method.** It gives these smooth rich whiskies an added lightness found in no other similar blend.  
**YOU:** Hmm... sounds good!  
**And it's very easy to check on what we say.** Simply try them... Schenley's Black Label for a slightly richer flavor... or Schenley's Red Label if you prefer a dry whiskey. Try them and see if you, too, don't agree that... "Light" is right.

**SCHENLEY'S**  
*Light Whiskies*  
**BLACK LABEL - RED LABEL**

*Schenley's Black Label 65° grain neutral spirits - Schenley's Red Label 65° grain neutral spirits - both Blended Whiskey - Cops 1939, Schenley Distillers Corp. A. D. C.*

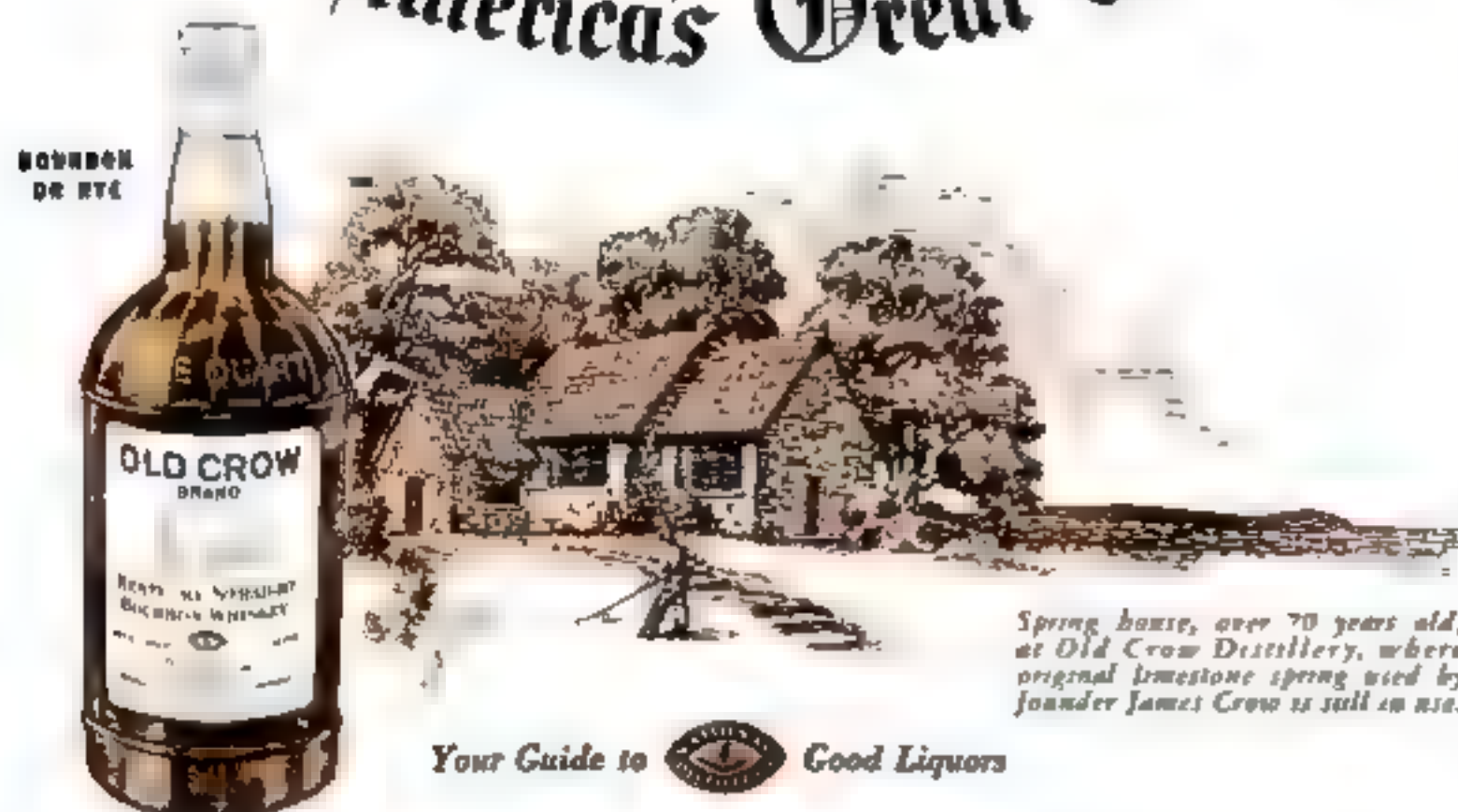


# BOTTLED - IN - BOND



# OLD CROW

A Truly Great Name  
among America's Great Whiskies



Spring house, over 70 years old, at Old Crow Distillery, where original limestone spring used by founder James Crow is still in use.

Your Guide to Good Liquors

100 PROOF — Kentucky Straight Whiskey

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(continued)

## PENGUINS ARE ANTARCTICA'S CITIZENS

Antarctic life consists mostly of whales, seals, penguins, gulls, terns, skuas, petrels. By far the most interesting citizens are the penguins, who abound by millions. In mid-October, they follow the Antarctic spring in from the sea, now tobogganing down the ice cap, then walking bolt upright to rocky mating grounds. Hens arrive first, fight over last year's nests, thaw the frozen earth. Soon the cocks appear, fight for a hen's favor, then go through an elaborate courtship (*see opposite page*).

First domestic job for the male is to collect pebbles, fight off lazy thieves while the hen builds the nest, which is simply a platform of rocks on the bare ground. Until two round duck-size eggs are laid nearly a month later, both mates fast, then they take affectionate turns brooding. Six weeks after hatching, the youngsters are turned over in communal groups to the oldsters, freeing the parents to eat and play and joyride on ice cakes until all go back in March to the ice pack for Antarctica's winter.



A sitting penguin never leaves the nest unguarded, may be completely snowed under by a late blizzard. The young are warmed under their mother's blubber-warm belly.



A penguin rookery or breeding colony may number 750,000. When not fighting over hens or rocks left from year before, penguins are friendly, exchange greetings.





A suitor (left) shows off, lays a pebble token at chosen's feet, throws head back.



The hen coquels, discourages her vain admirer by fighting and pecking at him.



The chagrined suitor then lowers his head, assumes a hang-log look, waits.



The hen begins to weaken. He knows the signs, throws his head back again.



Courtship ends with affectionate chatter, crossed beaks and shrill cries of joy.



A parent poses with sooty-gray twins. Penguins are monogamous for the season.

# CALL FOR PHILIP MORRIS

## For Good Reasons—

Every day millions actually confirm what a distinguished group of doctors discovered:

**WHEN SMOKERS CHANGED TO PHILIP MORRIS, EVERY CASE OF NOSE OR THROAT IRRITATION DUE TO SMOKING, CLEARED COMPLETELY OR DEFINITELY IMPROVED.**

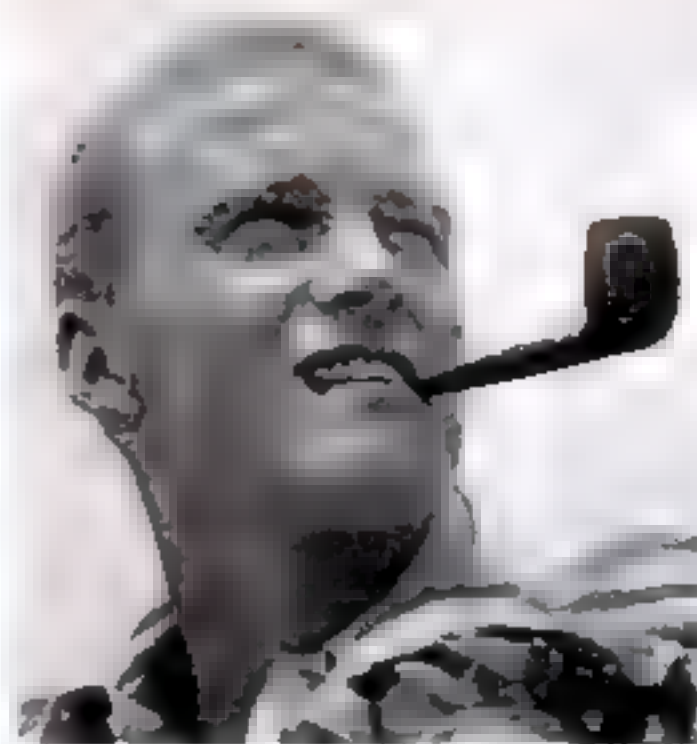
This means complete smoking pleasure . . . unmarred by throat irritation.



## AMERICA'S FINEST CIGARETTE

CREATORS OF FAMOUS CIGARETTES FOR 90 YEARS, ALWAYS UNDER THE PHILIP MORRIS NAME





Bob Dietze, from Amherst, is a member of Chi Psi. He was third in bomb-dropping.



Bob Sillock, a Yale senior, started to fly last fall. He just got a license.

## COLLEGE BOYS STUNT IN AIR MEET

**M**ost popular springtime sports at U.S. colleges have long been baseball, track and crew. On May 20 at New Haven, Conn., a new sport, more thrilling and more dangerous, made its bid for popularity. To the city's enterprising little airport came 20 of the best Eastern-college pilots for the annual air meet of the New England Intercollegiate Flying Clubs. For two days the boys banked and rolled, did desperate split S's and loops. At 100 m.p.h. they cut toilet paper floating in mid-air. They landed to a point and dropped sand bombs at a target. Luckily nobody was killed.

Today more than 60 colleges have flying clubs, stage meets like this one. Because it is a tremendously expensive sport, only the very rich can afford it. Lessons cost \$10 to \$15 an hour. The cost of a good new Piper Cub or Taylorcraft is \$1,500. Yearly crash insurance is 50% of the plane's value.

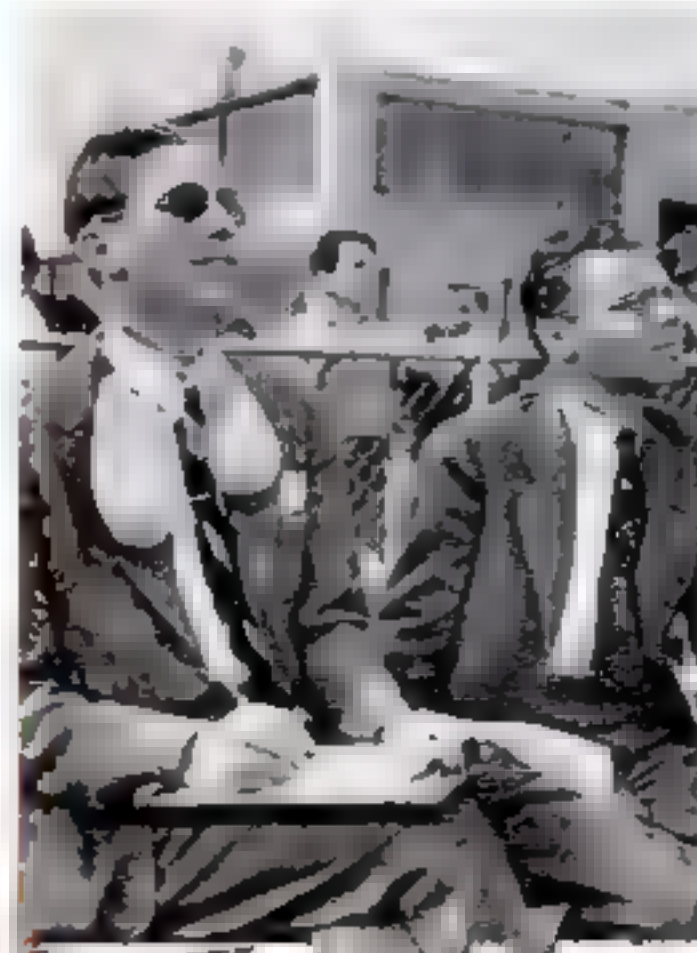
College fliers are very proud of themselves, invite their girls to watch them perform. At New Haven, while waiting their turn to stunt, they drank beer, cracked jokes, boasted of their air feats. Later, aviators and spectators went to a dinner party.



New Haven Airport, on the edge of Long Island Sound, was host for the party. Astute Airport Manager Jack Tweed made money by renting planes to contestants.

Gordon Schall of Harvard kept score. Around his neck hang sandbags for spot-bombing.

Local spectators held hands, nervously watched the aerial gymnastics.



# Flashing Getaway and Power, too

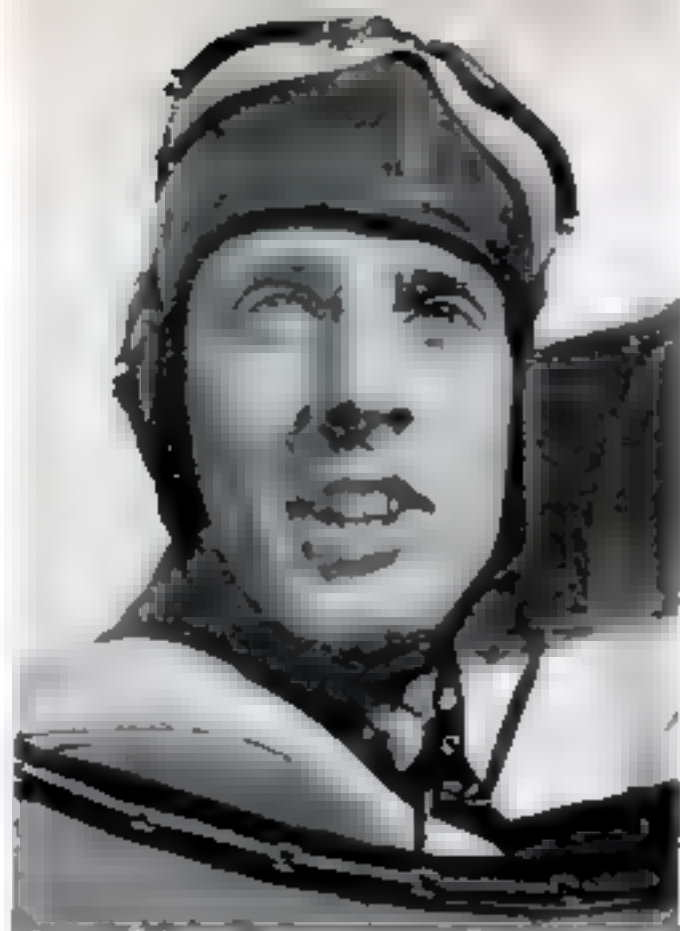


STOP AT THE SIGN OF  
MOBILGAS SERVICE





Fred Borsodi of Yale has flown two years, next fall will enter Pensacola.



George Foote represented the Harvard Flying Club. He was third in paper-strafting.



The spot-landing event was won by Allen Daily of Yale, flying a Kitty Hawk three-seater. The plane's tail wheel must touch ground as near white cross as possible.



Toilet paper is handed to George Foote for paper-strafting. At 2,000 ft. he will let it stream out, then roll his plane and cut the paper twice before it reaches 1,500 ft.

Jon Flynn of Amherst, drinks beer, explains a dangerous stunt to his girl.

Amorous enthusiasts watch Borsodi win paper-strafting with 6½ sec. between cuts.



CONTINUED ON NEXT PAGE



GET  
**Mobilgas**  
FOR  
*Balanced  
Performance*

"GO!"...TODAY'S CARS are made to flash ahead at the signal—made to give utmost pick-up and power.

But they can't do this on gasoline with just one or two good qualities. You need Mobilgas—refined to deliver all good gasoline qualities in full measure. Socony-Vacuum Oil Company, Inc.



# Do you know why YOUR HANDKERCHIEF IS SQUARE?



A scratch on the dainty finger of MARIE ANTOINETTE in September 1784 was responsible for the whole thing. LOUIS XVI offered to bind up her finger with the royal handkerchief, a lacy oblong. Vexed at all the odd shaped handkerchiefs of the court, the capricious queen prevailed on Louis to issue a royal decree that all handkerchiefs in France henceforth should be square... a custom universally observed today!

\* A Free Booklet Describing the Origin of Human Customs sent on request



## Here's Another Custom Based on Fact:

For generations the name GLENMORE has identified this flavorful, rich Straight Bourbon that symbolizes the best in Kentucky distilling. The taste of this fine whiskey is as mellow as the time-honored tradition which has made bourbon an American institution. Ask for GLENMORE, aged 3 full years in new barrels of white mountain oak.

*Pour*  
**Glenmore**  
*...you get more*

Copy 1939, Glenmore Distilleries Co., Incorporated

Gold Label—100 Proof  
Silver Label—90 Proof

### • OTHER GLENMORE PRODUCTS •



## College Air Meet (continued)



Pretty Mollie Cummings of Vassar was the only girl entrant. She has been flying for three years, now owns her own Stinson plane. She was second in speed.



Henry Schiebel of Stinson Aircraft, the judge of bomb-dropping, measures how far a sandbag missed the bull's-eye. Some day he hopes to sell a plane to each contestant.



Bill Atterbury, once president of New England Intercollegiate Flying Clubs, presents trophy to Flynn, winner of bomb-dropping. Flynn's bomb landed 53 ft. from mark.



# You, Too, May Get a Heavenly Tan Like This

WITHOUT PAINFUL BURNING



HERE'S a marvelous scientific product, SKOL, that actually filters out those rays of the sun that cause blisters and ugly, painful redness.

• Skol lets you bask in the sun for hours. Lets you tan comfortably, beautifully, even if you are blond. Made after a formula originally developed in Sweden for snowburn, Skol is now used on beaches in 25 countries.

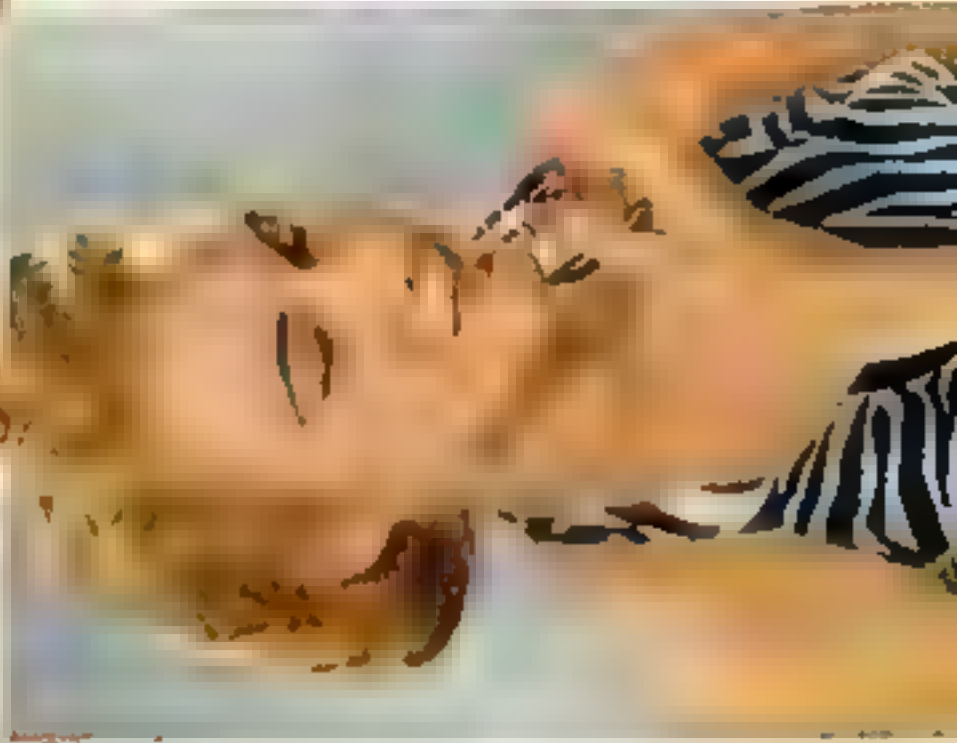
Be sure to apply Skol before you go out in the sun and again after each swim! It's not greasy, doesn't show, won't pick up sand. Skol Company, Inc., New York



NOT OILY NOT GREASY

↑ This is the **WRONG** way to try to get your tan. You burn painfully first — look lobster-red and unattractive... *suffer*

↓ This is the **RIGHT** way to encourage a lovely tan. Use Skol and tan gloriously without redness or painful burning





# Have you a neglected father in your house?

**A**LL YEAR ROUND do you take father for granted—like, let's say, the front door mat?

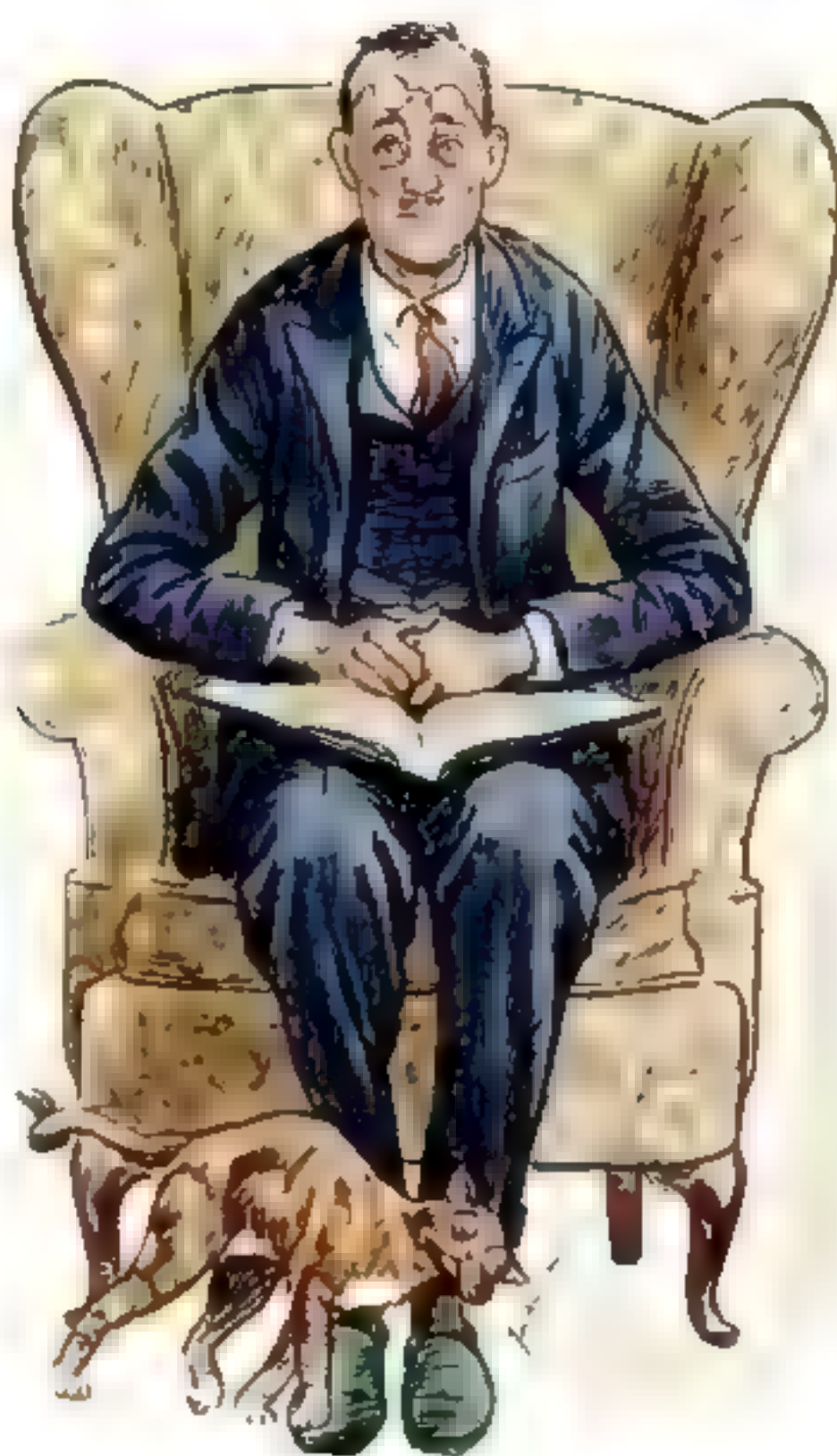
It's no crime. Most families do. But once a year—on Father's Day—there's a chance to show how much you think of the old guy.



For as little as \$2, you can make him happy as a lark. That will get him an Arrow shirt, and it's the best-looking shirt there is.

The minute he puts it on, he'll notice how much better it fits. That's because the Arrow Mitoga design slopes with *his* shoulders and curves with *his* waist.

When he gets his tie tied and looks in the



mirror, he'll get a kick out of that swell-fitting Arrow collar. Arrow collars are cut right. They ought to be. We've sharpened our skill on *two billion* of them.

And, after that Arrow shirt has been washed and

ironed, he'll be crazy as a 'loon' about it. For an Arrow—unlike so many shirts—*never* shrinks out of fit! It's Sanforized: the fabric *can't* shrink more than a trifling 1%.

Go to your local Arrow dealer, *tomorrow*. Get Dad one or more Arrow white shirts or some



grand new-patterned Arrows. And, if you want to make your gift doubly welcome, get an Arrow tie to go with each shirt. Ties are \$1 and \$1.50—look like big money. Copyright 1939, Cluett, Peabody & Co., Inc., Troy, New York.

**P. S.—Father's Day is Sunday, June 18.**



**\$2 • \$2.25 • \$2.50 • \$3.50 • \$5 • A NEW SHIRT FREE IF ONE EVER SHRINKS OUT OF FIT**



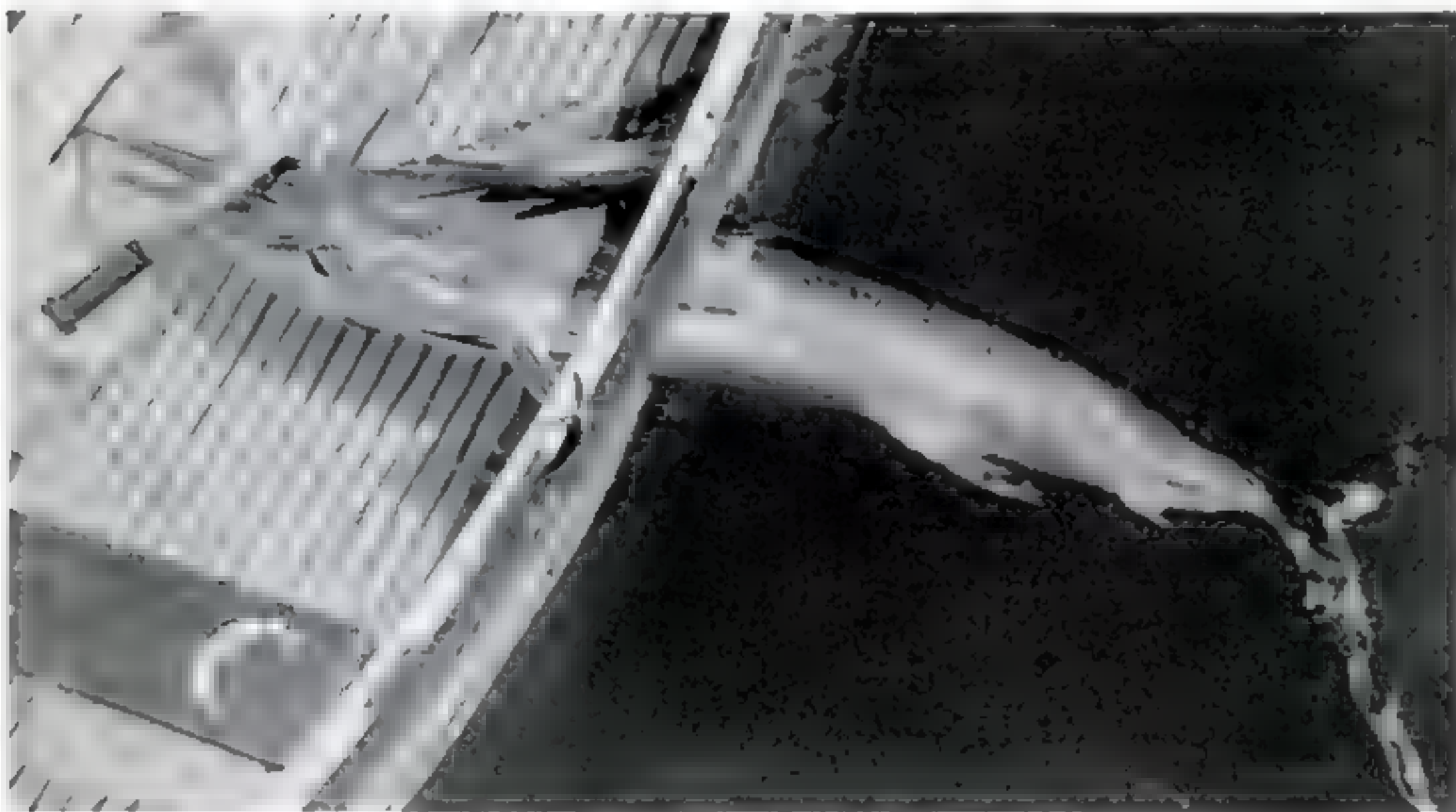
## 240-LB. SWORDFISH HURTLES CLEAN THROUGH DINGHY



HILL SHOTS WITH SPLIT-BAMBOO BOW

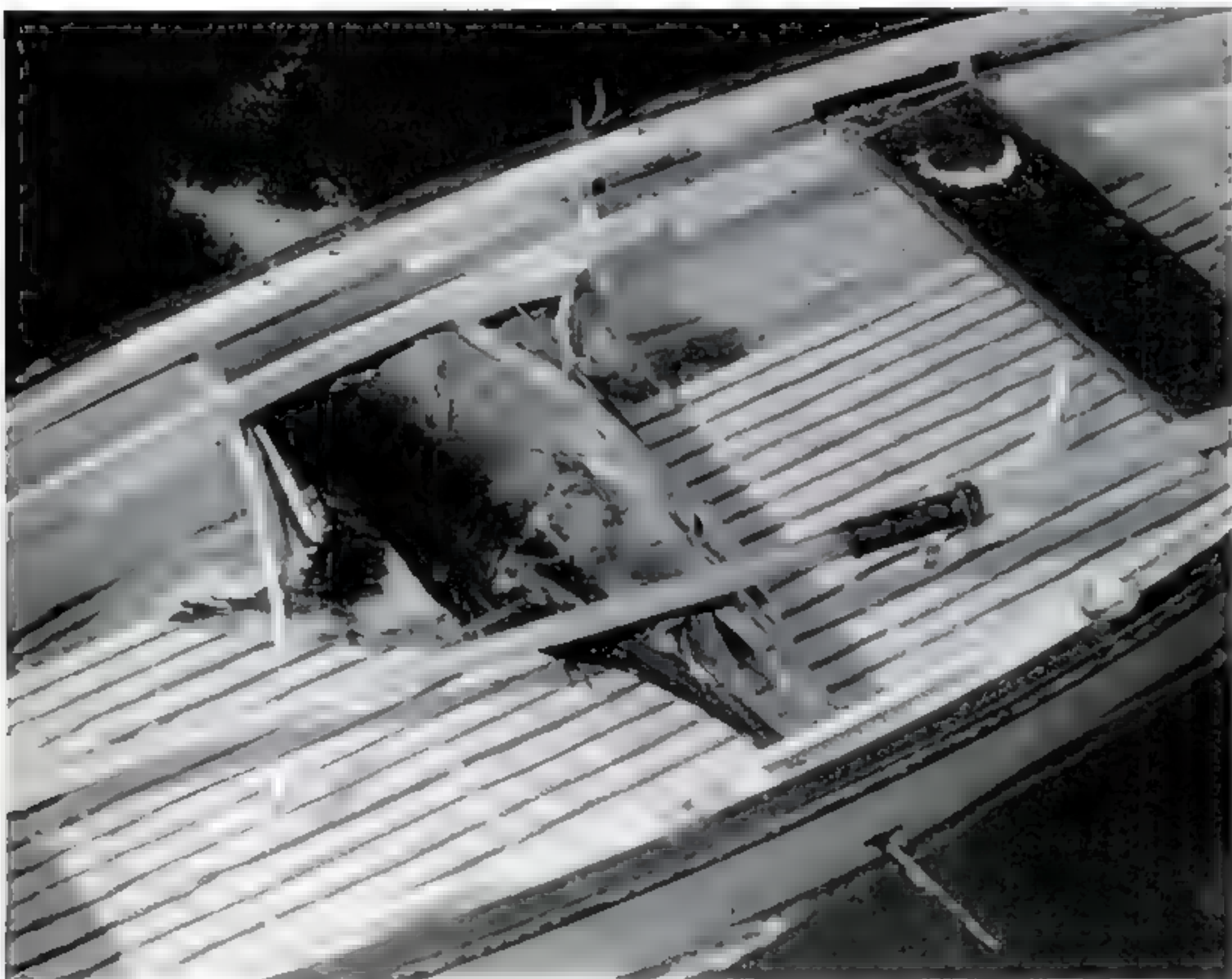
Into Los Angeles harbor on April 22 chugged the yacht *Sirocco*, owned by Movie Actor Errol Flynn. Its crew told the biggest fish story California has heard all year. Off Mexican fishing banks, Howard Hill, a famous archer, shot a barbed arrow into a 240-lb. striped marlin, sometimes called a swordfish. Attached to the arrow was regulation tackle. To play the fish, Doug Dawson, skipper, took one of his crew off in a dinghy. The fight lasted two hours. Suddenly the swordfish turned, charged straight at the men. With a crash, its spear cut through the dinghy, out the other side. Men were tossed overboard, unhurt.

For such a fantastic fish story the *Sirocco* luckily had proof. Aboard the yacht was Cameraman Al Wetzel who took the pictures on this page, proved for the first time that an angry swordfish really will attack its human captors.



Like a streamlined projectile, the 9-ft. swordfish shot through the dinghy's half-inch redwood planking. Fully a third of his

length remained out of water, as miraculously the boat was not upset. Hill's arrow remained unbedded in the swordfish's neck.



Tip of the sword was unbroken as it cut a foot beyond the other side of the dinghy. Thirty seconds after the crash, the stunned

fish was dead. To catch sharks on this trip, wounded tuna were trailed through water. When sharks gulped tuna, Hill shot them.

For 73 Years  
in 77 Countries  
**LONGINES**  
The World's Most Honored Watch

Winner of ... 10 WORLD'S FAIR  
GRAND PRIZES ... 28 GOLD MEDALS  
... MORE OBSERVATORY ACCURACY  
AWARDS THAN ANY OTHER WATCH

At N. Y. WORLD'S FAIR  
visit the great  
LONGINES WITHNAUER  
Time & Space Building  
exhibiting the thrilling  
spectacle of Time and  
Space created by the  
AMERICAN MUSEUM  
of NATURAL HISTORY

NORMA  
Yellow Gold Filled  
17 Jewels \$59.50

PAR AVION  
Yellow Gold Filled  
17 Jewels \$64.50

**LONGINES**  
The World's Most Honored Watch

CHAMPLAIN  
Yellow Gold Filled  
17 Jewels \$59.50

PRES. TAYLOR  
18K Yellow Gold  
17 Jewels \$65.

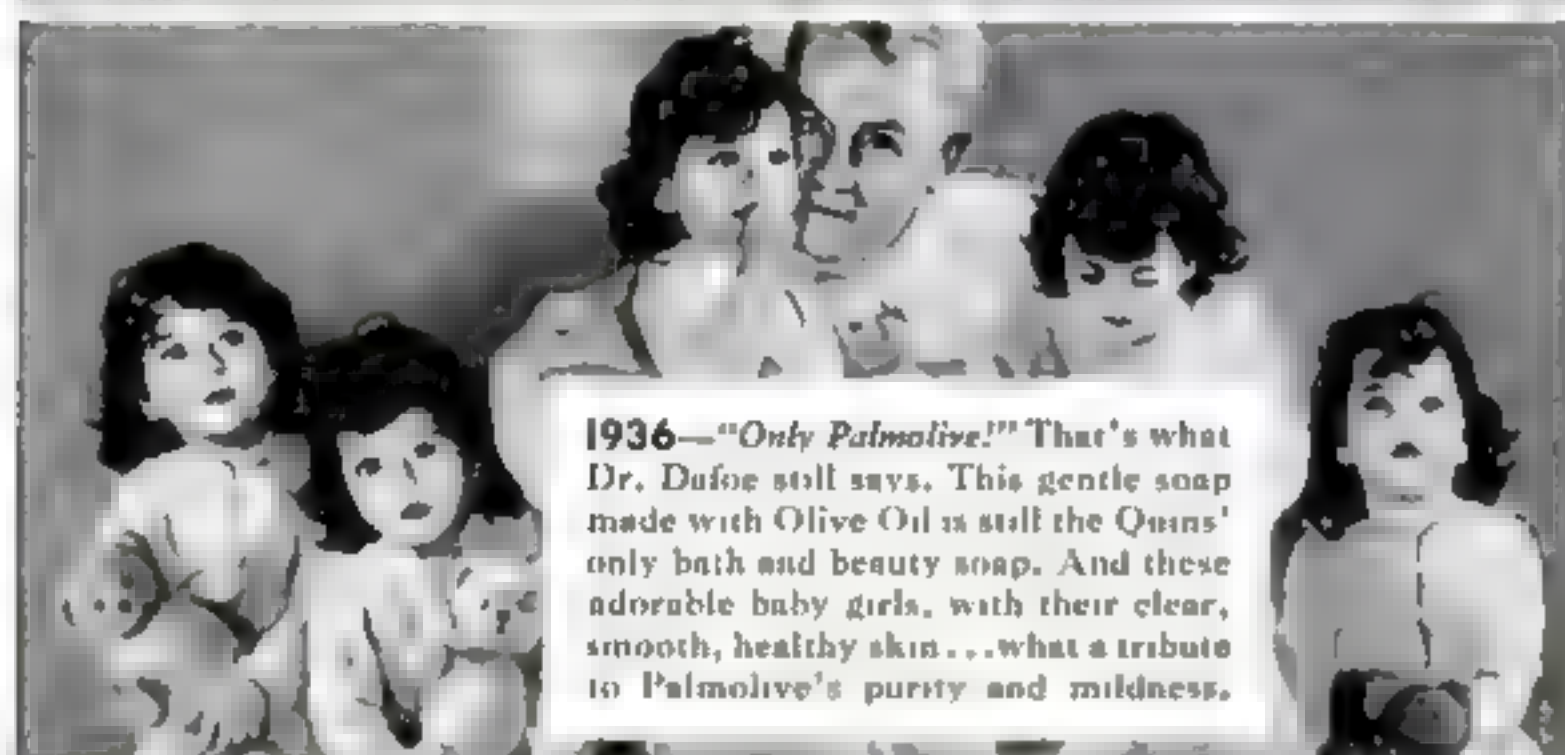
Longines Watches priced  
\$40 upward are sold only  
by Authorized Longines  
Jeweler Agencies.



# Do you Remember WHEN WE WERE BORN...?



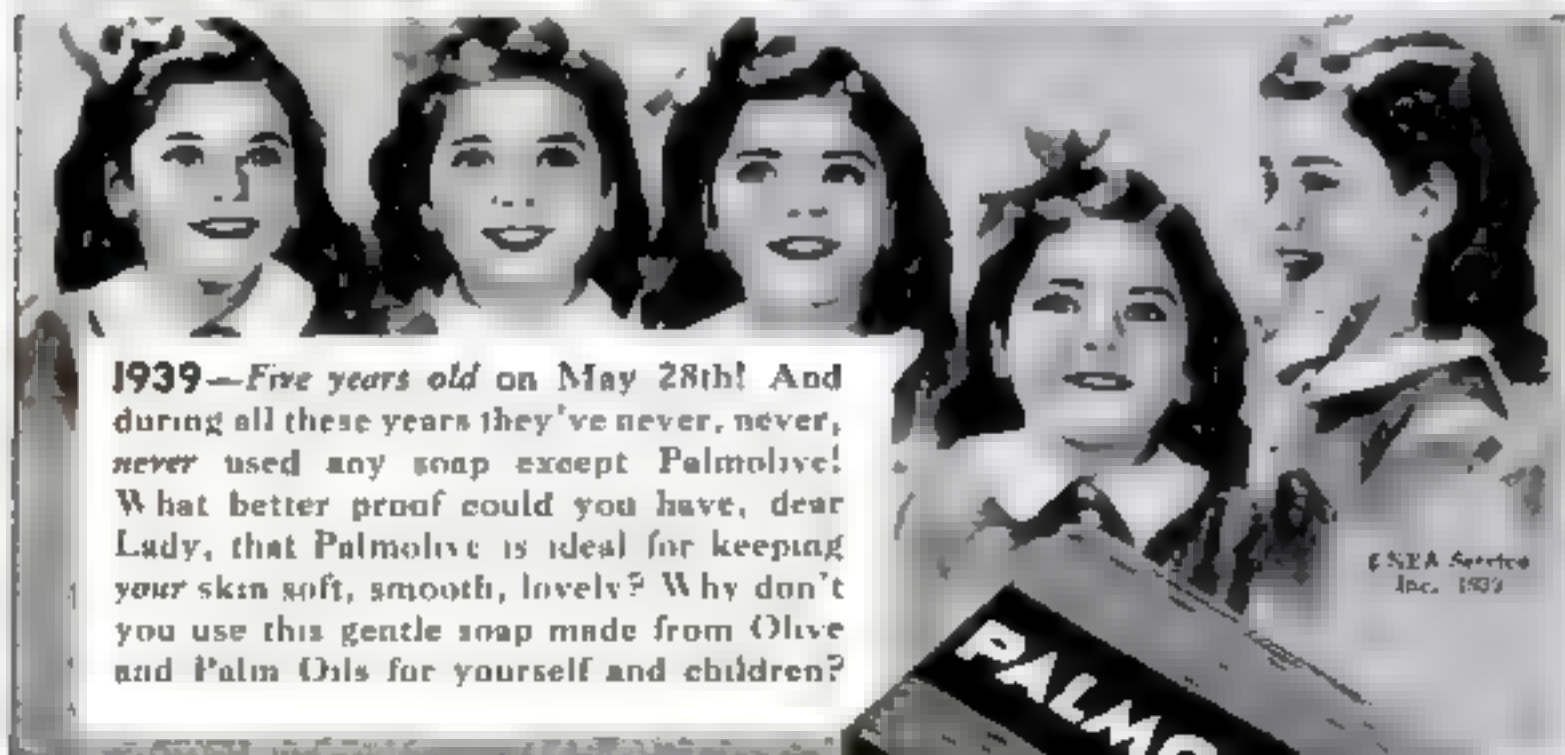
1934—The Dionne Quins, born on May 28th, a miracle of modern medical science. Because of their premature birth, their skin was so sensitive that for months they were bathed only with Olive Oil . . . When the time came for their first soap and water bath, Dr. Dufoe decided that only Palmolive, the soap made with Olive Oil, was gentle enough for these precious babies!



1936—"Only Palmolive!" That's what Dr. Dufoe still says. This gentle soap made with Olive Oil is still the Quins' only bath and beauty soap. And these adorable baby girls, with their clear, smooth, healthy skin . . . what a tribute to Palmolive's purity and mildness.



1937—Growing lovelier day by day! These little beauties with their "Schoolgirl Complexions" are a heavy lesson to women the world over! For Palmolive is still the only soap Dr. Dufoe permits these famous little girls to use!



1939—Five years old on May 28th! And during all these years they've never, never, never used any soap except Palmolive! What better proof could you have, dear Lady, that Palmolive is ideal for keeping your skin soft, smooth, lovely? Why don't you use this gentle soap made from Olive and Palm Oils for yourself and children?

## MADE WITH OLIVE OIL

That's why Dr. Dufoe found Palmolive gentlest for the Quins . . . and that's why it is ideal for your complexion, too!



## MODERN LIVING



Slim waistline for the new evening gowns is achieved by wearing a modern version of grandma's corset. Proper adjustment of laces reduces waist one to three inches.

## NEW SLIM-WAISTED DRESSES REVIVE OLDTIME CORSET, LACED UP THE BACK

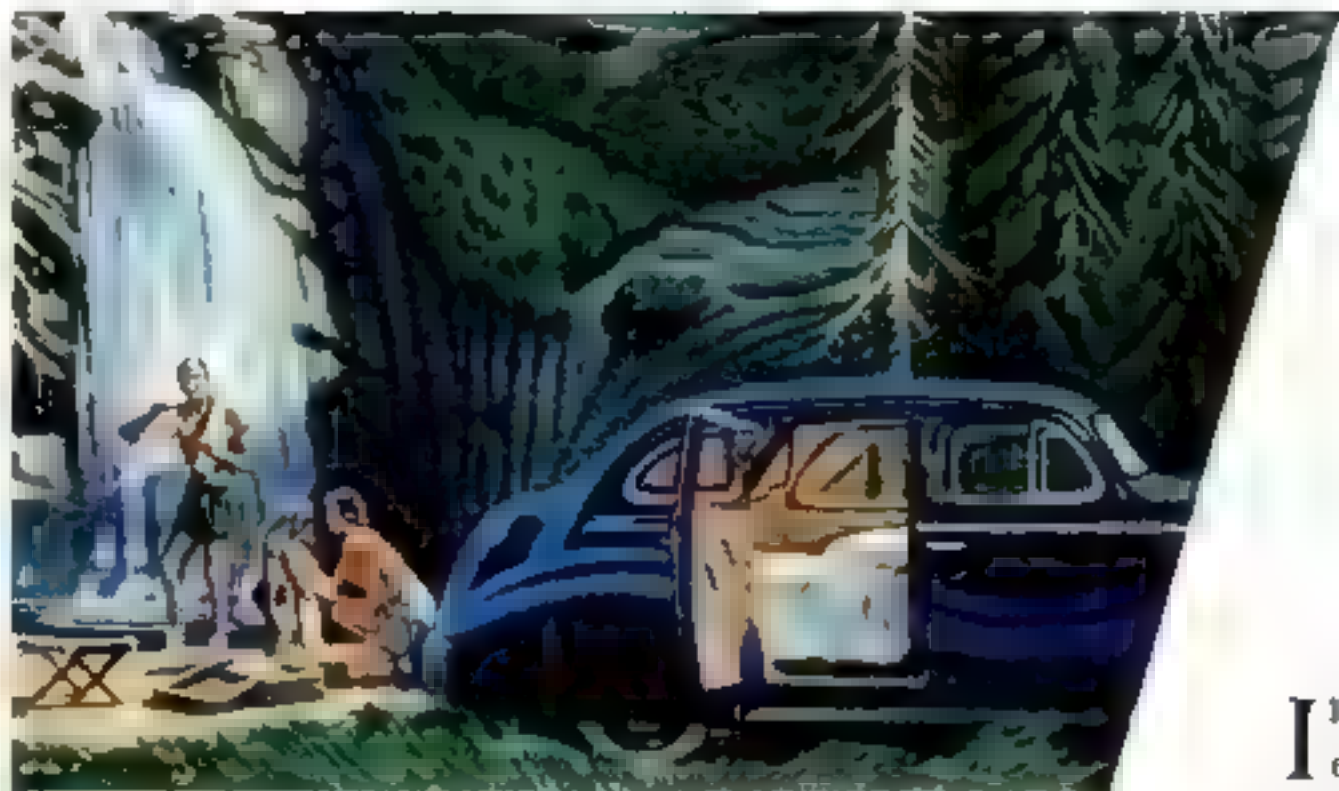


Ten yards of lacing are needed so wearer can get in and out of garment.

This shapely model is not lacing herself up to get into a Gay Nineties costume. Her corset is the latest foundation to wear under the new 1939 evening dresses.

Early this spring, it became apparent that the slim waist with curves above and below would become the accepted new silhouette, especially for evening gowns. Most modern corsets are designed to slim the hips and leave a free bulge around the waist. To achieve the tiny-waisted, round-hipped silhouette, Maud Gardiner, corset buyer for Saks Fifth Avenue, designed the modern adaptation of laced corset shown here. It is made of silk and lace supported by boning of celluloid-covered clock-spring wire, has a slide fastener in front, weighs one pound, costs \$19.50. More than 200 of these garments have already been sold by leading shops throughout the country. Most women who wear it will have to be laced up, as of old, by their husbands.





**CAMP ANYWHERE!** No "hunting up" places to sleep. The roomy rear turns into a full-size, soft double bed in five minutes . . . saves \$25 to \$100 a year for tourists, salesmen, etc. (See your Nash dealers' Auto X-Ray.)



**"WILD-WEST"** or smooth concrete—it's all the same to a Nash. Even lowest priced models flash from 15 to 50 MPH in 13 seconds, in high gear.

# IT'LL LEAD YOU ASTRAY —and You'll like it!

**IF YOU'RE** RESIGNED to a dull and uneventful life, and a summer on the back-porch swing—better stay away from a Nash.

For here's a car that's not content with just taxiing you to the office and fetching the groceries from town.

It demands a better fate: and so will you.

Look at its clean, wind-swept lines, and you'll feel it. This Nash is eager to spirit you away to those unspoiled secret places of the world, where lesser cars can't go.

A Nash will take you there—and never let road dust, rain drops, or chilly drafts touch you. For a little "Weather Eye"™ dial watches over you.

There's a new kind of engine up in front that has a pick-up to match any scared jack-rabbit you meet.

There's a special gear—a Fourth Speed Forward\*—that lets you breeze by the other cars, and saves up to 20% on gas.

Around and under you are soundproofing and shock-absorbing features used by no other manufacturer . . . so that an extra hundred miles won't jade you.

And there's even a Convertible Bed! You can sleep where you like!

We made the windshield wider . . . the gearshift quicker . . . the wheel spin easier . . . the brakes stop faster.

For you're going to drive a Nash like you never drove a car before! And don't worry—it can take it! Built the Nash way . . . for years of better service.

But why waste time reading this ad, when the real thing is down on the corner? Ten models are now priced next to the lowest. How about going for a ride today?

Four Series of Great Cars, 22 Models . . . 10 Priced Next to the Lowest . . . delivered at Factory . . . as Low as \$770, Standard Equipment and Federal Taxes Included

**\$770**

(\*Optional Equipment—Slight Extra Cost)



Make a change for the better! This 4-Door Sedan, 117-inch Wheelbase, is \$840 delivered at Factory, with Standard Equipment and Federal Taxes Included. (White Sidewall Tires are Optional at Extra Cost.) 1800 Dealers from Maine to California to serve you. NASH MOTOR DIVISION, Nash-Kelvinator Corporation, Detroit, Michigan.



**LOOK AHEAD**—for there's higher resale value in every Nash feature . . . from its modern slip-stream styling to its amazing new "Weather Eye."

*It's That New* **NASH**  
THE CAR EVERYBODY LIKES



# Imagine! —an improved Beautyrest!

**Deeper — more comfortable —  
guaranteed for twice as long!**



**What a blissful sensation** it is to crawl into bed and settle down on your new, deeper Beautyrest mattress—a mattress that's even more comfortable than any former Beautyrest.

How **thrilling** it is just to lie there, letting your tired body surrender to the "feel" of this great mattress. So softly does its gentle support yield to your body that you forget you have shoulders,

elbows, hips, knees! You quickly relax... quickly drop off to sleep... to awake next morning rested and refreshed!

Your mattress can be your most *important* investment in comfort. So compare this new, deeper Beautyrest with any other on the market. Beautyrest has imitators. But remember, no other mattress has **ALL** its advantages.



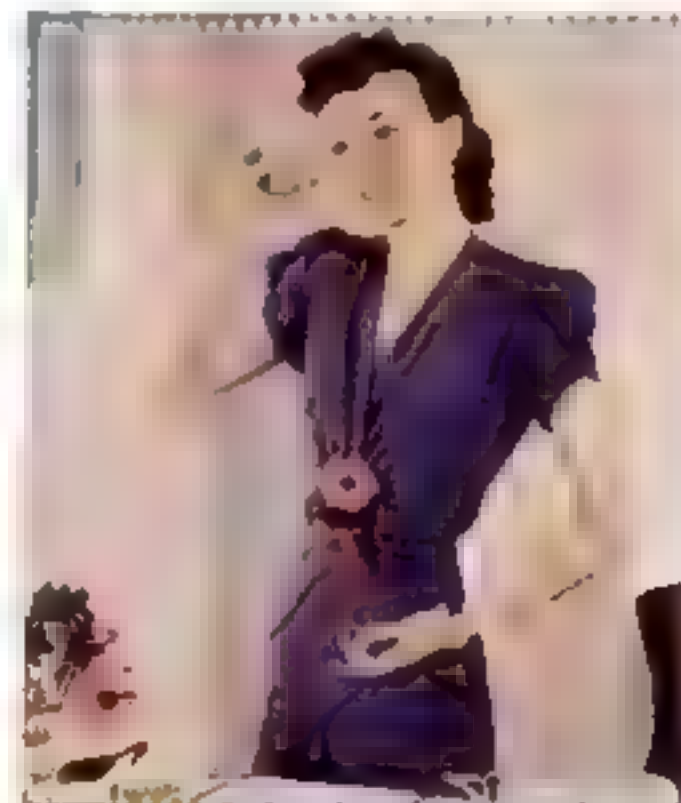
**Why the new, deeper Beautyrest is more comfortable!** The depth is increased throughout the *entire* mattress—not just extra padding.

Each coil spring in its soft cloth pocket is *deeper*. Each spring is separated from all others, and yields *independently* to the different pressures of your feet, your hips, your body, your arms. So the new Beautyrest gives exactly the *proper* support to every part of your body.

Most mattresses have springs that are all **TIED TOGETHER** by wire. Therefore, the heaviest part of your body not only forces down the springs beneath you, but it forces down all the others, too... they are pulled out of shape, forming slopes and hollows.



**Here's proof the new Beautyrest lasts longer!** We guarantee the new, deeper Beautyrest for 10 years... but we believe it will last far longer under normal use! At the United States Testing Co., Inc. laboratories at Holmdel, N. J., a Beautyrest was rolled, crushed, pounded 489,000 times before it showed any signs of wear. No other mattress tested stood up *one-third as long!*



**Extra comfort for a trifle a day!** The difference in price between the new Beautyrest and an ordinary mattress is no more than the cost of using two drops of perfume a day... just a trifle for years of luxurious comfort.



**No need to turn your Beautyrest as often!** You don't have to turn your Beautyrest nearly as often... because its independent spring action keeps it from getting out of shape, and because it stays clean inside. Turn it according to your usual custom the first several months until the felt padding has "leveled." After that, you need turn it only four or five times a year. Think of the tiring labor that saves!

## Consider these points, too, when you buy a mattress!

**You can't break down the edges!** Sit on them all you want, you won't break down Beautyrest's patented sag proof edges! They keep the side walls erect and neat... bringing "mid mattress" comfort to the very edges of the bed!

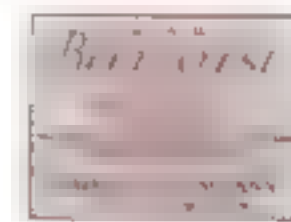
**The new Beautyrest stays clean inside!** Eight real ventilators in your new Beautyrest *expel* stale air from inside the mattress—and *inhale* clean, fresh air. So the new Beautyrest stays dry and sanitary inside!

**Where comfort counts, it's Beautyrest!** Beautyrest is the symbol of comfort at leading hotels. The Biltmore in Los Angeles has them.

**Get the new, deeper Beautyrest!** See it, today, at any leading furniture or department store. Test it... compare it with other mattresses. Notice the rich fabrics... see how beautifully Beautyrest "makes up."

**This new, deeper Beautyrest costs only \$39.50...** and easy payment terms may be arranged.

Don't be surprised when you are shown other mattresses supposed to be "just as good." But remember... there is only **ONE** Beautyrest!



**Look for this label** when you buy your new Beautyrest. Why buy something cheaper... when long years of *luxurious* comfort on a Beautyrest will cost you *only* a

*fraction of a penny more a night!* See the Simmons Beautyrest Box Spring—designed for use with Beautyrest mattress and tailored to match. Price \$39.50. Or get the Simmons Ace Coil Spring at \$19.75. Simmons Company, world's largest makers of quality mattresses, springs, studio couches, Merchandise Mart, Chicago, Illinois, New York—San Francisco—Atlanta.

*New, Deeper*  
**SIMMONS *Beautyrest* MATTRESS**  
"LUXURY COMFORT FOR A PENNY A NIGHT!"



# CHAIM WEIZMANN

## ZIONIST LEADER

A SCIENTIST TURNED STATESMAN  
LEADS JEWS BACK TO THE JORDAN

by JOHN GUNTHER

On May 17 the British Government issued a White Paper as epochally unpleasant as any in many years. Worried by the international situation, anxious to appease Moslem sentiment in the event of war, bored by the incessant Palestine bloodshed, determined to build new fences in the crucial Suez Canal area, the British repudiated their old pledges to make a Jewish homeland in Palestine, tore up the Balfour Declaration which promised it and gave world Jewry its worst jolt since the Hitler pogroms. By terms of the May 17 White Paper, Jewish immigration to Palestine is restricted to a total of 75,000 for the next five years, after which it is to stop. This means that the Jews will be a permanent minority in the new state the British are setting up. If the White Paper is put completely into effect, the result will be that the Jewish National Home in Palestine follows Abyssinia, Austria, Czechoslovakia, Albania, Spain and parts of China and Lithuania down the greased appeasement chute.

That this should happen at this particular moment in the world's agitated political life is peculiarly unfortunate because today the Jewish problem has outdistanced anything remotely envisaged heretofore. Events in Germany and Central Europe have focused a blazing and savage spotlight on the intolerable plight of Jews. Jews by the hundred thousand, guilty of no crime but being Jews, are homeless, destitute, starving. Jew-laden ships roam the seven seas, with ports of entry blocked, with a human tariff wall shutting them out. The Jewish question, as it was said in London recently, has become non-Jewish. It is everybody's question.

One answer to the question is Zionism, the name of the modern movement among Jews to secure a state of their own in Palestine. By no means all Jews believe in Zionism. Most Jews regard themselves primarily as Americans, Frenchmen, Poles, et. al., and only secondarily as Jews. But enough Jews do believe in the Jewish National Home to make Zionism a powerful movement and its leader a world figure of first rank.

Dr. Chaim Weizmann (Chaim pronounced High-im with a guttural "H") is a broad-shouldered chemist with a bald head and a stubby beard. He works in two laboratories. One is in the neat, sunny building at

CONTINUED ON NEXT PAGE

### THE AUTHOR

John Gunther, long an ace foreign correspondent, won renown in 1936 by his best-selling *Inside Europe*, a book crammed with vivid studies of the personalities in European politics. Since then Mr. Gunther has been traveling and writing in Asia. The result is another book, *Inside Asia*, published this week (Harpers: \$3.50). This close-up of Dr. Chaim Weizmann, which Mr. Gunther wrote especially for LIFE, is based on his own research in Palestine.—ED.



AS HEAD OF THE ZIONIST ORGANIZATION, WEIZMANN IS THE FATHER OF THE JEWISH STATE IN PALESTINE



Fifty years ago Jewish colonization in Palestine was launched by an organization called BILU ("Palestine Pioneers"), 18 of whose leaders are shown in this picture taken in Gederah, Palestine, in 1912. Chaim Weizmann was a science instructor at the University of Manchester

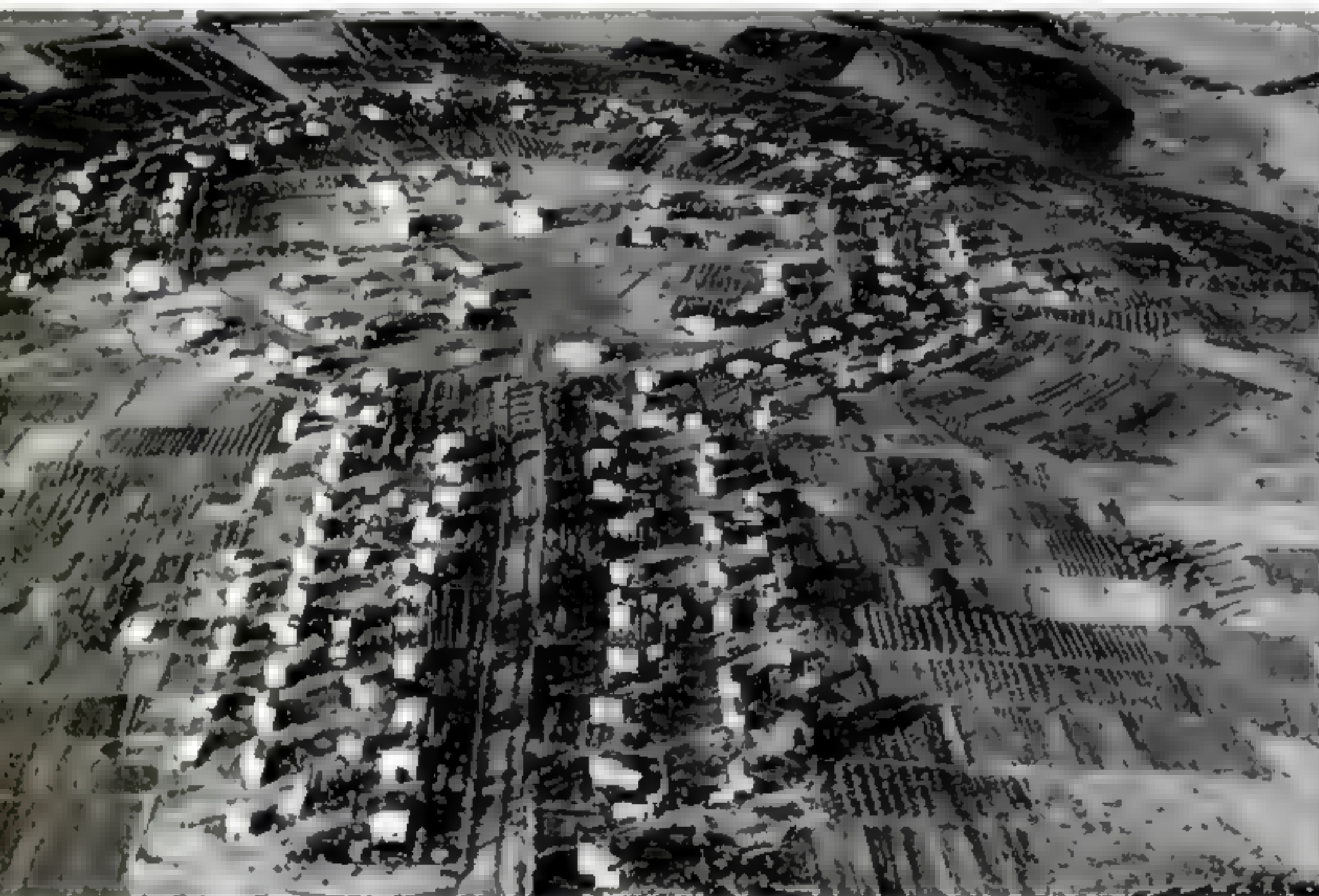
in England at the time. An ardent Zionist, he persuaded the British Government in 1917 to declare Palestine a Jewish Homeland. Previously, when he was a schoolboy of 11, he had prophesied to his teacher in Russia "The British alone can help the Jews return to Palestine."





The Arab Palestine is still barren and useless. This whole region, once the fertile "land of milk and honey," was worn out by bad agriculture in the time of the Roman Empire.

The Arabs have done nothing to restore it. They live in badly crowded settlements, cultivating a few unproductive acres, as the occupants of this Moslem mosque have done.



The Jewish Palestine, based on modern science, has risen on the arid plains of the ancient world. Kfar Yehezkiel, above, is a Jewish farm community, with modernistic homes

among fields made fertile again by irrigation and scientific farming. Below, a spotless square in Tel Aviv (pop. 175,000). Thirty years ago the city was nothing but a sand dune.



## WEIZMANN (continued)

Rehoboth, Palestine, which contains test tubes. The other is Palestine itself, which contains human beings. In the Rehoboth Laboratory, Dr. Weizmann and his staff conduct experiments with soil and orange peel, aiming to improve the citrus crop. In the larger laboratory of Palestine, blood and politics replace chemical reagents. It is not Dr. Weizmann's fault that the mixture of Jew, Arab and Briton has precipitated anarchy and desolation.

Modern Zionism began in the late 19th Century with the teaching of Theodor Herzl. He sought to rescue Jews from Russia and Central Europe, counteract tendencies to assimilation. In the Holy Land he thought he had found the only place where Jews might have their own homeland, their own frontiers.

Herzl founded the World Zionist Organization, and the first Zionist Congress was held in Basel in 1897. Twenty years later, in November 1917, came the Balfour Declaration, whereby the British Government promised to facilitate establishment in Palestine of a National Home for the Jewish people.

This was smart British politics as well as worthy humanitarianism. It helped influence Jewish opinion, especially in America, to support the Allies in the Great War. It gave the adroit British a convenient toehold in the eastern Mediterranean when Palestine became a British Mandate. Palestine was of acute strategic importance since it dominated the Suez Canal, the oil pipe lines from Iraq and the new airway from Europe to India and the East. It still is—which is one of the reasons for the White Paper.

The 1917 Balfour Declaration derived partly from Weizmann's chemistry. It is a curious story. Weizmann had been an ardent Zionist for years. In 1916, just before the Declaration, came



Jerusalem Jews rioted, May 18, against British White Paper, which would limit immigration and, in ten years, set up an Arab-Jewish state with Jews in a permanent minority of about one-to-three.



the greatest moment of his life. He was professor of chemistry at the University of Manchester, and in the darkest period of the War was summoned by the Prime Minister, David Lloyd George, to London. There was a dangerous shortage of acetone, which is indispensable to the manufacture of high explosives

#### **A chemical wins Jewry its national home**

Lloyd George put Weizmann in charge of the Admiralty Laboratories, and the Jewish chemist set out to discover some means of preparing acetone synthetically. He worked night and day. Within a month he did it. He isolated organisms from cereals and then from—of all things—horse chestnuts, and synthetic acetone became a fact. Thus a sufficient supply of explosives was assured Great Britain. Lloyd George called for Weizmann again. He said in effect: "Dr. Weizmann, you have rendered great service to the state. I will recommend you to His Majesty for any honors you may wish."

Weizmann refused a title, refused a monetary grant. Lloyd George persisted. Finally Weizmann said, "There is only one thing I want—a national home for my people." A few months later came the Balfour Declaration, which should have assured it

But the Balfour Declaration did not install the Jewish national home in a vacuum; it installed it in a country populated largely by nomadic, primitive Arabs. From this fact all subsequent history of Palestine derives. The British, who chopped up anybody's territory during the War, had supported the Arab nationalist movement too. By degrees the Balfour Declaration was reinterpreted, as the hostile Arabs fought to keep Jewish immigration down. The British played the Arab side

Whether or not Palestine, populated largely

CONTINUED ON NEXT PAGE



**The British pipe-line from Iraq (right) was cut and fired by a group of Arab extremists last March. Well over 3,000 Arabs, Jewish settlers and British police and soldiers have been killed since 1921.**







**With a bandoleer** slung over his shoulder and an rifle by his side, a Jewish farmer drives his private tractor—evidence to protect himself and his crops from Arab raiding parties.



**Bullet holes** from Arab snipers perforate the walls of this Jewish blacksmith shop. Many Jewish settlements have stockades around them reminiscent of the American frontier.

## WEIZMANN continued

As Arabs say, an Arab country depends on the historical perspective you adopt. Jews considered Palestine in 1200 B.C. and held it till the Roman occupation in the first century A.D. Some Jewish families have been in Palestine without interruption since 722 B.C. The Arabs took Palestine in 637 A.D. and held it until 1516 when it fell to the Ottoman Turks, who kept it till Lord Allenby captured Jerusalem in 1917. Turks are not Arabs, either by race or language. Arabs fought Turks in the World War.

With bated hope, with scrupulous devotion to their great past, Jews began to come to Palestine to build anew, at long last, their homeland.

But from the beginning the British checked immigration severely, and the Zionist organization was forced to pick its *halutzim*—pioneers—by a selective process. In 1922 there were 84,790 Jews in Palestine, about 11% of the total population. In 1936 there were 370,483 Jews, or 28%. It is inaccurate, however, to say that the Jews "dispossessed" the Arabs; they bought every inch of land they settled on from Arabs, and even during the civil wars Arabs continued freely to sell land to Jews, often at fancy prices.

Under Dr. Weizmann the Jews brought the contemporary world to Palestine; they brought hospitals, schools, scientific agriculture, capital, a literary revival, a higher standard of living. The remarkable town of Tel Aviv rose near

Jaffa, the only exclusively Jewish municipality in the world. Swamps were drained, and irrigation and water power projects pushed forward. The Zionist pioneers settled on the soil and produced gardens where for centuries had been only arid desert. Result: Arab hatred, Arab jealousy increased.

Jews of most extraordinary variety—especially since the great outflux of refugees from Germany—live in Palestine. Many are desperately poor. The intermittent Arab rebellion has ruined stability and business. In Jerusalem hope's young man may be a Ph.D. in law from the University of Lemberg. At work in the fields are astronomers and pawnshop keepers. If you

**CONTINUED ON PAGE 71**

**Land mines** are planted by terrorists under the rails—seen by Jewish farmers. To locate these mines Jewish guards walk ahead of the trucks, poking the ground with their bayonets.

**Guns guard Jewish grapefruit** awaiting shipment at Haifa. A Jewish militia supervised by Britain is supplied with guns partly by the British Army and partly by its own defense forces.





# Give him SCHICK'S APPEAL!



Free the face you love  
from  
"RAZOR-BLADE-SKIN"

*To DAD—  
From Mother  
and BABS*

**G**IVE the man of your heart a Schick Dry Shaver . . . be he father, husband, son or big brother. And the very first time he uses it . . . he'll bless you as the wisest of gift choosers.

"Shaving was never like this!" . . . he'll murmur contentedly, as he whisks off the whiskers, slick as you please . . . without lather or cream or any of the other messy accessories of old-style shaving.

But wait! Wait until his face has enjoyed a few weeks' vacation from cuts, nicks and abrasions. Then you'll see the EXTRA dividends of your gift . . . in his improved and refreshed complexion.

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variably: swift, sleek, satin-smooth, and free from the slightest skin injury.

We won't bore you with the technical reasons why the Schick is imperatively the right dry shaver for you to choose. You see, Colonel Schick pioneered the

whole dry shaver idea; spent 15 years to develop and perfect it. Many imitators have gone as far as they dared in infringing Schick patented principles. But it is the compromises they made to conceal infringement that keep their shavers so

far behind the Schick in sweet, dependable and silken shaving performance.

If you'd like to enhance the "face value" of some man in your life . . . give him a Schick Dry Shaver.



Schick Dry Shavers come in 3 models—the new super-powered COLONEL SCHICK SHAVES, the new improved STANDARD SCHICK SHAVES and the SCHICK SHAVETTE for women. All operate on AC or DC and men's models are equipped with either No. 7 shearing head for average beards or No. 10 for tough, coarse beards. Prices range from \$12.50 for the Standard Schick Shaver to \$25.00 for deluxe and gift sets.

**SCHICK DRY SHAVES, INC., STAMFORD, CONN.**  
Schick Dry Shaver, Inc., has no connection with the Magazine Repeating Razor Co., which manufactures and sells the Schick Injector Razor.





"I didn't find it...I designed my new  
Personal-ized\* Floor"

**N**O woman wants her floors to look "just like the Joneses' next door"! Here's a wonderful way to make sure *yours* are truly individual, gleaming with color and charm. Design *your own* Personalized Floors! It's fun. It's amazingly *inexpensive* and it's surprisingly *easy*.

First choose one of the beautiful new Adhesive Scalex Linoleum patterns. Then create your own design from your dealer's assortment of the gay Scalex Insets, Feature Strips and Borders. These colorful, inexpensive insets come *ready-cut*, ready to install - one reason why Personal-ized Floors cost so little.

Your lovely Personalized Floor lasts years longer, too! Because this inlaid linoleum has an exclusive "Beauty Protector"—the new adhesive back!

Laid direct to the floor, the factory applied adhesive grips every square inch like a vise. Ugly bulges and cracks are eliminated. Yet this stronger, longer-wearing "Beauty Protected" installation costs no more—and satisfaction is guaranteed! An occasional application of Nairn Self Polishing Wax keeps the smooth, sanitary surface beautiful and new-looking.

Your dealer will gladly help you plan a Personal-ized Floor of Nairn Adhesive Seallex Linoleum. Send 10c to Box 47 for your "Personal-ized Floors" booklet.

\*Tijdsduur van de afname van 100 mg

CONGOLUM SURS INC., KEARNY, N. J.

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[illegible]

†Look for the adhesive back—the "BEAUTY PROTECTOR" that makes this linoleum last years longer!

**NAIRN ADHESIVE**  
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COMPOSITION: VINYLACRYLATE  
**LINOLEUM**







EXILES AT ST. JEAN ASSEMBLE FOR ROLL CALL AT 5 P.M. THE WIDE STRAW HATS MARK THEM AS PRISONERS. DORMITORIES ARE RAISED ABOVE THE SWAMPY GROUND

# DEVIL'S ISLAND

Reform comes at last to France's most notorious penal colony

Devil's Island has become part of the American language as the superlative in terrible prisons. Actually the prison that goes by that name on the northeast coast of South America is called the *Colonie Pénitentiaire de Guyane*. Since 1852 France has sent there some 57,000 hard cases. A man sent to *Le Bagne* (The Prison) is more certain of early death than a stunt pilot, a Chinese soldier or a man with cancer.

Legally four classes of men populate this penal colony. First are the hard-labor men (*forçats*) who spend their first two years in a solitary cell, the rest in a road-gang dormitory. Second are the exiles (*relégués*), six-time convicts of petty crime who are supposed to be free settlers, live 40 men to a cabin and are expected to cut a cord of wood a day for their keep. Third group are the "doublers"—all the surviving hard-labor men who have finished their prison terms but are compelled by law to live in French Guiana for a period equal to their original sentence. Last are the technically free who, having served all their time, must still live in French Guiana.

The prison colony covers a ten-mile strip of French Guiana along the Atlantic coast and one shore of the Maroni River, bounded by impenetrable swamp-jungle

and Dutch Guiana. Three offshore islands house: the civilian staff (Royal), the insane and incorrigibles (St. Joseph) and French traitors (Devil's). The dread labor camps where the men are held to unrelenting and useless toil are along the coast—Mana, Organabo, Sinnamary, Pariacabo and the Rocks of Kourou. Along the Maroni River are the workyards, the punishment

camp of St. Louis, the main prison of St. Laurent and farthest inland the exiles' colony of St. Jean. In the river is a leper island. This whole establishment costs France at least \$1,000,000 a year.

The brutality of Devil's Island so dismayed French Premier Léon Blum in 1936 that he stopped sending men to it. The Government of Premier Daladier started it again. This month the French Government begins a new deal for Devil's Island. Only exiles, no convicts, will be sent to Guiana. The system of making men serve their sentences twice over (*doublage*) is abolished and present "doublers" can go home if they can afford it.

A more enlightened regime, headed by plump Commandant Pineau (*see cut*), has already permitted a French cinema company to take these pictures of Devil's Island and a movie to be released in the U.S. by the MARCH OF THIS



COMMANDANT PINEAU AND WIFE



## DEVIL'S ISLAND (continued)



The guards in pith helmets, furious at being assigned to colonial service in hated French Guiana, are rowed by convicts through the swirling, dangerous currents between the off-

shore islands. The guards get a six-month vacation every two years. Most are Corsicans. They are paid about \$300 a year, generally done in gift from their prisoners.



Prisoners play *belote* on their beds where they also sleep and eat. Favorite game is *Marseillaise* for twelve to 20 players. Cards are gifted from guards.



Dormitory for convicts who have finished two years. Mosquito netting (top) is a recent improvement. Almost on the equator, temperature averages 85°.



The political prisoners occupy the Devil's Island huts. The one at





**Devil's Island** itself is seen in the background, is now occupied by six political prisoners, leftovers from the War. The picture is taken from the colony's administrative Royal

Island where Commandant Pineau and guards live. The sharks used to know the bell signal which meant that a body was to be thrown into this water. Burial is now without bells.



reme left held the late famed Colonel Alfred Dreyfus for five years.



**Exiles** cutting their theoretical cord of wood a day. Most get out of it by bribing guards or take turns cutting wood for all. Escape is into the jungle.



**Three surviving nuns**, Sister Martellien, Reverend Mother Bernard, Sister Claire of the Order of St. Joseph de Cluny, care for lepers, not for convicts.



## DEVIL'S ISLAND (continued)

### These are the punishments for those who try to escape by sea or through the jungle

If you were sentenced to hard labor, sent to Devil's Island and behaved yourself irreproachably, you would never see the scenes shown on these pages. But the chances are better than 100-to-1 that you would not behave irreproachably. The normal life at this penal colony is such as to provoke the most reasonable of men to rebellion or escape. The 5,000 prisoners there make a total of 10,000 attempts to escape every year. Practically all of them are unsuccessful.

The first time you get only a warning, so conventional is it to try to escape. But the second time, whatever your original sentence, you get two to five years of special punishment on St. Joseph Island. This means that you spend 20 days in a pitch-dark cell, ten in a half-lit cell, then 20 in the dark cell, and so on. The half-lit interval is added only because men go blind on a steady routine in the dark cells. While there, you get only dry bread two days out of three—a distinct saving which is pocketed by the guards. In case you get into a fight or refuse to obey the guards, you get the milder solitary cells at right. If you strike a guard, you get the guillotine.



What the guard sees of a prisoner in solitary. The cell is barred at the top to permit surveillance. The guard patrols a catwalk on roof, keeps some prisoners walking 22 miles a day.

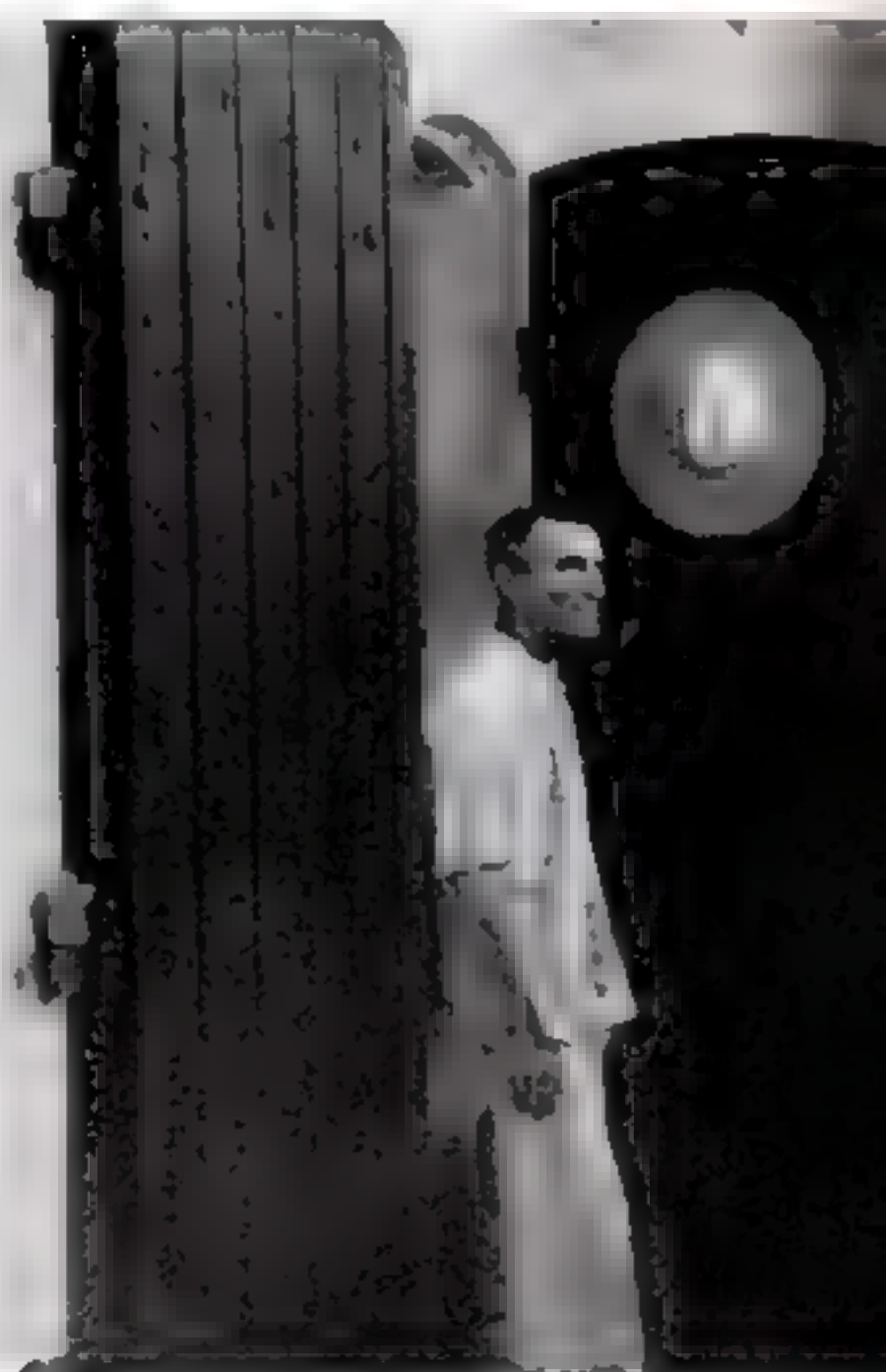


MEALTIME IN THE SOLITARY CONFINEMENT CELLS BRINGS A NOW



Leg irons are applied to an Annamite "Communist" who got obstreperous. The insignia on trusty's arm is a pair of keys,

signifying that he is a turnkey. Supposedly all convicts wear this red-and-white striped uniform but many go half-naked.



Release from a punishment cell on St. Joseph Island after 20 days in pitch darkness makes this convict blink. Ho

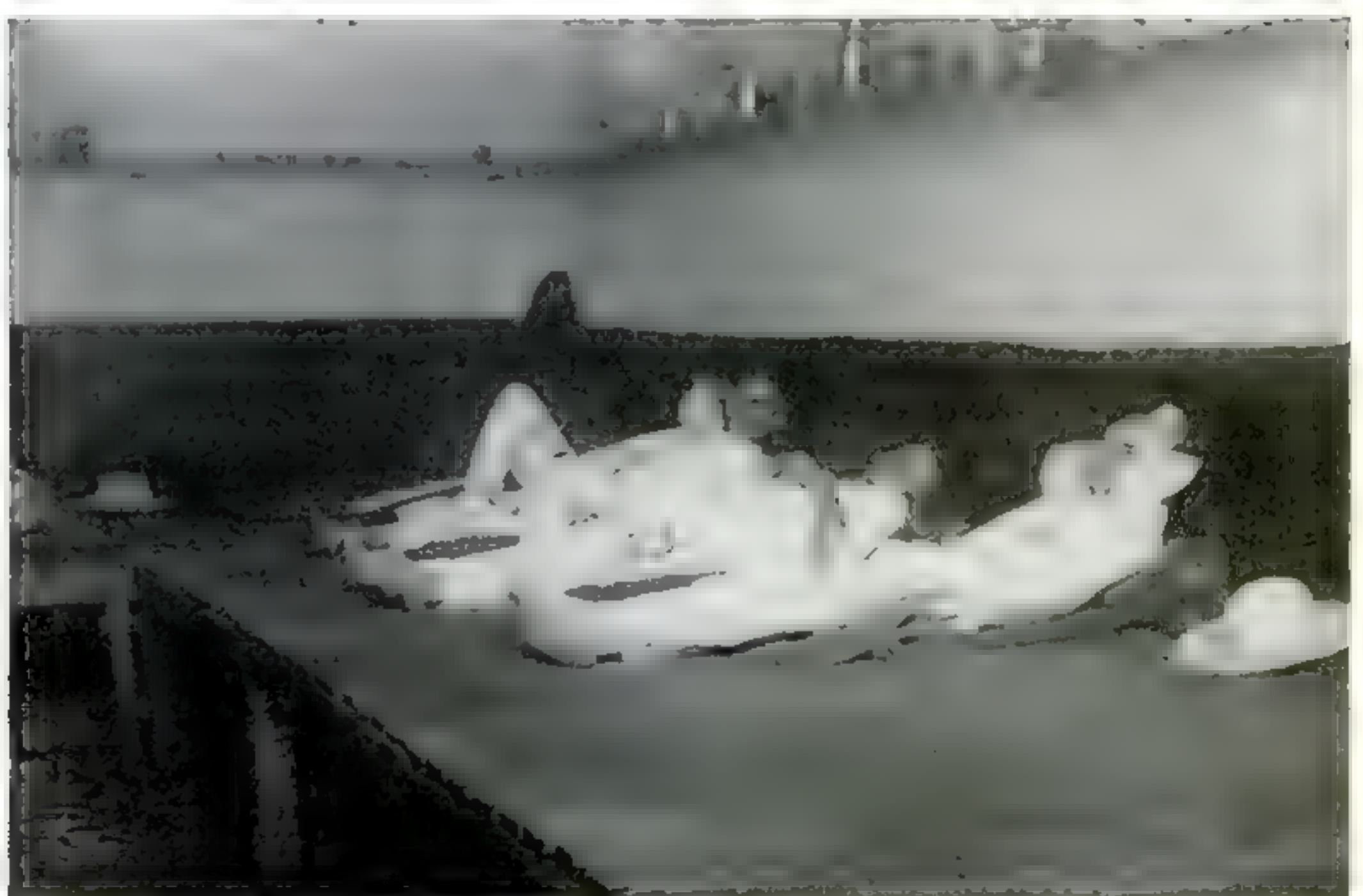




PRISONERS' HEADS OUT OF THE "JUDAS" SPY HOLES, OPENED TWICE A DAY FOR FOOD. AT THE END OF THE CORRIDOR IS A MOVIE CAMERA TAKING THE SCENE



now goes into a half-lit cell for ten more days before being returned to the dark cell. He keeps this up for two years.



Exiles, marked with an R (for *relégues*), lie in the exiles' punishment "shelf barracks," milder than convicts' solitary cells.

On top shelf are drinking cans, lamp, soap pots and a loaf of bread. These are supposedly "free settlers" in French Guiana.



## DEVIL'S ISLAND (continued)

These are the faces of France's worst convicts whose crimes are notorious in their homeland

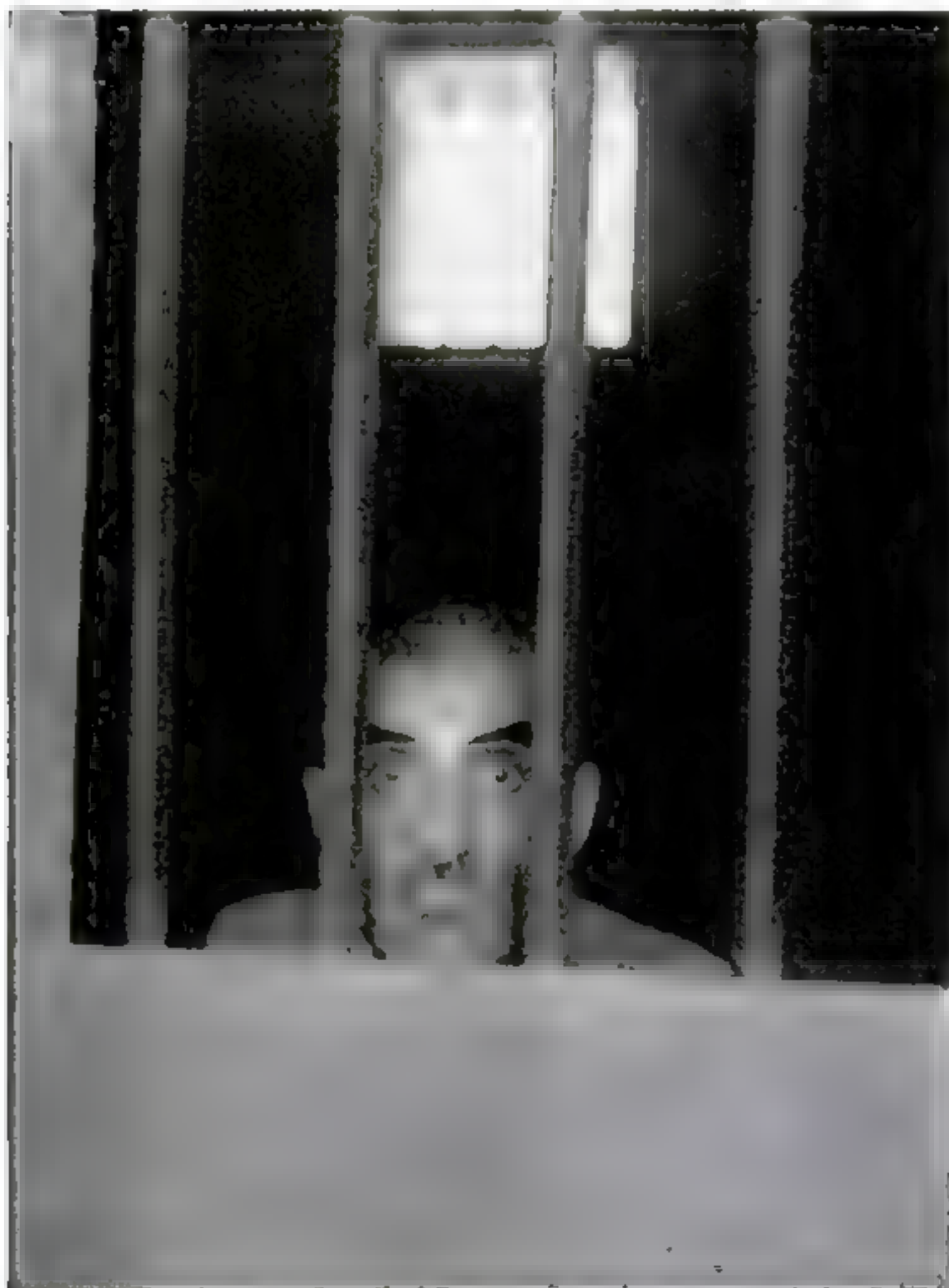


CONVICT-CATCHER BARRÈRE

Some of the individuals who make up the anonymous population of Devil's Island are shown on these pages. There are now in the prison colony about 2,500 convicts, 2,500 exiles, 1,200 so-called "freed men" and 500 Indo-Chinese "Communists." There are also 500 guards to keep them there. The hot, wet weather close to the equator and the life of punishing and being punished drive both the guards and the guarded half-insane. It rains seven months of the year and the other five the sun is so intense that your eyeballs fill up with pus.

The shorn, half-naked, half-starved, overworked prisoners suffer from malaria, ankylostomiasis (small worms breeding in the stomach), locomotor ataxia, sand-jiggers, sea spiders, agouti lice, mosquitoes and red ants. A colony of lepers ("the scaly men") sell them occasional chickens, fish and iguanas and for a cash consideration help them escape. The lepers are supposedly confined to one island but the brothels of St. Laurent are full of them. The men tattoo their philosophy of life on their bodies. One put on his chest: "The past deceived me. The present torments me. The future terrifies me."

The future is death for about 1,000 of the 5,000 every year. It is small wonder that before long the most docile prisoners try to avert this future by making an attempt to escape. When they do so, the professional assigned to bring them back is the Convict Barrère (inset above). Barrère has been homicidally attacked four times by enraged fellow convicts, is not a good insurance risk.



A lunatic, who never stops singing, stares through his bars in the prison at St. Laurent on the Maroni River. About one out of twelve who endure the two-year punishment routine end up this way. Most of the insane are confined on St. Joseph Island in the Îles du Salut.



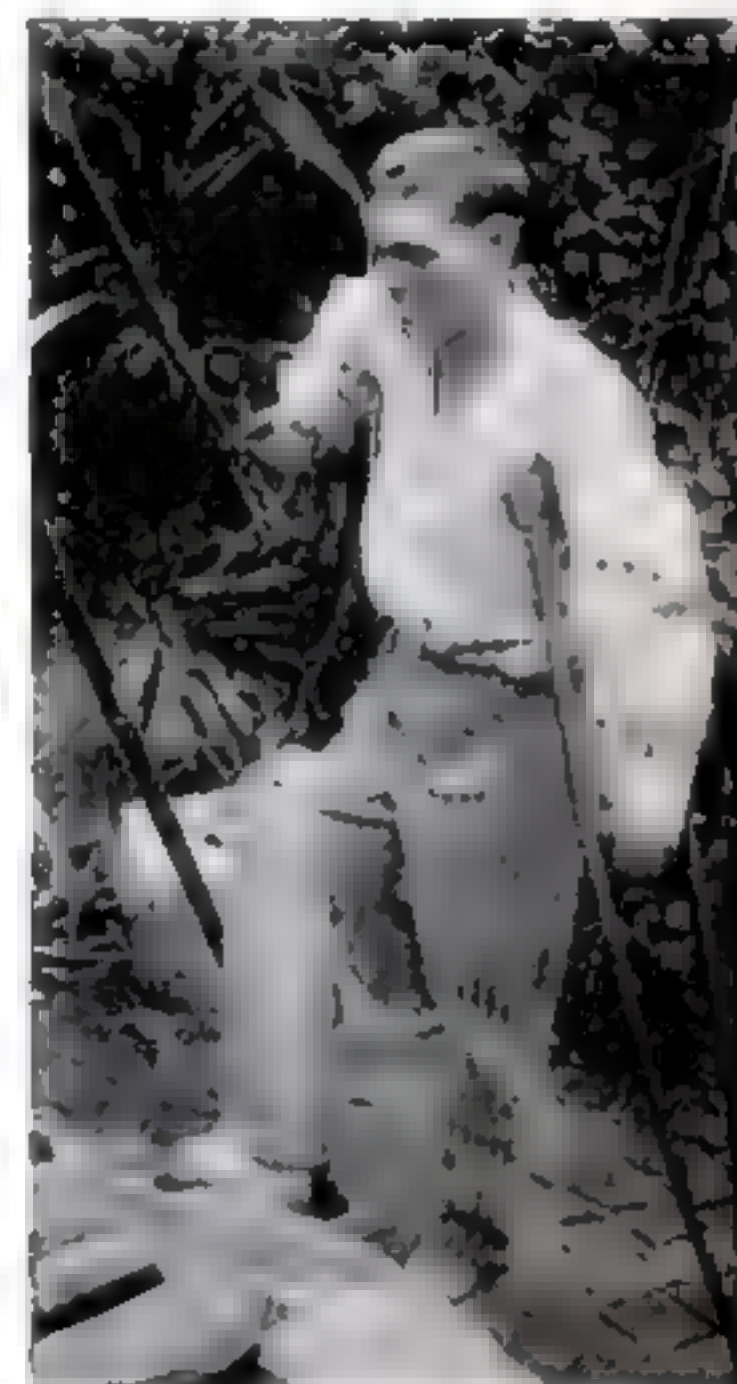
The killer of his wife's lover after torturing him, Mouvault is now imprisoned for life as the lighthouse keeper on the Îles du Salut.



A rapist is Mahomet Ben Ali, 68, "Grand Old Man" of the colony who has turned in the feat of surviving 34 years of Devil's Island.



Executioner, shown with his guillotine, is a selected convict. He is shunned by the other convicts, may meet a violent end some night.



Murderer is Boulay, now insane. He was so badly bitten by sharks while swimming offshore that he has since had 80 operations.



Murderer of an American, Richard Wall, for \$300, is Guy Davin whose well-to-do mother got him a soft job as the commandant's secretary.



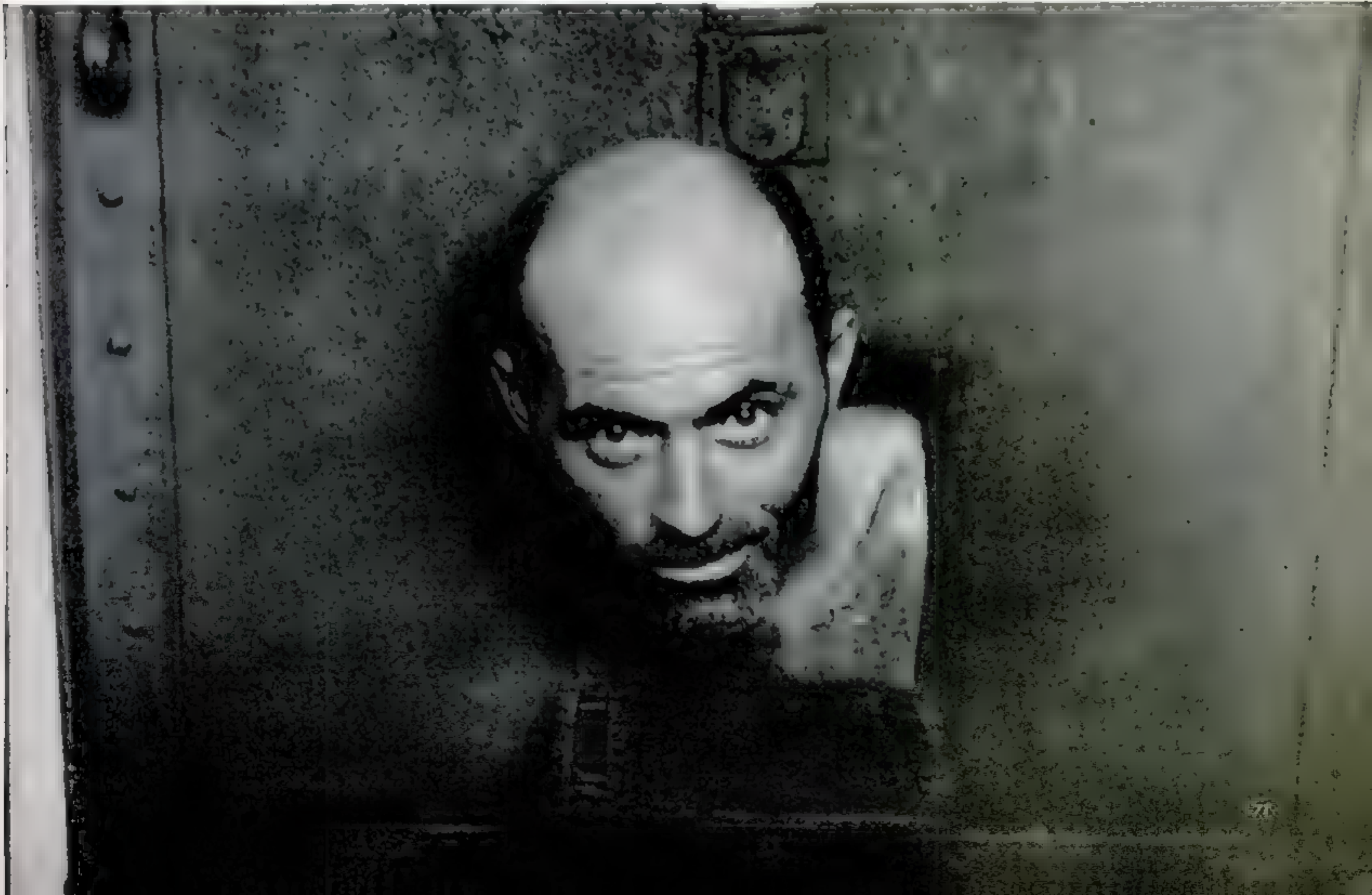
Tattooing Marlene Dietrich on his body was the hobby of this prisoner. Another favorite is the grand cordon of Legion of Honor on chest.





**The man who stole a triptych** from the Cathedral at Rome and substituted an imitation of his own is permitted to paint a mural for the penitentiary chapel on Royal Island. The dice have come up, two, one, six, totaling nine—which is Devil's Island slang for death. The artist, Lagrange, arrived as an exat (*exat*, *exat*), entitled to buy back his freedom if he had the money. For counterfeiting money, he then became a convict, is now there for life.

**The face of a Devil's Islander** thrusts out of the "julas" hole in a solitary cell. He had tried to escape. It is easy to get away into the jungle or into Dutch Guiana, but few make it that way. The successful escapes are by boats, hired from the lepers in the river, cost about \$200. Escapes which fail are almost encouraged by the guards because the subsequent punishments lengthen prisoners' terms and hence boost casual allowances from France.







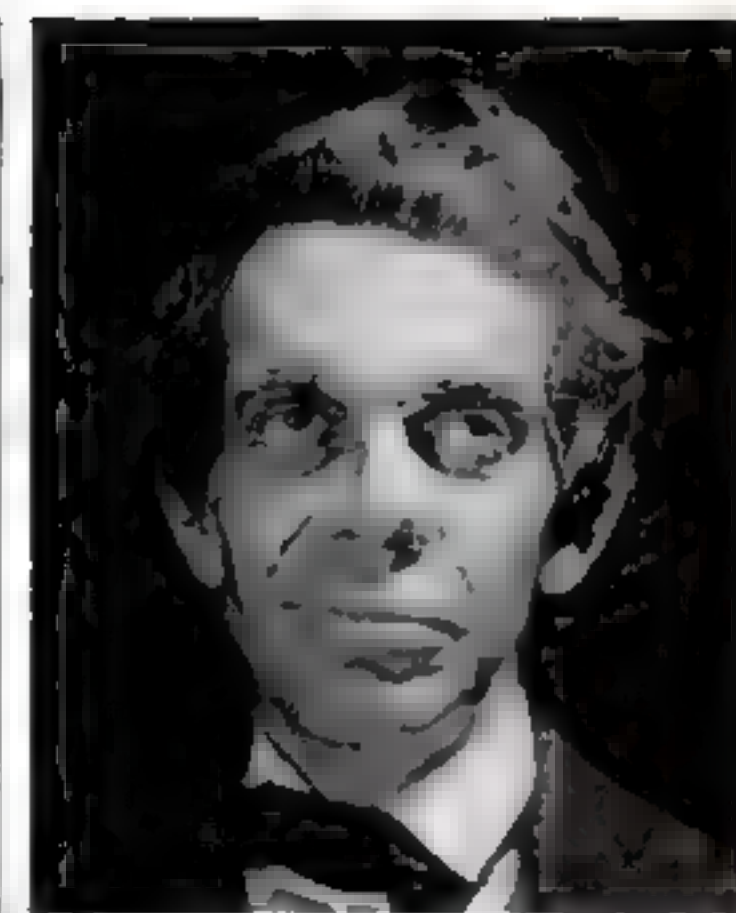
Abraham Lincoln was clean shaven until he was 52. This picture was made July 4, 1856.



Stephen Courtleigh was stage's first beardless Lincoln in *Prologue to Glory* (1938).



Walter Huston had the title role in D. W. Griffith's movie *Abraham Lincoln* (1930).



Raymond Massey is playing in the current Pulitzer Prize-winning *Abe Lincoln in Illinois*.

## MOVIE OF THE WEEK:

# Young Mr. Lincoln

Henry Fonda plays the title role

As a subject for biographical drama, Abraham Lincoln has no rival in U.S. history. As a prolific producer of screen biographies, Darryl Zanuck of Twentieth Century-Fox currently has no rival in Hollywood. Having lately cut his teeth on such minor notables as Ferdinand de Lesseps, Jesse James and Alexander Graham Bell, Producer Zanuck last week released his most ambitious effort to date: *Young Mr. Lincoln*, with Henry Fonda in the title role. At a gala premiere in Springfield, Ill., critics, though somewhat surprised to discover that Lincoln was not Tyrone Power, found it a lively and well-acted film.

In the fashion set by stage plays like *Prologue to Glory* and *Abe Lincoln in Illinois*, *Young Mr. Lincoln* deals only with Lincoln's formative years,

takes him no farther toward the White House than the Illinois State Legislature. Body of the action is supplied by a murder trial in which Lincoln is lawyer for the defense. As befits a Hollywood Plutarch, Producer Zanuck is never much concerned with historical accuracy. Lincoln did indeed act as defense counsel in a murder case but the trial did not occur until he had been married 15 years.

For portraying Lincoln in his maturity, a feat accomplished by actors of all sorts from Chic Sale to Sophia Hume, a shaggy beard and putty nose are all that are usually necessary. Portraying Lincoln in his youth makes more taxing demands. Aided by false heels and a Nebraska drawl, Henry Fonda, like the other actors at the top of the page, succeeds well.



Reading law in New Salem, Ill., Lincoln is troubled by the conflict between his ambitions and his workaday job of

running a log-cabin general store. When the Clay family first moved to New Salem to settle, Lincoln traded Mrs. Clay

provisions for a barrel of books. In the latter he discovered Blackstone's *Commentaries*, which he reads in his spare time.

CONTINUED ON PAGE 74



# RCA Victor shows you how to have *Extra Fun* this summer

**Y**OU WILL FIND pleasant surprises and new thrills in the latest ideas of RCA Victor engineers. These men set out to make radio and record entertainment available to more people and in more places. This called for new kinds of instruments and new low prices. The engineers developed the new ideas. And thanks to the fact that more RCA Victor sets are being bought this year than last, prices are way down.

Wherever you may go, one of these RCA Victor instruments can go along. You can hear radio programs with an RCA Victor Pick-Me-Up—whether you are indoors or out. No house current is required. One of these smart instruments is ideal for canoeing, picnicking, sailing or anything you want to do in vacation time. Smart new portable RCA Victrolas enable you to enjoy records or radio, or both, wherever electric current is available. Look at the pictures and descriptions on this page. Then visit your RCA Victor dealer and see these, and other RCA Victor radios and RCA Victrolas. But whatever RCA Victor you choose means more fun not only this summer, but for many months to come.

You can buy RCA Victor Radios and Victrolas on C.I.T. easy payment plan. Any radio instrument is better with an RCA Victor Master Antenna. \*All prices f.o.b. Camden, N. J., subject to change without notice. For finer radio performance—RCA Victor Radio Tubes. Trademarks "RCA Victor," "RCA Victrola," "Victor" and "Bluebird" Reg. U. S. Pat. Off. by RCA Mfg. Co., Inc.

The convenient, stylish RCA Victor Pick-Me-Up Radios scored an instant hit everywhere. NOW you can have them in new models, and a wide range of prices and styles. Self-powered by long-lived dry batteries, and with low-drain tubes, these radios supply you fine entertainment without house current. The airplane luggage style case of Model 91BP-1, shown above, is hardly the size of \$1995\* an overnight bag. Price (including batteries)

Take your Radio Favorites with you—RCA Victor Pick-Me-Up Sets play indoors or out, require no house current.



**Play Victor and Bluebird Records without electricity**

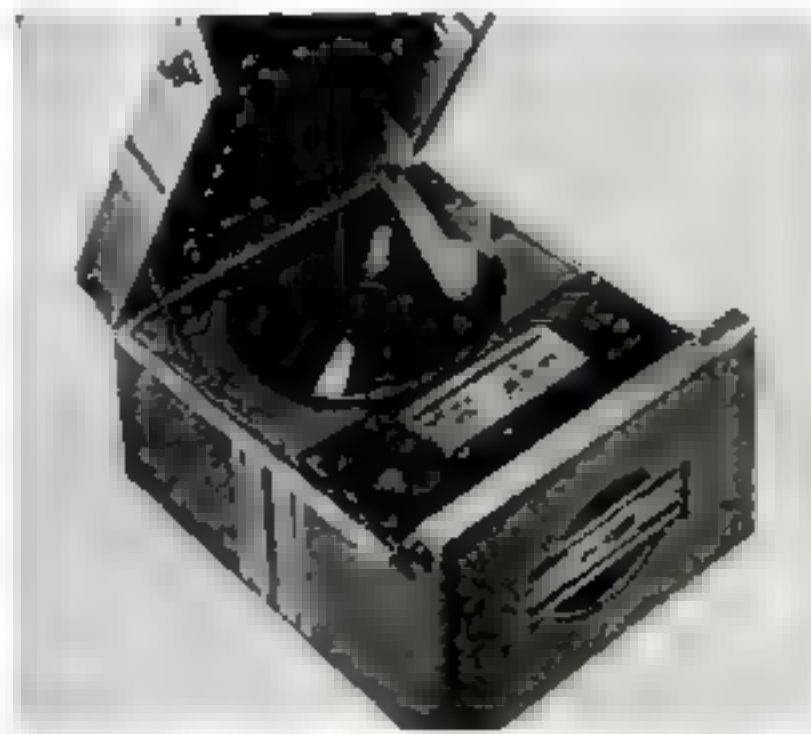
**RCA Victrola O-10—**  
a portable, completely self-contained phonograph

You can play this Victrola anywhere. Strong spring wind motor makes it independent of electricity. It will give you a good musical performance—it has a handy, compact black case. Its amazingly low price includes \$2.25 worth of Victor or Bluebird Records. **\$995\***

## So You Can Enjoy Records, too . . . Popular New Portable Electric RCA VICTROLAS



With the new, handsome, efficient, freshly styled, portable RCA Victrola (phonograph only) shown above, you receive without extra cost—membership in the Victor Record Society and your choice of Victor or Bluebird Records, to the value of \$4.50. Offer includes trial subscription to Victor Record Review, Model O-50 (directly above) to AC electric phonograph which uses house current. Note wedge section lid which permits large, full-tone speaker, and closed lid when playing records. Price, with records as above, is only **\$4995\***



You hear radio and records with your RCA Victrola Model 1-50, pictured at left. It is easily portable and has luggage style case with wedge section construction for large speaker. Plays 10 and 12 inch records with lid closed. Radio is RCA Victor three-band instrument for local and foreign reception. Price includes your choice of Victor or Bluebird Records to value of \$4.50, trial subscription to Victor Record Review, and Victor Record Society benefits. **\$6995\***

# RCA Victor

A Service of the  Radio Corporation of America



**TO SHAVE FAST  
WITH COMFORT-**

**DO AS  
BARBERS  
DO...USE  
COLGATE  
LATHER**



**2 OUT OF 3 BARBERS USE COLGATE LATHER—THE FAST FRIENDLY SHAVE!** So, for a fast easy lather shave at home, use Colgate Rapid-Shave Cream for these 3 reasons.

**1. QUICK**

because you don't have to prepare your beard before using Colgate Rapid-Shave Cream.

**2. SMOOTH**

because its rich, small-bubble lather melts the beard soft at the base, so your razor cuts clean.

**3. ECONOMICAL**

You can get 200 clean, friendly shaves in every 40c tube of Colgate Rapid-Shave Cream.

**BARBERS KNOW** from long experience that lather gives a smooth, easy shave, because it wilts whiskers soft and fast. And 2 out of 3 barbers use Colgate lather. For shaving at home, use Colgate Rapid-Shave Cream. It whisks up into rich moist creamy lather... loosens the film of oil on each hair of your beard... soaks it soft and limp, easy to cut off smooth and clean. Buy Colgate Rapid-Shave Cream today. Large size 25c. Giant size holding twice as much, only 40c. You can get 200 clean, friendly shaves in every 40c tube.

**COLGATE  
RAPID-SHAVE CREAM**

**"Young Mr. Lincoln" (continued)**



As a candidate for the State Legislature, Lincoln makes a drawing speech. Screenwriter Lamar Trotti used the exact words spoken by Lincoln at Pappville, Ill. in 1832.



Lincoln arrives in the frontier town of Springfield on an undersized donkey. When a sidewalk loafer asks him what he is up to, he explains he means to practice law.



Admission Day, anniversary of Illinois' entrance into Union in 1818, is celebrated by a parade at which Lincoln stands next to Stephen Douglas, meets Mary Todd.

THE NEW

**Double-Purpose**

**CREAM  
DEODORANT**



stops perspiration also deodorizes

**At last!**

a pure, scientific cream that does both. Tested and approved by American Institute of Laundering as harmless to fabrics. You will be ever so fresh and safe with DRI-DEW.

**WILL NOT DRY UP IN JAR**  
safe • sure • long lasting  
not greasy • non-irritating  
instantly effective • odorless

**Dri-Dew (cream) 10c, 25c**

**Instant Dew (liquid) 10c, 25c, 50c**

Send for free booklet, "Your Key to Personal Loveliness," to Pearson Pharmaceutical Co., LP-6, 9 Rockefeller Plaza, New York, N. Y.

**dri-dew**

**STOPS PERSPIRATION**  
stops perspiration odor

**Clear, Soothe  
TIRED EYES  
in Seconds!**



Only TWO DROPS of this eye specialist's formula are needed to SOOTHE and REFRESH dull, tired eyes... Its special EXCLUSIVE ingredient quickly CLEARS eyes red and inflamed\* (from late hours, fatigue, driving, overindulgence, etc.).



Thousands prefer stainless, sanitary, safe EYE-GENE, because it is quickly EFFECTIVE in making EYES FEEL GOOD. WASH your eyes with EYE-GENE today. On sale at drug, department and ten-cent stores.

**USE**



**EYE-GENE**





Tar-barrel fire climaxes celebration. By this time, most of the celebrants are drunk. A Springfield buck named "Scrub" White quarrels with Matt Clay of New Salem.



Fight between White and Matt Clay ends when White draws a gun. Adam Clay comes to brother's rescue. White's crony, Palmer Cass, says White has been stabbed.



Sheriff examines White's corpse as a crowd gathers. Lincoln meanwhile has heard the commotion and promised Mrs. Clay to defend her sons, who have been arrested.

CONTINUED ON NEXT PAGE

## "SHOULD I BUY MY NEW CAR ON THE MONTHLY PAYMENT PLAN?"

**Y**ES—provided you have an absolute guarantee of your finance company against any hidden charges in rate, and a guarantee that you will receive *exactly* the insurance for which you pay. Commercial Credit Company *openly publishes* its rate and makes these *guarantees*. The dealers who give you Commercial Credit service co-operate in extending these guarantees to you. If you buy on the Commercial Credit plan, you get every protection to which you are entitled. Accept nothing less.

Why spend the money you have saved? Buy your new car out of your monthly income just as you pay your rent. Pay for your new car while you use it. You will be surprised at the little difference between the cash price plus cost of insurance, and the time payment price.

### Our Rate is Guaranteed — We Hide No Charges

When we handle the financing of your time payment transaction on your new car of any make, *we guarantee that the finance charge you will pay does not exceed \$6.00 per year per \$100 (50c per month)* on your original unpaid balance plus charge for the insurance you receive, payable in 12 to 18 or more equal monthly instalments. Some states require a small charge for filing, recording or tax, which is added. No hidden charge for "investigation" or anything else.

### Complete Insurance Protection

You receive a policy or certificate issued by one of the largest insurance companies protecting you against loss by fire—actual value; theft—broad form; collision—deductible type; and other accidental physical damage to your new car. *We guarantee that you will get exactly the insurance you pay for and will not pay any more for such insurance than the regular published rates charged by the same insurance company for the territory in which you live.*

### Ask Any Dealer For This Guaranteed Plan

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**COMMERCIAL CREDIT COMPANY**  
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*One of a series of open letters to the American Public appearing in 427 Newspapers and in National Magazines*





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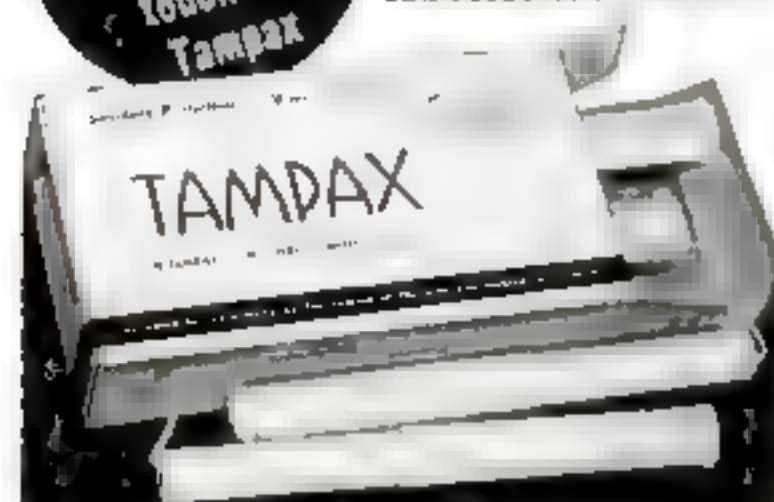
**Y**OU need not be an athlete, however, to appreciate what a blessing Tampax is to all classes of women—housewives, travelers, students, business girls. The Tampax principle of internal absorption, long known to doctors, has already led women by the million to throw off old restrictions and adopt this new method of monthly sanitary protection.

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## "Young Mr. Lincoln" (continued)



When mob tries to lynch Clay boys, Lincoln explains that he is a struggling lawyer who needs all the live clients he can get. Mob laughs at his speech and goes home.



Mary Todd, favorably impressed by young Lincoln, asks him to a party. When he says that he has never danced except behind a plow, she makes him try a waltz.



The trial of the Clay boys starts off badly. Both boys generously claim to be guilty. Their mother, the only witness of the fight, refuses to say which one killed White.

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IT'S OFF because IT'S OUT**  
Actually eliminates superfluous hair with amazing success. Quick and effective. Excellent for face. Used for 25 years at my Salon. Treatment or FREE Demonstration at my Salon.





Palmer Cass testifies that he too saw White murdered, from a hundred yards away, by moonlight. Lincoln produces an almanac which shows that no moon was shining



Ambitious Mary Todd is convinced by Lincoln's clever tactics that he is Springfield's No. 1 catch. She and Douglas wait in the courthouse corridor to congratulate him.

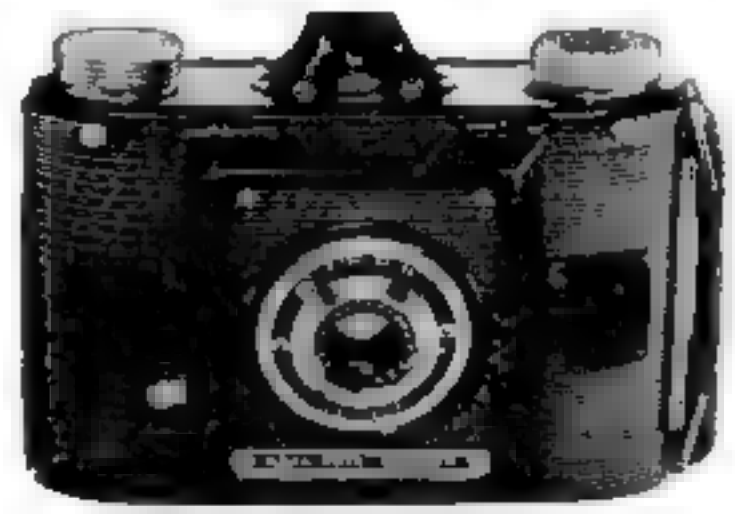


After the trial, Lincoln accepts the thanks of the Clay boys whose innocence he has proved. A thunderstorm comes up as he walks off by himself down a country road

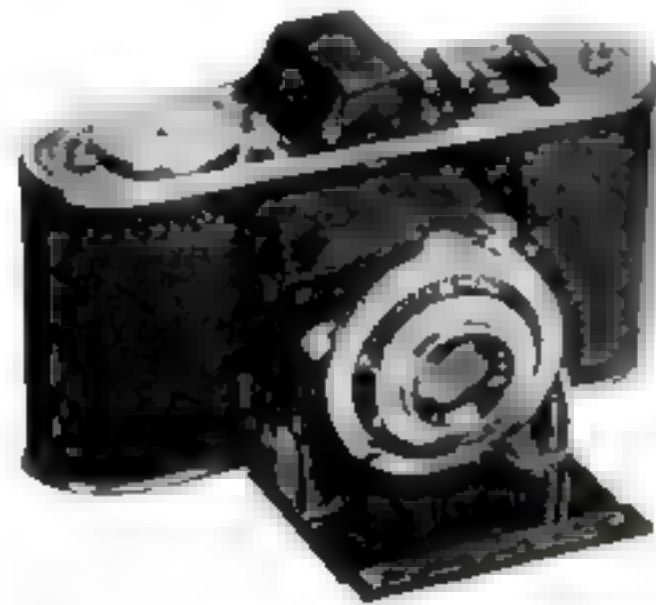
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This beautiful camera features an exclusive rapid film transport and the Agfa Memar f4.5 anastigmat lens. Its accurate shutter has speeds of 1/2 to 1/200 second, bulb and time. Complete with direct-view finder, accessory clip, tripod socket, and neck cord. Takes 24 double-frame pictures (1 1/2 x 1 1/8) on 35 mm. film. Agfa Memo complete with f4.5 anastigmat lens...\$25.00. Same camera with f3.5 lens...\$35.00.

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to either World's Fair  
and 106 other  
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Jump Out of Bed  
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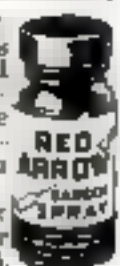
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**FREE** Send post card to H. C. Frank Sales Co., Baltimore, Md., for Garden Insect Control booklet No. 126.



Arab delegates to the London conference last February refused to sit with the Jewish delegates. So Prime Minister Neville Chamberlain (center, background) welcomed the fezzed and turbaned Arabs to the conference room in St. James's Palace in the morning.

### WEIZMANN (continued)

have a stomach-ache, you can take your pick of some of the greatest medical specialists in the world. From closed shutters Nobel Prize winners peep out.

The Arabs became alarmed early, even though they benefited by Jewish enterprise. Riots occurred as early as 1920, although King Feisal and Dr. Weizmann made a preliminary entente, and in 1929 came a savage outbreak following disturbances at the Wailing Wall. What worried the Arabs most was realization of their own economic, political and cultural inferiority. Backward wanderers, with no experience of Western administration (having been governed for centuries by Turks), largely illiterate, they were no match for the educated and hustling Jews. They began to organize. A youthful leader, Haj Amin el Huseini, who was president of the Supreme Moslem Council and Mufti of Jerusalem, became the spearhead of the Arab nationalist movement.

The civil war began in earnest in April 1936, and the British had to send 30,000 troops to Palestine. The Mufti hid for a time in the holy Temple Area—where Moslem and Jewish religious monuments are inextricably conjoined—and finally fled. In July 1937, came the Peel Report, advocating partition of Palestine into separate British Jewish and Arab administrations. This seemed a reasonable proposal, but it was shelved under renewed Arab pressure. The war started again and lasted most of a year. Early in 1939 the British called a Round Table Conference in London. Its result was the White Paper—and a new phase thus begins.

Dr. Chaim Weizmann was born on Nov. 27, 1874, in the village of Motele, near Pinsk, Russia. When, years later, he first met Lord Balfour, the Englishman asked somewhat naively, "Tell me, Dr. Weizmann, are there many Zionists like you?" Weizmann replied, "The roads of Pinsk are paved with them."

He was the third child of a family of 15, eleven of whom are alive today. His father was a timber merchant, not rich; his mother was an exceptionally courageous woman, who now lives at the foot of Mt. Carmel, near Haifa. She managed to send no fewer than nine of her children to the university, a tremendous feat for the Russia of those days. Young Weizmann went first to a private religious school, then to the gymnasium at Pinsk, then to the University of Freiburg. He got his D.Sc. at the University of Berlin, while he supported himself at odd jobs.

Moving on to Geneva, where he lived several years, he became a lecturer's assistant in chemistry. He met a young woman, Vera (Veratchke) Chatzman, who was studying medicine and who became an M.D., fell in love with her and married her. Weizmann left Geneva in 1903, when he was offered a lectureship at the University of Manchester, and England—plus Palestine—has been his home for 35 years.

Weizmann probably met Lenin in his Geneva days. He is not sure. But Lenin lived in Geneva at the time, and most of the Russian students frequented the same cafes. In any case, he looks remarkably like Lenin. Once, when Weizmann attended an international conference, the Russian delegates—this was in 1923 or thereabouts—kept staring at him as if he were a ghost, and the Swiss detectives set up a guard at his hotel door thinking that he was Lenin.





Jewish delegates, attending the same conference to discuss the future of Palestine, were welcomed by Chamberlain who sat in the same place in the same room of the same palace that noon. Weizmann is seated in the foreground, fourth from the left.

Long before the Manchester period Weizmann became a Zionist. He was a chemist by day and a Zionist by night. The only Zionist conference he ever failed to attend was the first one, in 1897. He was in Pinsk and too poor to make the trip. He worked his way on a timber boat as far as Danzig and then rushed overland to Basel, where the conference was held; but he got there two days late.

Weizmann's home in Palestine is at Rehoboth near Tel Aviv. His house is surrounded by citrus groves and is exquisitely appointed. Weizmann is a lover of life, a great host, something of a Sybarite. He is not, like most nationalist leaders, arid in temperament, frugal in habit. He loves good food, good drink, good laughter. He is a resonant and capacious human being, with delight in the life of the senses. But he works hard both at Zionism and chemistry.

Weizmann's present work on oranges, which may have important commercial developments, happens by extraordinary coincidence to be a development of the same process he invented in regard to acetone 20 years ago. Two decades ago, acetone produced Zionism. Today, acetone may help Zionism live.

### "Palestine without Weizmann is impossible"

When the partition scheme was being discussed, it was discovered that Rehoboth was on the very edge of the projected Arab area. "Put it in the Jewish state at once," said the British boundary maker. "Palestine without Weizmann is impossible."

Once Weizmann was showing Rehoboth to Sir Arthur Wauchope, then the High Commissioner. Wauchope admired it. "You have a very beautiful place here, Dr. Weizmann," he said. "Yes," Weizmann replied, "and it wasn't built as a summer palace for the Mufti either."

Weizmann, a complex character—he is first of all a scientist, then a politician, but there is also a good deal of the artist in his nature—has some defects in temperament. He is moody. Occasionally he sulks. He is stubborn. For millions of Jews, he is Zionism, and Zionism is Weizmann, but he has a certain contempt—like Nehru in India—for the masses as a whole. He is not a good man in a crowd, though his wit, his elegance, his persuasive power in private negotiation and conversation are considerable.

He dislikes documents. He is sometimes slothful and hates to get up before eleven in the morning. He will stay up all night to read a scientific paper but not a political paper. He hates to dictate letters. He writes everything in longhand, in tiny characters, in green ink on blue paper. He seldom keeps carbons of his correspondence and many interesting records have been lost as a result. When the writer saw him in Rehoboth in 1938 he talked a good deal about his forthcoming memoirs—they should be one of the great autobiographies of our time—but he couldn't for the life of him remember the name of his publisher.

The most serious charge against Weizmann is that, a prisoner of tradition and environment, he is too strongly pro-British. He does not understand, his critics say, that it is not enough for Jews to be passive these days, that it is no longer any use fighting Arabs with water, that they must be fought with fire. He does not, they say, realize that many youthful Jews are willing to fight—and die—for their homeland. In London recently Malcolm MacDonald, the

CONTINUED ON NEXT PAGE



Keep 'Em Cool this Summer in Clayton, classic, all-white buck (left above). Also in ventilated white Tropical calf and tan, (right, above).

Refreshing Close-up (right) Clayton, good-looking, all-white Bostonian, or Revolt, breezily ventilated, white and tan.



Take it easy in Revolt—smart, ventilated Bostonian Tropical, left above. Center: Monk; grand-feeling sports moccasin. Right: Malsam—cool, comfortable, handsome!



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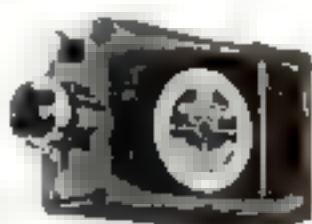
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**WEIZMANN** (continued)

colonial secretary, asked him in effect, "Are you willing that Zionism should rest indefinitely on Britain for support?" Weizmann said that he would have to consider the question before answering. But almost any modern Zionist would have replied instantly that, given a fair chance, the Zionists were quite capable of defending themselves if they had the opportunity. Give them the rights originally promised by the Mandate, give them unlimited immigration and arms, and they can face the Arabs.

Many Jews think that the Arabs, in themselves, are no serious problem. It is only Arab-plus-British Empire that is a problem. Many Zionists assert that they feel no enmity to the Arabs or to Arab nationalism; they would be perfectly satisfied for the Arabs to have complete and authentic national development, if only they would let the Jews alone. The Zionists point out that Palestine comprises less than one percent of the total Arab area of the Near East. Let the Arabs have all that vast undeveloped, underpopulated territory, to do with as they wish. Zionists say too that exchange of populations might solve the problem. Let Jews from Iraq and Yemen move into Palestine; let the comparatively few Arabs in Palestine, many of whom are nomads anyway, move into Iraq or Arabia.

The major point of most Zionists early in 1939, when Europe faced possible warfare in the Mediterranean, was that a securely established and numerous Zionist majority in Palestine would be a better asset to Britain than Palestine in its present state of latent warfare. The Jews would bring stability to Palestine, plus incontrovertible friendship for England, whereas the Arabs provoke trouble, and give the enemies of England—Hitler and Mussolini—incessant opportunity for fishing in a troubled desert. The Arabs have, in fact, adopted Hitler as their hero.\* Even so, the British want to appease them.

Weizmann's positive qualities are many. He has inflexible will and great courage. His intellectual stature is undisputed, and he is a subtle and competent negotiator. Some of his speeches are political literature. He reads, talks and writes seven languages with complete fluency, his favorite being Yiddish. Again, he is a man of reason, a man of faith founded on rationality, and superbly honest; he never exaggerates, he always tends to understate rather than overstate a case. His eloquent voice is low. For emphasis, he lowers it. Finally, Weizmann is a man who has contributed so much to his cause that he is indispensable. Movement and leader have become one.

Of the future of Palestine—and Dr. Weizmann—it is difficult to speak. Certainly the new White Paper can hardly be the end of the story. Jewry is a pawn in the great international game. So is Mohammedanism. The British do not want to offend the Moslems of India and elsewhere in the British Empire, no matter how irritated they may be when Hitler invites Arabs to Nürnberg, when Mussolini broadcasts propaganda from his Bari station to incite them in the Near East. Palestine is a pivot of crucial international importance. The British intend to hold it. The Jews of the world, those who want that most inalienable and essential thing, a homeland for their million homeless, still must look not only to Jerusalem but to Downing Street. Dr. Weizmann stands at the door. Mr. Chamberlain has bolted it. But someday the key may be in someone else's pocket.



Weizmann does his research on citrus fruits in Daniel Sieff Institute at Rehoboth (above). Palestine grew few oranges before the Jews came, now exports 10,000,000 a year. In 1914 there were very few factories. By 1938 there were 6,307 Jewish ones.



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**PALM BEACH CRAVATS**  
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Contains Old Spice Shave Soap (in pottery mug), Talc and After-Shave Lotion . . . \$2.75

*FATHER'S DAY JUNE 18<sup>TH</sup>*

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# Life goes to June Week

at Annapolis, where Midshipmen  
stage top U. S. commencement party

To all U. S. girls of proper age and appearance, an invitation to any college commencement is a major honor. Invitations to June Week at Annapolis, however, are in a separate and superior class because the annual graduation from the U. S. Naval Academy is surrounded by unique color, gaiety and excitement. To graduating midshipmen, June Week is also a bright and memorable event. For the preceding four years, they have been subjected to rigid Naval Academy routine. For the next 40 years, they will be subjected to the even more rigid routine of the Navy itself.

June Week this year started with the arrival of 10,000 visitors from every State in the Union. The six days of parties, exercises and sports events which followed were climaxed by the graduation exercises Thursday morning in Thompson Stadium. June Week is characterized by innumerable odd customs and conventions, hallowed by Annapolis tradition and the pleasure in mystification. One such is the Ring Dance on Monday night, at which girls dip their escorts' class rings in three bowls of water from three U. S. seas (Atlantic, Pacific and Caribbean). In the past, girls were publicly kissed by escorts after ring-dipping. This year, great commotion was caused when this public kissing was banned. Holding hands is also against Annapolis regulation, as unbefitting Navy dignity.

House party of unusual sort is a feature of Annapolis June Week. Midshipmen rent house and servants from regular

Annapolis residents who move out of town for the week. Girls are chaperoned by mother of at least one member of party

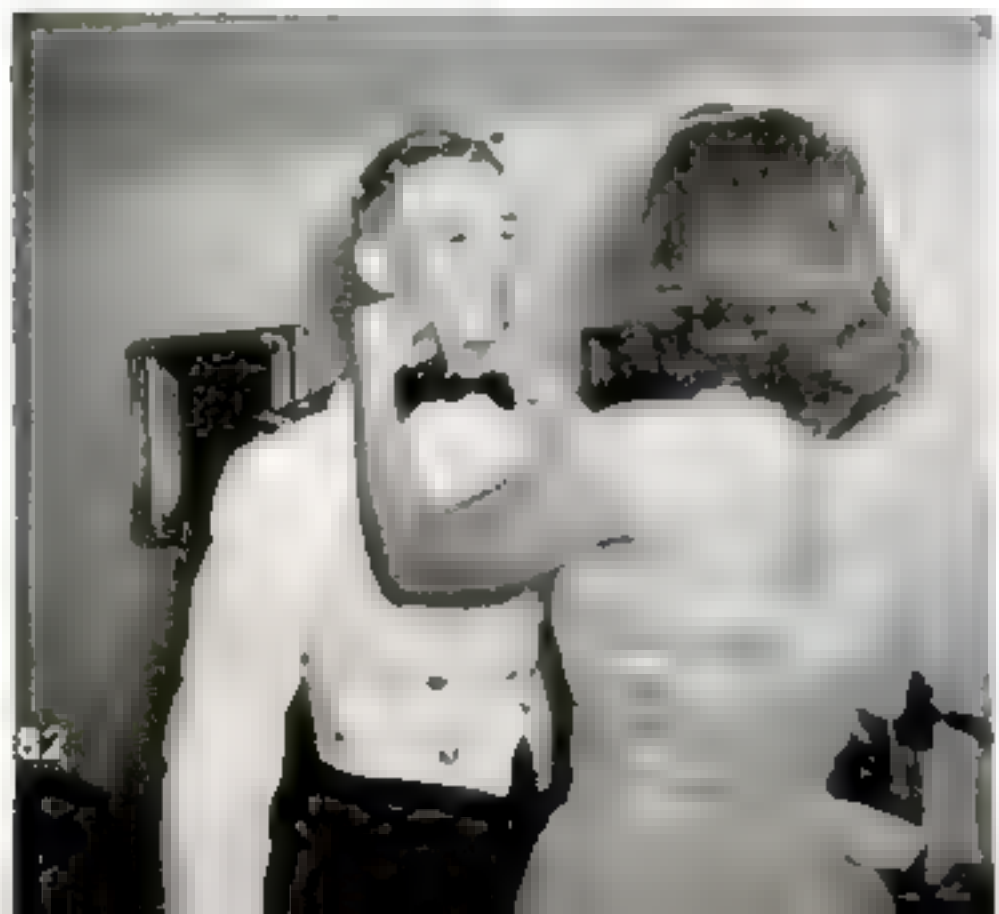


Midshipman walks across the terrace in front of Bancroft Hall accompanied by his grandmother, mother and best girl.



Beauty standard of girls at June Week Regimental Hop is far above U. S. commencement average. Behavior is also good.

Hazel Hurst fixes Midshipman John Miller's badly tied bow before the Regimental Hop. Navy girls are called "drags."



Wearing of midshipman's cap by his "drag" has come to have a mildly occult meaning: an immediate kiss is permissible.







Academy Superintendent Wilson Brown and Color Girl Frances Norfleet Moses of Little Rock, Ark., before presentation of colors.



At presentation of colors, Miss Moses presented national and naval colors to Benjamin Jarvis, commander of winning company.



Color Girl Moses, president of junior class at Sweet Briar College, got her title by being invited to June Week by Midship-

man Jarvis of Pine Bluff, Ark. He was alarmed when she jokingly threatened to wear eccentric pyramid hat to ceremony.

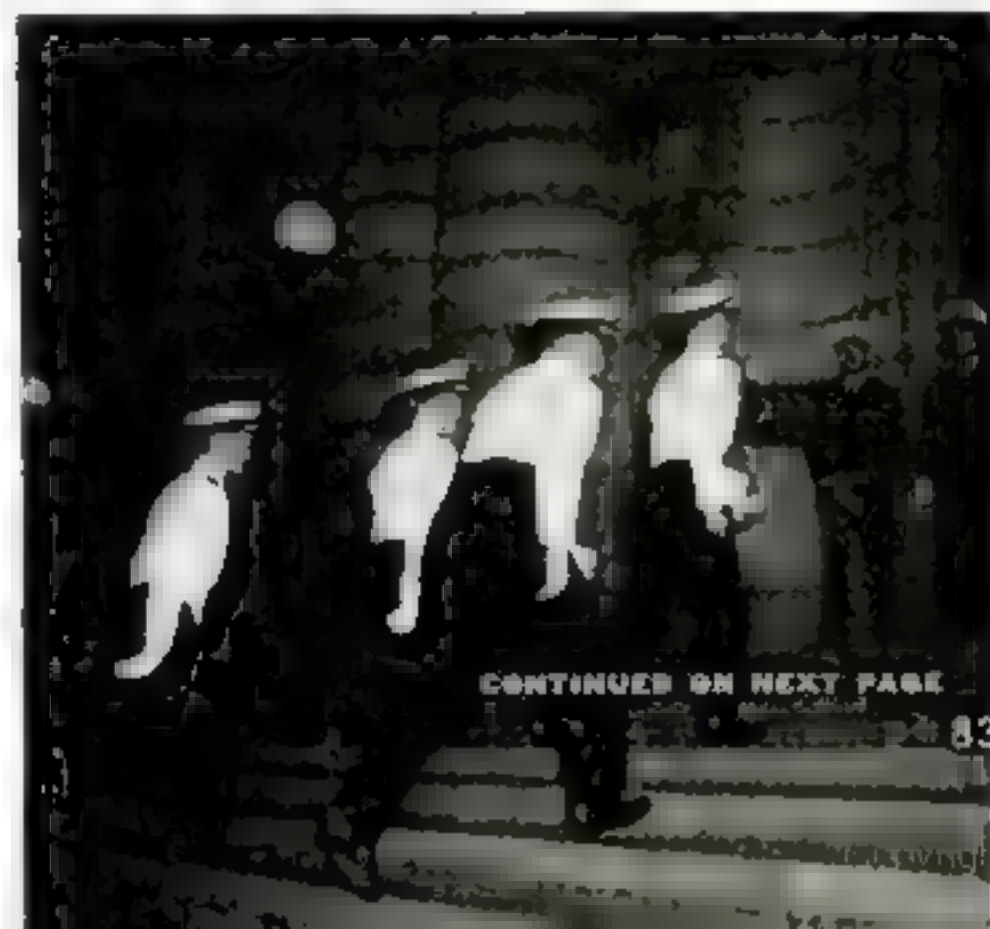


Regimental Hop etiquette forbids couples to leave Dahlgren Hall but they may stroll or sit on the well-lighted terrace

outside. Most of the girls wore big skirts, with or without hoops, and few jewels or flowers, had their hair in long bobs.

Girls returning from Hop say goodnight at Academy gate, walk back to their quarters in Annapolis without their escorts.

First-class boys, returning from Hop liberty, run back to quarters by 1:30 A.M., are checked by officer for tardiness.





# COLOR



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**P**UT A ROLL of Dufaycolor film in your camera and capture those precious moments in sparkling, natural color. Take pictures with your camera that really live—that almost seem to breathe. Color pictures of your children taken now will be of priceless value in later years.

### Easy To Use

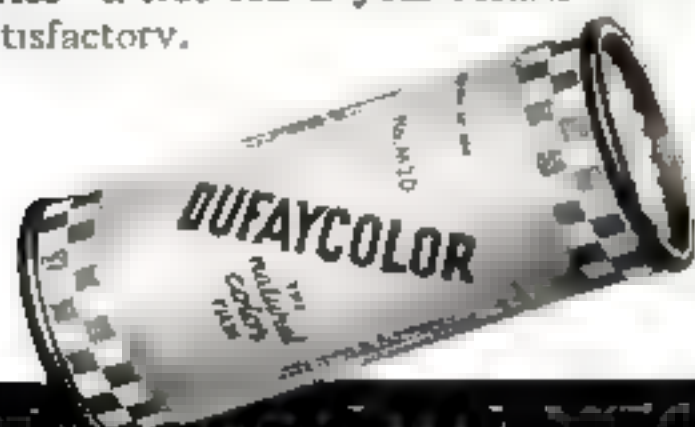
Taking color pictures with Dufaycolor film is a new thrill in photography. You don't have to be an expert photographer or carry any special equipment—no filters for outdoor shots. Simply load your camera with Dufaycolor film and shoot. Complete exposure guide comes in every carton.

### Color Prints and Enlargements

Take your exposed film to your dealer for developing. Your well-exposed transparencies will give you excellent color prints and color enlargements. Your dealer will be glad to help you select the transparencies suitable for printing and enlarging. Get a roll of Dufaycolor film for your camera today.

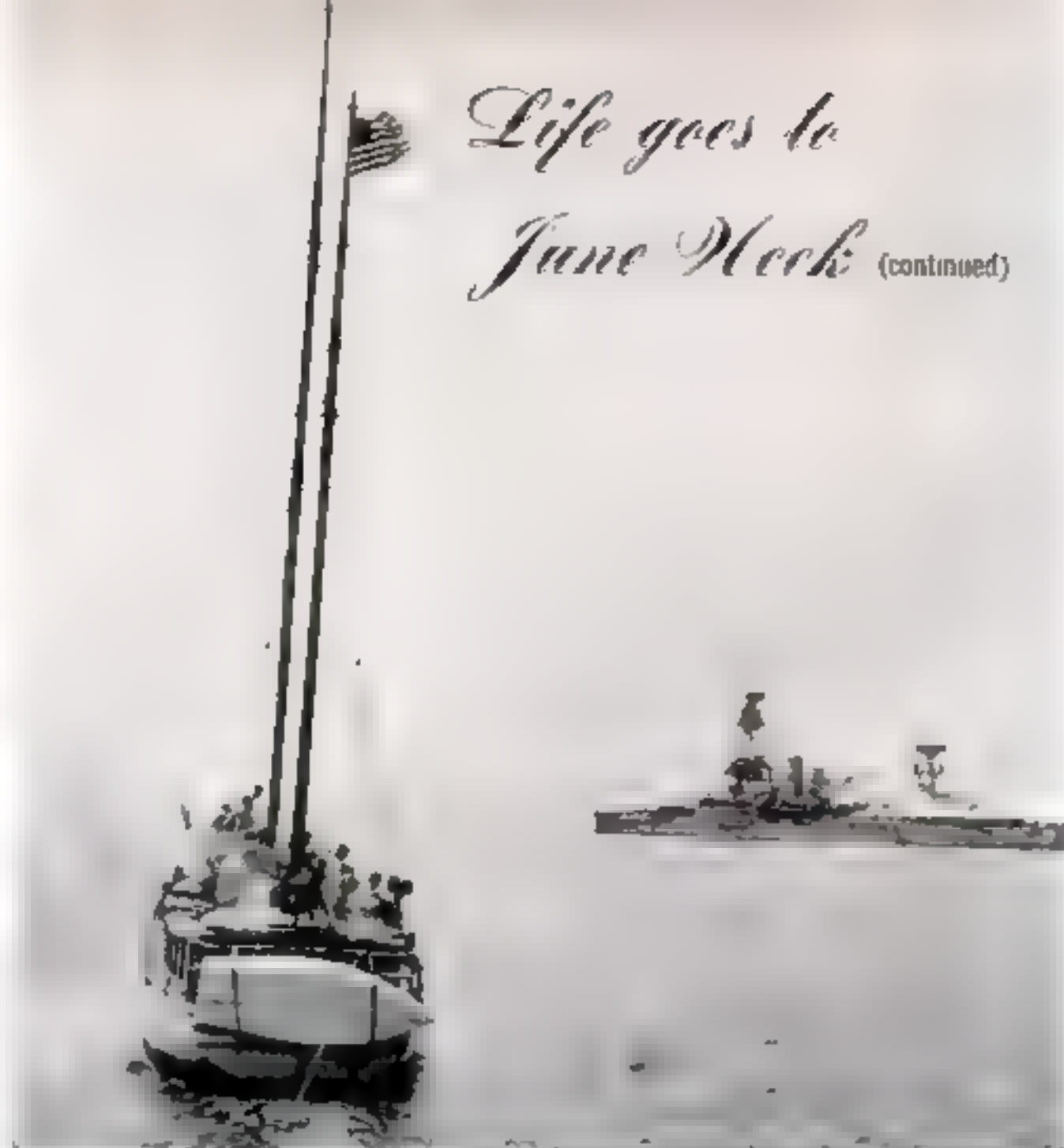
### Guarantee

To convince you that it is simple and easy to take good color pictures with Dufaycolor film, every roll now carries a written guarantee—a free roll if your results are not satisfactory.



**FITS ALL  
POPULAR CAMERAS**

*Life goes to  
June Week* (continued)



On the Severn, which flows past Annapolis, first classmen and their drags go out in the ketch *Crocodile*, one of four boats assigned to the Midshipmen's Boat Club. They inspect a man-of-war in which midshipmen will cruise after they graduate.



Second classmen and girls hire smaller motorboat, spend an afternoon swimming and picnicking on the river. On the way back motorboat broke down. Midshipmen tried unsuccessfully to fix it. A passing fishing boat towed the future officers home.



## FOR THE 1 MAN IN 7 WHO SHAVES EVERY DAY

### HERE'S A SPECIAL SHAVE CREAM

**It's Not a SOAP... Not Greasy  
Needs No Brush... Leaves  
Your Skin Soft and Smooth**

Daily shaving leaves many men's faces raw and sensitive. Yet, because of his business and social status, one out of every 7 men is required to shave every day.

To meet this condition Williams has now developed a special cream for daily shavers. It's called Glider. Wash face thoroughly with soap and warm water to remove razor-dulling grit, then spread on Glider quickly, easily with your fingers. No brush. No lather. Not sticky or greasy.

A superabundance of moisture in this rich cream softens each whisker, yet forms a protective layer over your face to keep blade from scraping. Swiftly and gently your razor glides over your skin. Like a cold cream, Glider helps smooth and soften your skin and prevent chapping and roughness. Glider is the result of nearly 100 years' experience in making fine shaving preparations.

**Try Glider at our Expense:**

Send your name and address on a penny post card, for a generous FREE tube of Glider "No-Brush" Cream. The J. B. Williams Co., Dept. L.G.-28, Glastonbury, Conn.

## A NEW "Livelier" FLAVOR!



### JUST MADE TO ORDER FOR

Baked Ham	Appetizers
Boiled Tongue	Pot Roast
Sandwiches	Spareribs
Frankfurters	Corned Beef
Cold Meats	Swiss Cheese
New England Boiled Dinner	

At all good grocers everywhere.  
Inexpensive!

## BEST FOODS MUSTARD WITH HORSE RADISH



## THE EASY WAY TO GIVE A PARTY



*Spread* SANDWICHES  
OR APPETIZERS  
OR JUST SNACKS

... with that spicy, satiny, favorite, Underwood Deviled Ham. It's good, mixer, too. It reads well with the perfect egg or chicken mayonnaise or potato butter.

Underwood Deviled Ham, prepared only from delicious whole ham, is actually breaded with pure spices, not fillers.

**FREE:** When you buy a new recipe book at White today, With Underwood Co., 53 Walnut Street, Waterville, Me.

Also made IN CANADA, sold at the same price.

**UNDERWOOD**  
DEVILED HAM



In Tins or Table Jars

**FREE**  
to Boys and Girls  
(and parent or guardian)  
**ALL-EXPENSE TRIPS**  
to either World's Fair  
and 106 other  
prizes!

Nothing to Buy! Easy to Compete!  
And—it's Fun!

Go to your bicycle store and get an Official Entry Blank. Then write 100 words or less on "Why I Want a New Departure Speed Changer on My Bicycle." Mail it before midnight, June 30th, to

**NEW DEPARTURE**  
BRISTOL, CONNECTICUT

**WIN** AN ALL-EXPENSE TRIP (or \$200.00 cash equivalent), or one of the 106 other prizes. Remember—nothing to buy! Get Official Entry Blank at your bicycle store now!

**FREE "BETTER RESULTS WITH GLUE"**



Send post card for book of "Better Results with Glue" containing many useful hints about repairs and makes making and home work and more. Address: McPherson Sales Co., 418 Light St., Baltimore 36, Md.

at hardware, drug and life stores; also in cans from 1/4-pint to 1 gal.



Uniform jackets, wet from dress parades, are hung by midshipmen in windows to dry in sun (above). When June Week is over, midshipmen who have just been commissioned ensigns pack books and belongings in wooden boxes to ship home (below).



Father likes them  
**MILD and FRAGRANT**

Father's Day (June 18)! Where is the cigar-smoking father whose mellowing years don't crave the companionship of a mellow cigar?

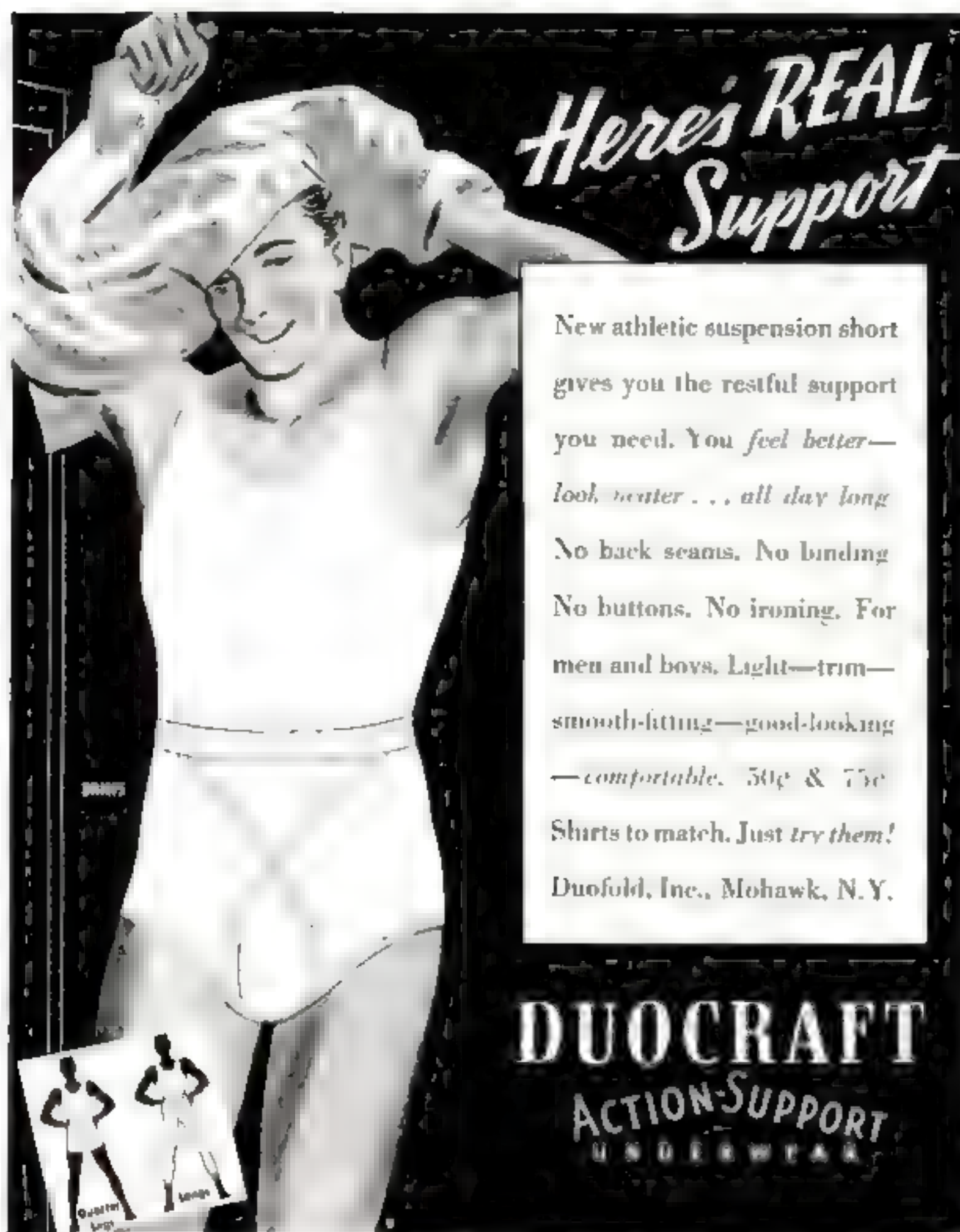
Websters so completely solve the "Father's Day" remembrance problem that you'd almost think they were made especially for the occasion. Choicest long Havana filler and light-late wrapper make Websters both mellow-mild and delightfully fragrant.

There are four popular shades, but if he's like most Dads, he'll be delighted with a box of Webster Fancy Tales—the big luxury cigar for leisure moments.

**WEBSTER**  
CUSTOM MADE CIGARS  
FANCY TALES **15c**  
Golden Wedding, 10c  
Perfecto Chico... 10c  
Queens ..... 2 for 25c

*First in the Social Register*





**Here's REAL Support**

New athletic suspension short gives you the restful support you need. You *feel* better—look better . . . all day long

No back seams. No binding

No buttons. No ironing. For men and boys. Light—trim—smooth-fitting—good-looking—comfortable. 50¢ & 75¢

Shirts to match. Just try them!

Duocraft, Inc., Mohawk, N.Y.

**DUOCRAFT**  
ACTION-SUPPORT  
UNDERWEAR



**America's Greatest Movie Value!**

**New! Faster f4.5 Lens**

**New! Built-In View-Finder**

**\$15 Uses 69¢ Film!**

A happy day at the beach. How marvellous to know that it really never ends when you can bring it all home in Univex movies.

Betty won the match and I caught every play with my Univex Cine "8". You can take loads of movies when film costs only 69¢ a roll!

Think of it! At only \$15 this sensational new 1939 Univex gives you the precision performance . . . the simplicity of operation . . . the brilliant, true-to-life results you'd expect only from high priced movie cameras. New faster f4.5 lens! New built-in optical viewfinder. New, quick loading, snap-lock cover! New, powerful, quiet motor! And it's the only movie camera that takes movies at less cost than snapshots! (Uses economical 69¢ Univex cine film.)

This summer, take your own thrilling, theatre-quality movies! See the new 1939 Univex at your dealer's today—many feature it on easy-payment terms. Or send coupon for free illustrated booklet.

**INSURED RESULTS!** Only Univex makes this sensational guarantee—satisfactory movies or a new roll of film free!

**UNIVEX MOVIE CAMERA PRICES START AT \$995**

**It's Smart To Own The NEW 1939 Univex**

Universal Camera Corp.  
Dept. M-29 New York City

**FREE BOOKLET**

Send me illustrated booklet which describes the New 1939 Univex Cine "8" and its sensational guarantee.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

## PICTURES TO THE EDITORS



### EYE SHADES

SIR:

After I had read an article on eye glasses May 10, 1939, I have read an excellent article from sunglasses and two eye shades from a magazine which was printed very successful for me on the same day. An eye shade on the eye serves the same purpose as the eye shade on the eye, cutting out all excessive rays of light which do not form a true picture on the retina of the eye.

When I was a child, I had a pair of 10¢ eye shades which prevented clear

vision on a bright day and irritated the eye. This fact was proved by means of an examination.

Since I introduced these eye shades to my family, they have become popular and are especially worn by the members of my family. The article says that these are the only ones by which they have been able to get down on the sun-glasses without a feeling of vision in any way.

DAVID SCOTT  
College Cambridge  
Lonsdale State Normal College  
Northwood, Ia.





**LONE PINE'S TALE**

Here are two snapshots of the famous Lone Pine of Rocky Mountain National Park, taken near Estes Park, Colo. They might be called "The Tale the Lone Pine Tells."



**HOW TO SUCCEED**

Here is a young man who is determined to succeed. You see, all at once he has his



nose to the grindstone, his shoulder to the wheel, his ear to the ground and his eye to the future.

ago. The second shows all that is now left, after the attacks of scores of souvenir hunters. Since the new Trail Ridge road takes the main highway away from the place, we are wondering if, unmolested, it can stage a comeback.

MARY A. CRANE  
Harrison, N. Y.



**UNCLE GEORGE:** Well, well! You like yourself, Bob, don't you?  
**BOB:** I like Post's 40% Bran Flakes, Uncle George—and wait 'til you sit down to that breakfast in there—you'll see that I've discovered a perfectly grand-tasting breakfast food! Besides...



**POST'S BRAN FLAKES GIVE YOU TWO EXTRA BENEFITS...**  
 Bob's right! Here are the two *extra benefits* he's talking about:  
**FIRST,** Post's Bran Flakes provide just enough bran, a *natural* regulator, that helps protect you against sluggishness. People whose systems are irregular, due to lack of bulk in the diet, find Post's Bran Flakes, eaten daily, a wonderful help.  
**SECOND,** Post's Bran Flakes are a good cereal source of phosphorus, iron, Vitamin B<sub>1</sub> to help maintain good appetite, and Vitamin G to help promote growth and vigor.  
**ALL THIS** in one grand-tasting cereal with a *double purpose*: to make breakfast a delicious treat, and to help you keep fit. And today, Post's Bran Flakes come to you at a *new low price!*



**UNCLE GEORGE:** Sa-ay—this NUT-LIKE flavor is great! And from what you say, Post's Bran Flakes may be just what my daily diet needs!  
**MRS. STEWART:** They make such delicious BRAN MUFFINS, too—the recipe's right on the package!



**UNCLE GEORGE:** Yep, I'm feeling like a million. I've been eating Post's Bran Flakes regularly since you told me about 'em!  
**BOB:** It's swell, isn't it, that such a grand-tasting cereal also gives you those EXTRA BENEFITS!



**IMPORTANT:** Post's Bran Flakes, due to their bulk, are a *regulative* cereal. Constipation due to insufficient bulk in the diet should yield to Post's Bran Flakes, eaten regularly—as a breakfast cereal or in muffins. For cases not corrected in this simple manner, a physician should be consulted.





*"Don't let this happen to you!..."*

## CARRY AMERICAN EXPRESS TRAVELERS CHEQUES

A cross-country trip... a lonely, strange road at night... a lantern swinging... and then—"Hand over your money!" Why take a chance on losing your travel funds while on a pleasure or business trip by motor when it costs so little to protect them? Whether you drive from coast to coast, or only for a week-end trip... be safe... carry American Express Travelers Cheques.

They are your own personal cheques, spendable only by you. When you buy American Express Travelers Cheques, you sign each cheque with your name. When you wish to spend them, you sign them again. If lost or stolen, uncountersigned, their value is refunded! Acceptable everywhere and spendable everywhere, at any time... American Express Travelers Cheques are the recognized funds of travelers.

In convenient denominations of \$10, \$20, \$50 and \$100. Cost only 75c for each \$100. For sale at Banks everywhere.

## AMERICAN EXPRESS TRAVELERS CHEQUES



FLAVOR-AGING  
MAKES IT  
DIFFERENT.  
MORE  
DELICIOUS

**CLICQUOT CLUB**

PALE DRY... GOLDEN GINGER ALE  
CLUB SODA

*50 Years a Favorite*

THE  
*"Common Sense"*  
TREATMENT  
for SCALP and HAIR  
Brush FOR ONE MINUTE  
Massage FOR TWO



Use  
**JERIS**

*Antiseptic*  
**HAIR TONIC**



Not a "cure all"—but a  
"common-sense" way to  
keep your hair well-  
groomed and glowing  
with health... If you are  
troubled with loose dan-  
druff, the sensible thing  
to do is to buy a bottle of  
Jeris today at any barber  
shop or drug store.

APPLICATIONS AT BARBER SHOPS

## PICTURES TO THE EDITORS

(continued)

### MAGICIAN AND PERISPHERE

Sirs:

If Mr. Whalen finds his Perisphere missing some morning, the man to blame will be Mr. Alfred O. Livingstone. These pictures show how Mr. Livingstone, with a wave of his wand and a flourish of his

silk hat, can pick up the Perisphere on his hand. Mr. Livingstone was one of 500 prestidigitators who attended the Convention of the Society of American Magicians in New York.

IRVING DESFOR  
Forest Hills, N.Y.





# "IN IRELAND, I THOUGHT I HAD IT ON YOU!"

"As a constant traveler," a postcard from Ireland tells us, "I've been checking up on your assertion that Canadian Club is found in almost all civilized countries. Our first day here, I kept my eyes open for Canadian Club. No luck. 'Wait till those Hiram Walker folks get the letter I'll write them about this!' I said. It seems I spoke too soon."

"Just then we overtook an Irishman leading a pack donkey. Expecting to find his baskets full of potatoes, we were surprised when they turned out to hold Canadian Club! So we turned around and drove back to an inn where he'd already made a delivery, and by way of apology, drank a mellow toast to Canadian Club's continued success."



## Why so many Americans have changed to this Imported Whisky...

In 87 countries Canadian Club is a favorite. In London itself and throughout the British Isles it is the **leading imported whisky**.

But of more interest to you is this fact: many *Americans* who formerly preferred Scotch, bourbon, or rye have changed to Canadian Club. Today, twice as many *Americans* now drink Canadian Club at home

and at the bar as did only two years ago! **Try Canadian Club yourself**—try it in a "show-me" mood. Experience its distinctive mellowness, rich yet light. You'll see why we can say that **there is only one Canadian Club**... only one rare, imported whisky with this unique, appealing taste all its own. Start to enjoy Canadian Club today.

IN 87 LANDS  
WHISKY-WISE  
MEN ASK FOR

*"Canadian Club"*

6 YEARS OLD



Stay with Canadian Club! In Manhattan or Old-Fashioned before dinner, or a highball or two after. Canadian Club Blended Canadian Whisky, 90.4 proof. Imported by Hiram Walker & Sons Inc., Peoria, Illinois.



# REAL SILK

## HOSIERY



GOWN DESIGNED BY MARIE MCILLVAIN EDWARDS FOR VANDERBILT SOCIETY

FOR BIG EVENTS or for work-a-day, Realsilk Hosiery . . .  
 Gossamer glamor for the transcendent occasion, downright durability for everyday—and in-between . . . *Realsilk Hosiery*  
*Shades stay true*—they're put into the stockings with the most permanent dyes obtainable . . . Realsilk Hosiery resists  
 snags—threads are made with the highest snag-resistant twists . . . And *Realsilk Stockings are easier to buy*—our  
 representative calls on you, in your home or your office . . . You sit and select; order and receive—fresh silk stockings . . . You  
 can make an appointment at your convenience simply by phoning local sales office listed in directory under "Real Silk Hosiery Mills."

*Real Silk Hosiery Mills, Inc., Indianapolis—Branch Sales Offices in 200 cities*

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